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Hannaford Supermarkets Sustainability Team
Agenda

- Hannaford Organizational Overview
- Sustainability at Hannaford
- EPA Food Recovery Hierarchy
- Hannaford’s Processes within the Hierarchy
Who Are We?

Belgium parent company
- Operating food retail outlets in Belgium, Greece, Indonesia, Romania & US

179 stores serving ME, NH, VT, MA, & NY
- Full service grocer in 35K sf to 56K sf formats
- Focused on “Fresh” - Produce, Meats, Seafood & Deli
- 27,000 Associates
Our Commitment to Sustainability

“We aspire to enrich the lives of our customers, associates, and the communities we serve in a sustainable way.”

PRODUCTS ~ PEOPLE ~ PLANET
Hannaford Supermarkets is continuously working to reduce waste and increase recycling while remaining committed to our hunger relief efforts.

Molly Tarleton, Community Relations
Source Reduction
Reduce the volume of surplus food generated

• 7 Day Fresh Deliveries – Started in 2010
  – Past: forecast out orders, order too little or too much, end up with excess product
  – Consider a fresh truck delivery everyday
  – Led to more accurate ordering, less shrink, and improvement in quality and SALES!

• CAO (Computer Assisted Ordering)
  – Applies to warehouse products and fresh items with a UPC (packaged meats, bagged salads, etc.)
  – Considers sales predictions and inventory level criteria to keep store stocked
  – Orders appropriately
  – Reduction in duplicates and excess
Feed Hungry People
Donate extra food to food banks, soup kitchens, and shelters

• Retail Fresh Rescue
• Reclamation Product
  – 3,376 Tons Donated in 2010

  The Good Shepherd Food Bank – Maine
  The NH Food Bank – New Hampshire
  The Vermont Food Bank—Vermont
  Central NY Food Bank—New York
  Northeastern Regional Food Bank – New York
  Worcester County Food Bank --- Massachusetts
  The Greater Boston Food Bank --- Massachusetts
  Merrimack Valley Food Bank --- Massachusetts
Feed Animals
Divert food scraps to animal feed

• Livestock Farm Donation Program
  – Approximately 20 area stores work with local farms
  – Hannaford provides detailed guidance to stores
  – No cost to Hannaford
  – Program diverts reusable food scraps/waste and helps to provide a nutritious feed
Industrial Uses

Provide waste oils for rendering and fuel conversion and food scraps for digestion to recover energy

• Rendering - Raw material from food animals recycled into animal feeds
  – Meat, Deli, Seafood

• Grease
  – Removed from deli departments
  – Made into animal feed
  – Production of bio-fuels

• 2,400 tons recycled in 2010
Hannaford Bros. Co. Composting

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2010 WINS for Hannaford!

- Hannaford recycled 67.29% of total waste in 2010!
- Above industry average!
- Excited to grow that percentage in 2012!

- Supermarket Recycling Program Certification
- Environmental Leader Program Certification
Thank You!

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