

US EPA ARCHIVE DOCUMENT

MACRO, the Mid-America Council of Recycling Officials, is eager to assist you with your marketing, financial, permitting, siting or technical needs. If you are interested in learning more, contact a MACRO member today.

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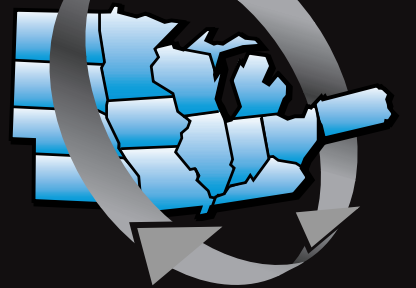
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MACRO

Mid-America
Council of
Recycling
Officials



The Midwest
Leads the Nation
in Recycling
Business Activity

MACRO

Mid-America Council of Recycling Officials representing government source reduction, recycling and market development officials from fourteen mid-America states



Achieving economic and environmental success



Recycling is a strong, vibrant, growing industry in which to invest.

The recycling industry in the Midwest is a **diverse industry** with potential for growth. Recycling provides **high wage** jobs and encourages **major capital investments** that stimulate state and local economies. In addition, the recycling industry benefits the environment by decreasing pollution, **saving energy**, conserving natural resources, and reducing greenhouse gas emissions.



Recycling stimulates the development of innovative green technologies.

The recycling industry in the Midwest is a combination of traditional businesses such as metal scrap yards and paper mills along with **innovative enterprises** such as plastic lumber manufacturers and consumer electronics "demanufacturers."



Recycling and reuse are inherently value-adding.

Recycling is a business that **fuels economic activity** and **generates revenues**. It represents an integrated network of public and private sector companies working together to recover and transform discarded materials and wastes into useful products of **considerable value**.



The future of this **growing and sustainable industry** depends on continued investment by lenders, more manufacturers utilizing recycled commodities, and the development of **cutting-edge technologies**.

The U.S. Recycling Economic Information Study is an unprecedented national study that demonstrates the importance of recycling and reuse to the U.S. economy. The study was commissioned by the U.S. EPA and numerous states through a cooperative agreement with the National Recycling Coalition.

For more information, visit EPA's Jobs Through Recycling website at www.epa.gov/jtr and click on "Recycling is Working".

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- Indiana
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- Kansas
- Kentucky
- Michigan
- Minnesota
- Missouri
- Nebraska
- North Dakota
- Ohio
- Pennsylvania
- South Dakota
- Wisconsin

