

US EPA ARCHIVE DOCUMENT

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PILOT PROJECT: FALL CITY ELEMENTARY SCHOOL



Key messages

- **Food scrap recycling is great, but go to the next level: reduce the amount of food wasted.**
- **Food waste = wasted resources used to produce, package and transport food.**
- **Wasting less food can also help you save time, money and even eat healthier at home.**
- **Can reduce food waste by making small shifts in how we shop, prepare and store food.**

recyclefood.com



Pilot Details

- 110 4th grade students/families invited to measure, track, learn new strategies
- Kickoff: presentation, distributed bags and weekly worksheets
- Teachers incorporated new messages into curricula each week, PowerPoint with daily tips/facts
- Throughout pilot: tools provided to parents
- Developed blog to keep pilot families informed and motivated
- Drawing for 5 grocery certificates to keep families engaged

Measurement

- **Measure changes in amount of food wasted with weekly collection bags**
- **Via weekly worksheets , track families' perceptions, attitudes and behaviors relative to reducing wasted food**
- **Gauge impact of the campaign based on above**

TAKE THE FOOD WASTE CHALLENGE!

WHAT COUNTS AS “FOOD WASTE”?

Please put all your food scraps in the provided bag, whether they were once edible or not.

THE TYPES OF FOOD WASTE THAT GO IN THE BAG, INCLUDE:

- **Non-edible food waste:** Items such as banana peels, egg shells, apple cores, chicken bones— items that are typically thrown out during food prep or after eating.
 - **Avoidable food waste:** Food that you bought to eat but that has since spoiled or food that was prepared but not eaten and thrown away. For example, old leftovers, rotten fruit or vegetables, moldy cheese or bread.
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**A family of four tosses \$1600 in
wasted food every year.
(enough money for 10 new bikes!)**



Big portions can lead to big waste.
Serve up less and go back for seconds
if you're still hungry.



Have a kitchen adventure!



Explore what's already in your fridge, cupboards or pantry to plan meals.

Scribble off items on the shopping list that you already have.

Next steps

Thank you plans: pizza, drawing, certificates, share results, ask for feedback

Meet with teachers: what worked in the classroom, most useful messages, student feedback

Gather feedback, review results

Shape 2013 county-wide outreach campaign