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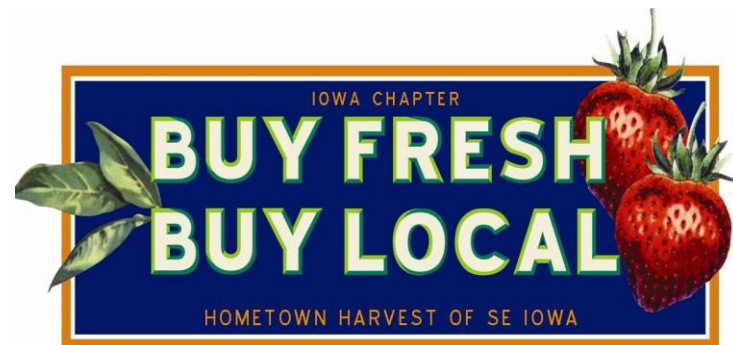
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# Purchasing for Climate Protection



Photo by Jon Manzo



**Alicia Culver**

**Responsible Purchasing Network**

**US EPA SMM Webinar  
July 19, 2012**



# Who is RPN?

## International Network

- State and local governments
- Federal agencies
- Colleges and universities
- School districts
- Businesses
- Non-profit organizations
- Faith-based organizations



# How do products impact climate change?

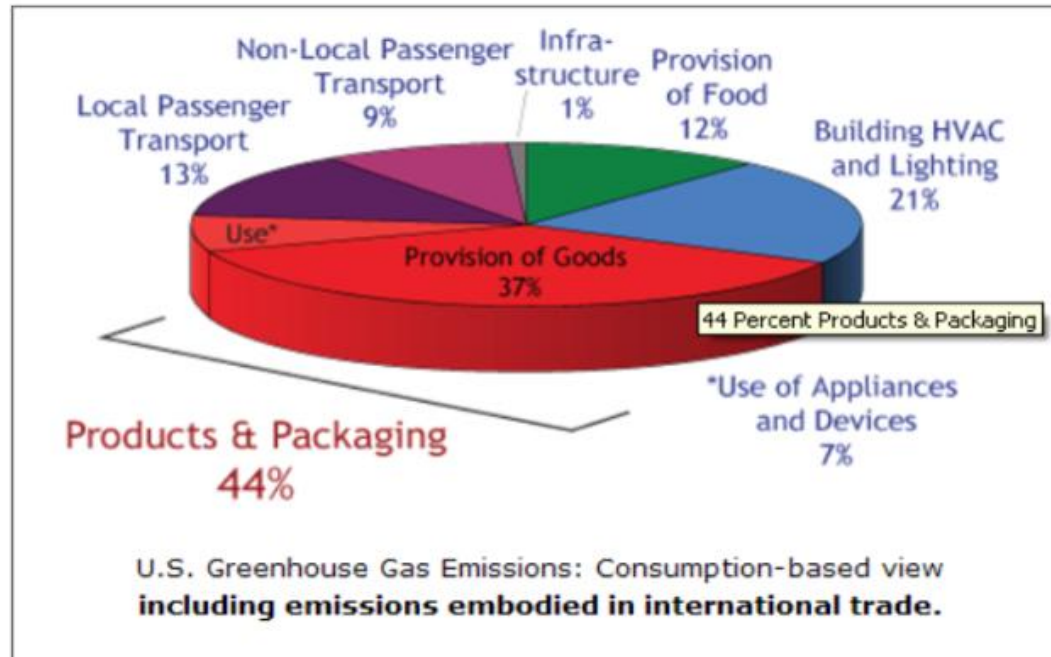
Energy needed and GHGs released when product is:

- **Made**
  - ✓ Raw material extraction and processing
  - ✓ Product manufacturing
- **Transported**
- **Used**
- **Managed at end-of life**



(Source: The Inquirer/UK)

# 44% of GHGs Linked to Products



Source: *Products, Packaging and US Greenhouse Gas Emissions*, Product Policy Institute, 2009; [www.productpolicy.org](http://www.productpolicy.org)

# Identify Climate Unfriendly Products



- **Energy-inefficient equipment**
- **“Rapidly disposable” products**
- **Products that emit potent GHGs**
- **Products that travel far**
  - ✓ Especially if heavy or bulky
  - ✓ Especially if traveling by plane



# Collect Baseline Information

**Quantify impacts of high-priority products**

- **Types and quantities of products used**
- **Electricity, fuel, water consumption**
- **Paper, bottled water, battery usage**
- **Greenhouse gas (GHG) emissions**

**Identify opportunities  
for improvement**

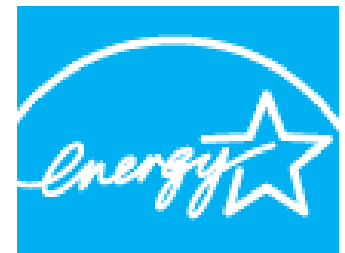


# Adopt Energy-efficient Procurement Policy

**Example:** Minnesota issued a series of Executive Orders creating a comprehensive energy savings plan to reduce state facilities' energy use by 20%.



EO 11-13 directed building operators to purchase ENERGY STAR-qualified equipment and appliances for State buildings.



# Race to the Top

Products Recognized as ENERGY STAR Most Efficient in 2011



ENERGY STAR Most Efficient Designation Graphic



# Green IT Equipment



## CASE STUDY

Kaiser Permanente was one of the first organizations to require its desk top computers, monitors and laptops to be EPEAT-registered.



Since July 2006, Kaiser purchased >135,000 units, saving nearly \$5 million



### Kaiser's Environmental Benefits from EPEAT

<i>Measure:</i>	<i>How much?</i>	<i>Equivalent to:</i>
Energy use reduced	55,185,675 kWh	The electricity needed to power 4,866 households per year
Greenhouse gases avoided	4,332 MTCE	removing 3,438 cars from the road /year
Hazardous waste reduced	169.4 metric tons	
Toxic material use avoided	10,398 pounds	
Money saved	\$4,784,598	

Green Electronics Made Easy: [www.epeat.net](http://www.epeat.net)

# Specify MFDs (ASAP)

*A single ENERGY STAR multi-function device will prevent ~320 pounds of CO2 over 6 years*



**ENERGY STAR models use ~1/2 energy of standard models**

- **EPEAT imaging equipment standard in development**
- **Order with duplex function and network capable**
- **Eliminate individual desktop printers**

# Adopt a Green Lighting Policy

## NYC Case Study

Set minimum efficiency levels for all lamps purchased by City departments

- "Super T8s"
- "NEMA Premium" electronic ballasts



CEE 

“No lamp purchased or leased by any agency shall be an incandescent lamp if a more energy efficient lamp is available that provides sufficient lumens and is of an appropriate size for the intended application.”



[www.nycouncil.info/pdf\\_files/bills/law05119.pdf](http://www.nycouncil.info/pdf_files/bills/law05119.pdf)

# LED Street Lights



- **40-80% energy savings**
- **3-5 year payback**
- **2-4X longer life (lower replacement/maintenance costs)**
- **Improved light quality**
- **Can power with solar/wind**
- **Mercury-free**
- **Growing # of “LED cities”**



# Cool Your Roof

- Coverings
- Coatings
- Vegetation



Any roof replaced on a City-owned facility will have an “ecorooft” covering at least 70% of the roof and high-reflectance ENERGY STAR-rated roof material on remaining roof areas, where practical. *City of Portland, OR*

# Consider Renewable Energy

## State of Colorado, EPP Policy (2009)

Energy buyers shall consider renewable energy resources *wherever practicable and economically feasible* through lifecycle analysis and allowable purchasing preference.

Colorado Procurement



Greener Government Starts Here



# Green Your Fleet

- **Conduct Fleet Efficiency Audit**
- **Set petroleum reduction goal/report reductions**
- **Submit Fleet Management Plan (Large Fleets)**
- **Specify/Purchase/Rent Fuel-efficient/  
Low-emission Vehicles (including Bikes)**
- **Limit 4WD, SUVs Without Permission**
- **Replace Standard Diesel with B20 Biodiesel**



***rent a hybrid car***



# Conserve Water



*“The nation’s water and energy use are inextricably entwined. Energy is needed to pump, treat, transport, heat, cool, and recycle water.”*

*California Energy Commission*

Running hot  
water for  
5 minutes

=

60 watt bulb  
for 14 hours

**Water conservation saves energy  
at ~60% of cost of energy conservation**

# Purchase Sustainable Forestry Products





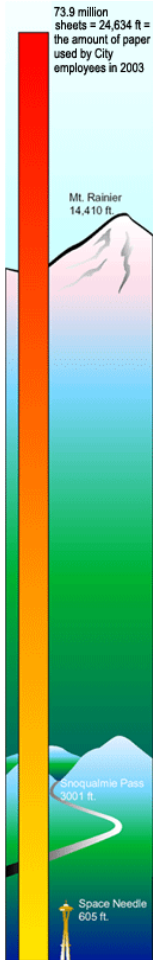
the Sustainable Biodiesel Alliance

The Sustainable Biodiesel Alliance is a 501(c)3 non-profit dedicated to developing practices for sustainability in the U.S. biodiesel industry. The SBA focuses on the Environmental, Social and Economic sustainability issues facing biodiesel. Together with stakeholders nationwide, the Sustainable Biodiesel Alliance has pledged to develop guidelines and tools for the industry, and biodiesel users of today. The SBA believes the key to the sustainability of biodiesel in the U.S. is the local model. Local feedstocks, local production and localized distribution of sustainably produced fuel, not only meets a community's energy needs, but creates jobs, community involvement and energy security.

[Click anywhere to enter the Sustainable Biodiesel Alliance home page](#)



# Cut Paper Consumption



## *Seattle's Paper Cuts Program*

- Set 30% paper reduction goal (vs. 2004)
- Established duplex printing standard
- Copy paper spec = 100% post-consumer recycled content/processed chlorine-free
- 2009 => 28% reduction;  
cost savings = <\$80,000





# Purchase Products That Minimize Waste



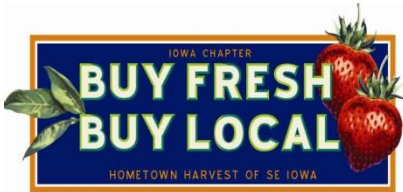
- Concentrated Cleaning Products
- Rechargeable Batteries
- Locally remanufactured Products
- Products with Minimal Packaging



# Reduce Transportation Impacts



- **Avoid overnight shipping**
- **Ask vendors to offer incentives for reducing delivery frequency**
- **Prefer EPA SmartWay Partners**
- **Support local companies**
- **Buy long-lasting goods**



# Can Bottled Water



## Colleges moving away from plastic water bottles

By Kirsti Marohn, USA TODAY Updated 9/15/2011 1:31 AM

Comment 18 Recommend 2K Tweet 129

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[www.ResponsiblePurchasing.org](http://www.ResponsiblePurchasing.org)

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# Green Your Market Basket List

- Add “climate-friendly” products to your core/market basket lists so they become eligible for vendor’s deepest discounts
- Remove non-green products from core/market basket list (or contract) to get better price breaks on green products





# Purchase Cooperatively

Collaboration among public agencies can:

- **SAVE TIME** by not “reinventing the wheel” by sharing research, specifications, bid solicitation documents, and vendor lists to create new “green contracts
- **SAVE MONEY** by aggregating demand from multiple entities



# Consider Green Products on Cooperative Agreements

WCSA

Western States Contracting Alliance

SITE SEARCH:

SEARCH

WCSA Home

NASPO

FAQ

Cooperative Purchasing

Vendor FAQ

WCSA Members Only

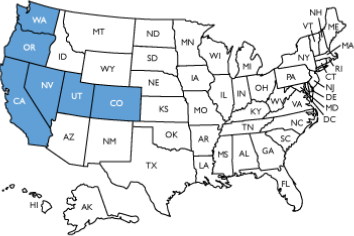
CURRENT COOPERATIVE CONTRACTS

JANITORIAL SUPPLIES AND INDUSTRIAL PAPER (WCSA-OR)

W20-2007

BASIC CONTACT INFORMATION - LEAD STATE

PARTICIPATING STATES:



Affiliation:

WCSA

Lead State:

Oregon

Lead State Contract Number:

102-5031-5

Contact person:

Pam Johnson

Phone:

(503) 378-4731

Fax:

(503) 373-1626

Email:

[pam.johnson@state.or.us](mailto:pam.johnson@state.or.us)

LINK TO LEAD STATE WEBSITE

GOVERNMENT PURCHASING ALLIANCE

U.S. COMMUNITIES

Going Green Program



Public Services Alliance

California Communities

Canadian Communities

Compliance Services

U.S. Communities

SEARCH

GO

Upcoming Events

About Our Suppliers

Resources

Trainings/Seminars

Best Practices

Certifications & Standards

New Supplier Inquiry

U.S. Communities Going Green Program is the one-stop source for public agency access to a broad line of responsible purchasing products, services and resources. In addition to our comprehensive contracts that offer eco-friendly products, agencies will find a wealth of valuable information and resources that will help lower your environmental impact within your community and will assist you in making educated decisions about the products your agency purchases.

MAKING ENVIRONMENTAL PURCHASING SIMPLER!









Think of US first for PROVIDING SOLUTIONS

U.S. Communities SOLUTIONS

Founding Co-sponsors









OFFERING THOUSANDS OF "GREEN" BRANDS IN THE FOLLOWING CATEGORIES:

School Supplies

Office Supplies

Technology Products

Electrical & Data Communications

Technology Solutions

Office Machines

Office Furniture

Education Furniture

Janitorial Supplies

Park & Playground

Maintenance, Repair & Operating Supplies

Auto Parts & Accessories

Roofing Supplies & Services

Synthetic Turf & Athletic Surfaces









WHAT'S HOT! WHAT'S NEW:

 U.S. Communities & Responsible Purchasing Network Partner to Promote Green Products on Cooperative Contracts.

What do you get when you combine aggregated influences of over 87,000 buyers with Responsible Purchasing Network's green purchasing programs? A powerful new resource for finding and buying credible green products through competitively solicited contracts. Full Details...

# Look for Green Products on State Contracts

BUYING GREEN

California's Guide for Sustainable Purchasing

» Procurement Home

» Programs & Services

» Forms


» Resources

» News & Events

» About Us

Buying Green Home » Buying Green Guide for Buyers

Buyers



Buyers should strive to procure goods and services that protect human health and the environment. The information provided in this guide is to help buyers understand environmentally preferable purchasing (EPP) – buying green. "Buy Green Now" is the gateway to EPP contracts.

Laws and Regulations

Policy and Guidance

Specifications and Certifications

Striving for Best Value

References and Resources

Print View

Products and Services

BUYERS

Make a selection from the list below. *Specific buyer information for individual products are organized by category.*

» Appliances

» Building & Maintenance

» Cleaning Supplies

» Electronics

» Food Service

» Grounds Maintenance


» Office Equipment

» Office Supplies


» Paper Products

» Safety

» Transportation

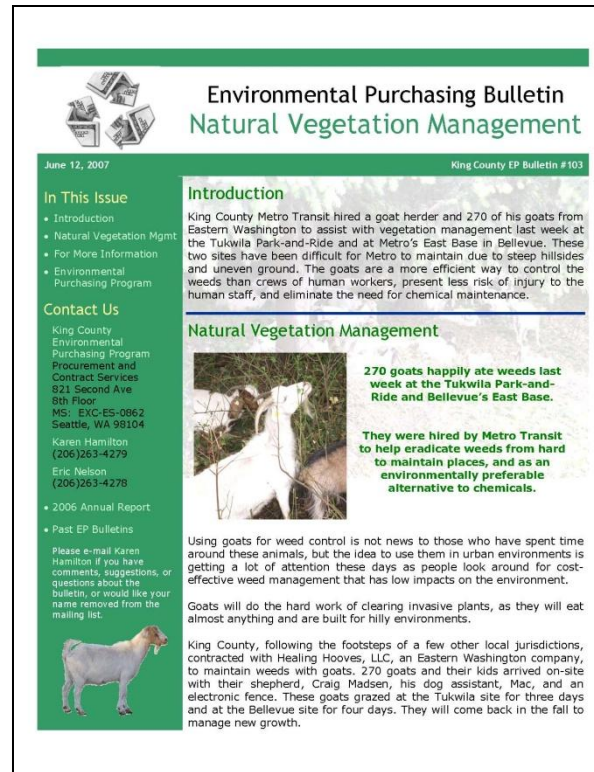


www.ResponsiblePurchasing.org



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# Publicize Green Products Offered on Your Contracts

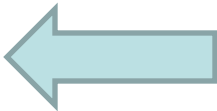


# Calculate Climate Benefits

## Lifecycle Environmental Impact

The following is a break down of the environmental impact of your choices for different grades of paper.

Recalculate	Baseline Paper	100% Recycled Paper
Paper	Uncoated Freesheet (e.g. c <input type="button" value="v"/>	Uncoated Freesheet (e.g. c <input type="button" value="v"/>
Quantity per year	<input type="text" value="1000"/> <input type="button" value="Pounds"/> <input type="button" value="v"/>	<input type="text" value="1000"/> <input type="button" value="Pounds"/> <input type="button" value="v"/>
% Postconsumer	<input type="text" value="0"/>	<input type="text" value="100"/>
Wood Use	2 tons	0 tons 2 tons less
Net Energy	15 million BTU's	11 million BTU's 4 million BTU's less
Greenhouse Gases	2,941 lbs CO <sub>2</sub> equiv.	1,711 lbs CO <sub>2</sub> equiv. 1,230 lbs CO <sub>2</sub> equiv. less
Wastewater	11,109 gallons	5,186 gallons 5,924 gallons less
Solid Waste	954 pounds	595 pounds 360 pounds less



The Baseline Paper uses 2 tons , the equivalent of about 13 trees  
100% Recycled Paper would use/produce 2 tons less , the equivalent of about 13 fewer trees

# RPN's Multi-Regional Green Initiative

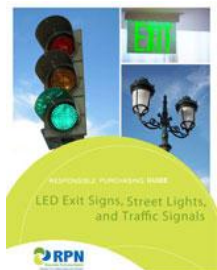
## PROJECTS MAY INCLUDE

- Creating “green” purchasing policies and bid specifications
- Reviewing bid responses
- Facilitating cooperative contracting opportunities for green products or services
- Other “green” purchasing initiatives with measurable results

2012-2013 US EPA  
Grant Covers  
Projects in EPA  
Regions 1,4,7 9



# RPN Resources



- *Responsible Purchasing Guides* for 15 product categories
- Webinars on green procurement issues
- Monthly newsletter highlighting green purchasing activities and resources
- Sustainable purchasing policies and specifications
- *Model Responsible Purchasing Report*
- Calculators and other tools

# Questions?



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[www.responsiblepurchasing.org](http://www.responsiblepurchasing.org)

