

US EPA ARCHIVE DOCUMENT

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EPA Resource Conservation Challenge (RCC) Web Academy

Solid Waste Management and Recycling Educational Series

March 16, 2011 1-2:30pm Eastern Time

Product Stewardship

Product Stewardship -

A Local Government Perspective

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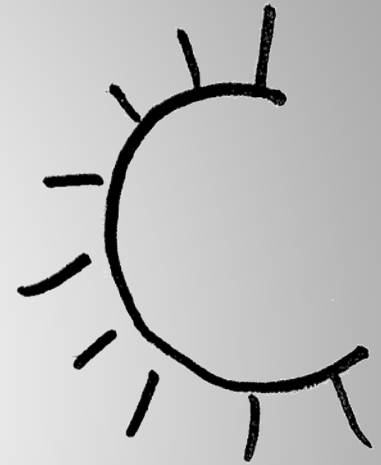
Government's Role





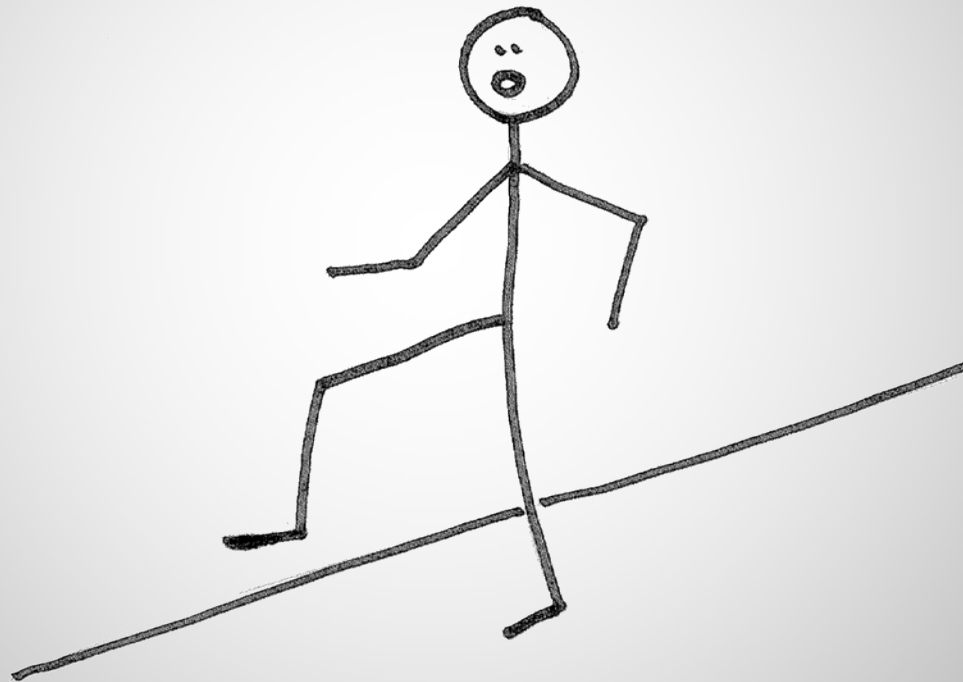
Government's Role

- Common good
- Quality of life
- Difficult to determine causes
- Efficiency
- Fairness
- Fiscally responsible





Drawing the Line?





Solid Waste Scorecard

- 47% recycling rate – stagnant since 1990's
- Waste continues – 1.07 tons per person per year
- \$1-2 billion annually



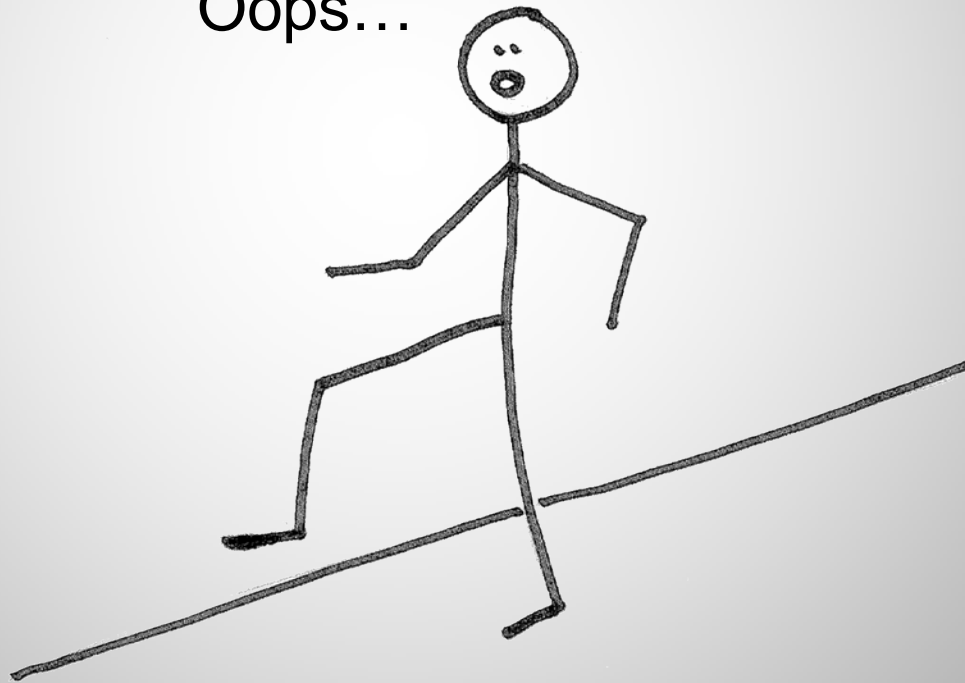
Current Solid Waste System Isn't "Working"





Drawing the Line?

Oops...





Drawing the Line?

Common good?

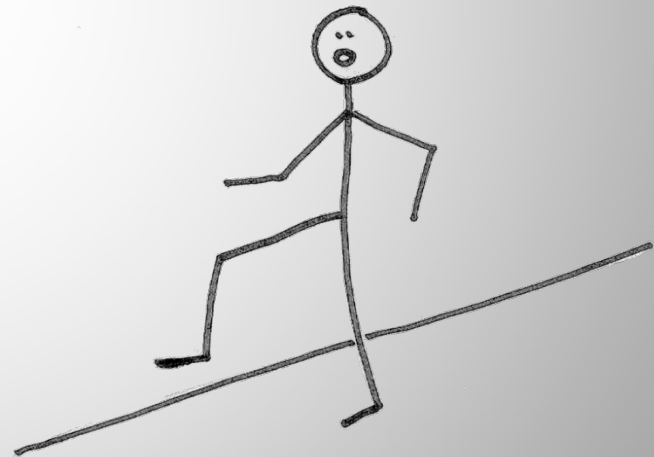
Quality of life?

Difficult to determine causes?

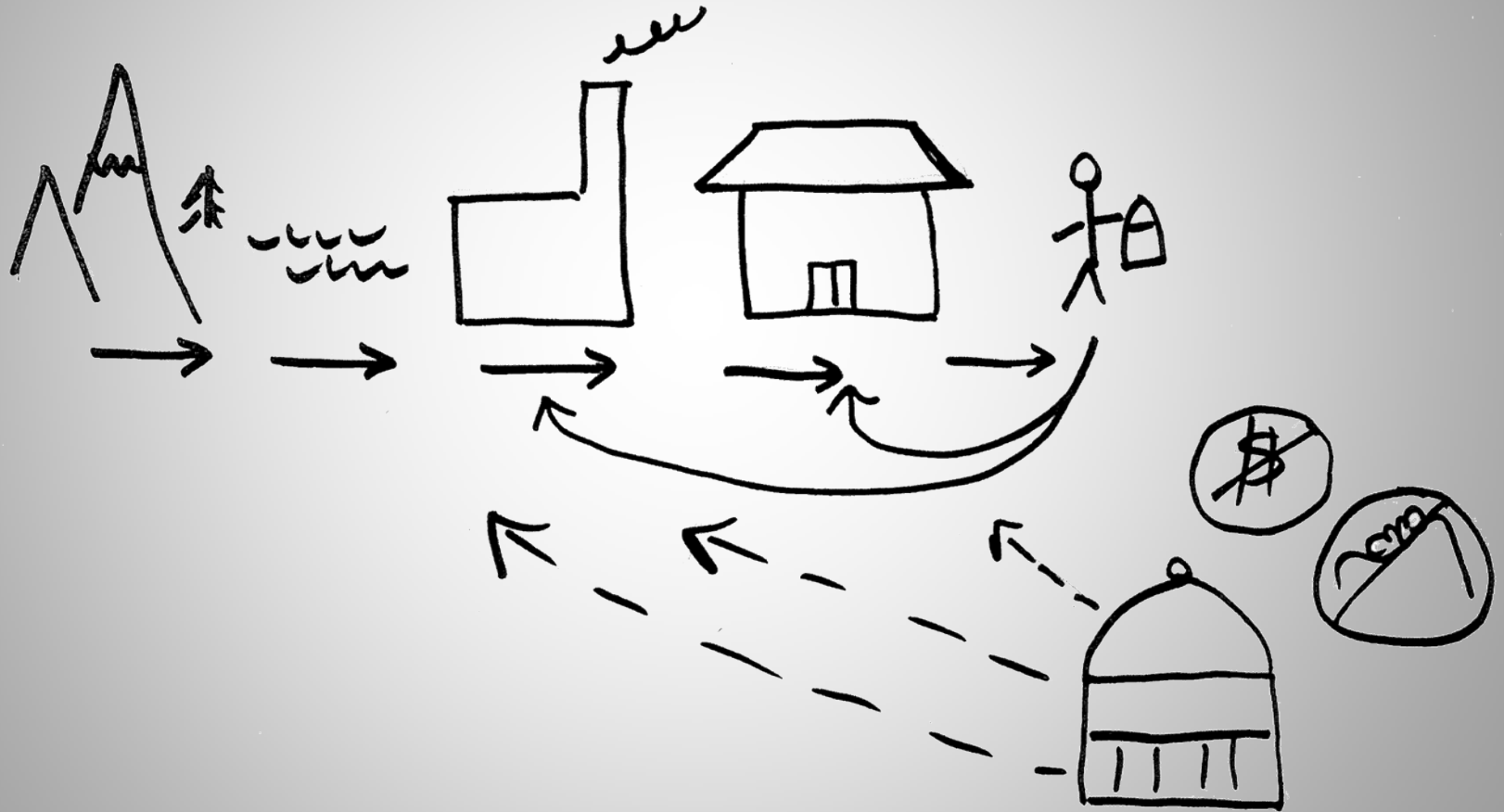
Efficiency?


Fairness?

Fiscally responsible?



Solution – Product Stewardship





There is \$ in Waste!

Oregon ('09) & other paint laws

- 60+ retail paint collection sites – foot traffic up
- Est 5 year 10 fold paint volume increase
- EnviroSystems, investor in high growth potential companies, recent investment in Amazon & Hotz
- Increase recycling paint products market
- Jobs



What's in it for Us?





A hand-drawn sign with a semi-circular top and a small circle at the very top, resembling a ring or a hook. The sign is divided into three horizontal sections. The top section contains the title 'Local Government's Perspective'. The middle section contains a bulleted list of five items. The bottom section is a rectangular area divided into ten vertical columns by thin lines, resembling a table or a grid.

Local Government's Perspective

- Committed
- Environmental protection
- Negative experience with PS
- Hired to do a job – now what?
- Changes ahead?



Transition

- “Contractor” for industry?
- Recycling costs covered
- Industry has own ideas
- Industry determines “how to”



Government's New Role

- Rates & dates
- Require recycling & environmental protection
- Independent audits
- Incentivize/reward “smart” design?



Figure Out Our Side of the “Line”

Common good

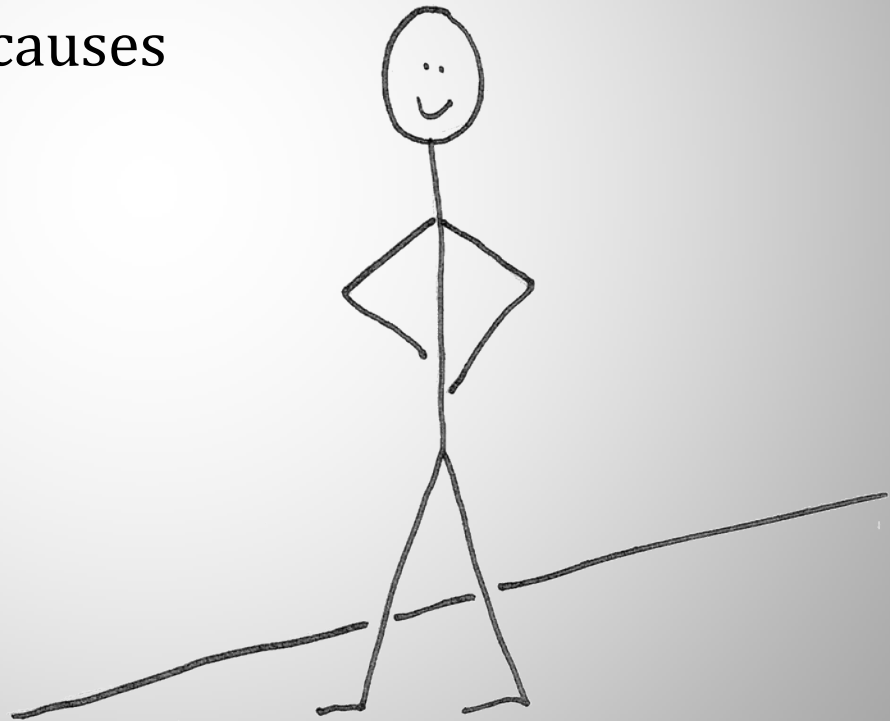
Quality of life

Difficult to determine causes

Efficiency

Fairness

Fiscally responsible





How Does Product Stewardship Happen?

Educate – county boards, city councils,
legislators, county & city staff, constituents,
business

Partners – strength in numbers

Product stewardship laws - now!

Listen to local government staff – lots of
changes happening

Find champions - government & business,
and support them



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