

US EPA ARCHIVE DOCUMENT

U.S. Environmental Protection Agency
National Advisory Council for Environmental Policy and Technology (NACEPT)
Subcommittee on Promoting Environmental Stewardship (SPES)

October 6-7, 2009

One Potomac Yard
Conference Center South (4th Floor)
Room S-4370-80
2777 S. Crystal Drive, Arlington, VA 22202

Proposed Agenda

Desired Outcomes:

- Discuss framework around which SPES findings and products will be organized
- Learn about private sector approaches to integrating stewardship into organizations -- consider how practices might be transferred to EPA
- Consider new communication methods/tools that could be used by EPA to encourage action on stewardship
- Seek agreement in principle for a subcommittee definition of stewardship
- Receive reports and presentations on Work Group products
- Articulate next steps for moving toward subcommittee recommendations

DAY 1 – Tuesday, October 6, 2009

8:00 – 8:30 **Coffee/Tea**

8:30 – 9:00 **Welcome, Introductions, Meeting Objectives, and Agenda**

Welcome and Opening Remarks [5 min]

Chuck Kent, *U.S. Environmental Protection Agency (EPA)*

Subcommittee Introductions [10 min]

Meeting Objectives, Agenda, and Ground Rules [15 min]

Jennifer Peyser, *RESOLVE Facilitator*

9:00 – 9:15 **Meeting 2 Summary**

Objective: Review and adopt draft meeting 2 summary.

Jennifer Peyser, *RESOLVE Facilitator*

9:15 – 10:00 **Communicating Environmental Information to Promote Stewardship**

Objective: Presentation and discussion of several information-related topics that could enhance stewardship.

- Helping to bridge the digital divide on environmental information
- EPA's Toxics Release Inventory (TRI) Program
- Enhancing access to information via mobile devices
- New web-based technologies and approaches to enable creative communication and collaboration

Presentation [15 min]

Michele Anders, *Acting Deputy Director, Office of Information Analysis and Access, Office of Environmental Information*

Facilitated Discussion [30 min]

10:00 – 10:15 **Break**

10:15 – 11:30 **Korn/Ferry, Inc. – Corporate approaches to Integrating Sustainability/Stewardship into Core Programs and Practices**

Objectives: Learn about models and best practices from the private sector used to integrate, measure and model stewardship/sustainability within corporations. Discuss how approaches could apply within EPA.

Presentation [30 min]

Lisa Walker, *Senior Client Partner, Korn/Ferry International*

Facilitated Discussion [45 min]

11:30 – 12:00 **Framing our Work: Straw Proposals/Scenarios/Principles**

Objective: Based on work group discussions and draft products, share working framework for SPES work and recommendations, drafted and proposed by SPES co-chairs and work group leads. This framework can be amended and tested in the context of work group presentations and other SPES discussions.

Presentation [30 min]

Co-chairs and work group leads

12:00 – 1:15 **Lunch**

- 1:15 – 2:15 **Framing our Work (continued)**
Facilitated Discussion [60 min]
- 2:15 – 2:45 **Drafting Group Report: Definition of Stewardship**
Objective: Review draft definition and seek agreement in principle.
Presentation [10 min]
 Drafting Group Members
Facilitated Discussion [20 min]
- 2:45 – 4:30 **Work Group Planning and Discussion**
Objective: Three work groups (short-term, long-term, and unifying themes/gap analysis) will have breakout discussions, informed by proposed framework.
- 4:30 – 4:45 **Break**
- 4:45 – 5:00 **Public Comment**
(Those interested in making comments during this designated period should register with EPA upon arrival. Time allowed for individual public comments may be limited depending on number of speakers.)
- 5:00 – 5:30 **Reflections on Day 1 Discussions and Looking Ahead to Day Two**
Objective: Work group lead(s) will share discussion points from day one and identify feedback regarding the overall framework. Co-chairs, EPA, and RESOLVE will integrate feedback into revised framework/principles.
- 5:30 **Adjourn for the day**
- 6:30 **Optional Group Dinner – Athena Pallas (556 22nd St., Crystal City)**
(Meet at restaurant) See: <http://www.athenapallas.com/>

DAY 2 – Wednesday, October 7, 2009

8:00 – 8:30 **Coffee/Tea**

8:30 – 8:45 **Day 2 Agenda Review**

Jennifer Peyser, *RESOLVE Facilitator*

8:45 – 9:30 **Revisit Proposed Framework**

Objective: Present revised framework, with additions based on work group day one discussions/reflections.

Presentation [15 min]

Lee Paddock and David Paylor, Co-chairs

Facilitated Discussion [30 min]

9:30 – 10:30 **Work Group Report and Discussion: Gap Analysis and Unifying Themes**

Objective: Hear summary of themes identified and products drafted by work groups and discuss implications for subcommittee recommendations.

Presentations [15 min]

Work Group Members

Facilitated Discussion [45 min]

10:30 – 10:45 **Break**

10:45 – 11:45 **Work Group Report and Discussion: Long-term**

Objective: Hear summary of themes identified and products drafted by work groups and discuss implications for subcommittee recommendations.

Presentations [15 min]

Work Group Members

Facilitated Discussion [45 min]

11:45 – 1:00 **Lunch**

- 1:00 – 2:00 **Work Group Report and Discussion: Short-term / Quick Hits**
Objective: Review work group draft product and seek agreement in principle on recommendations. Discuss how “short-term” recommendations fit within the context of the subcommittee’s overall efforts and strategy/timeline for sending recommendations to the Administrator through the NACEPT. (Finalization of recommendations language expected following meeting.)
- Presentation [15 min]
 Work Group Members
- Facilitated Discussion [45 min]
- 2:00 – 2:15 **Break**
- 2:15 – 4:00 **Next Steps on Developing Recommendations**
Objective: Map out timeline and approach for priority issues, resources needed, etc. Discuss December 1-2 meeting agenda. Wrap-up, agree on action items (with assignments).
- Lee Paddock and David Paylor, Co-chairs
- 4:00 – 4:15 **Public Comment**
(Those interested in making comments at this meeting should register with EPA upon arrival. Time allowed for individual public comments may be limited depending on number of speakers.)
- 4:15 – 4:30 **Summary and Next Steps**
Objective: Review assignments and future meeting dates.
- Jennifer Peyser, RESOLVE Facilitator
- 4:30 **Adjourn**