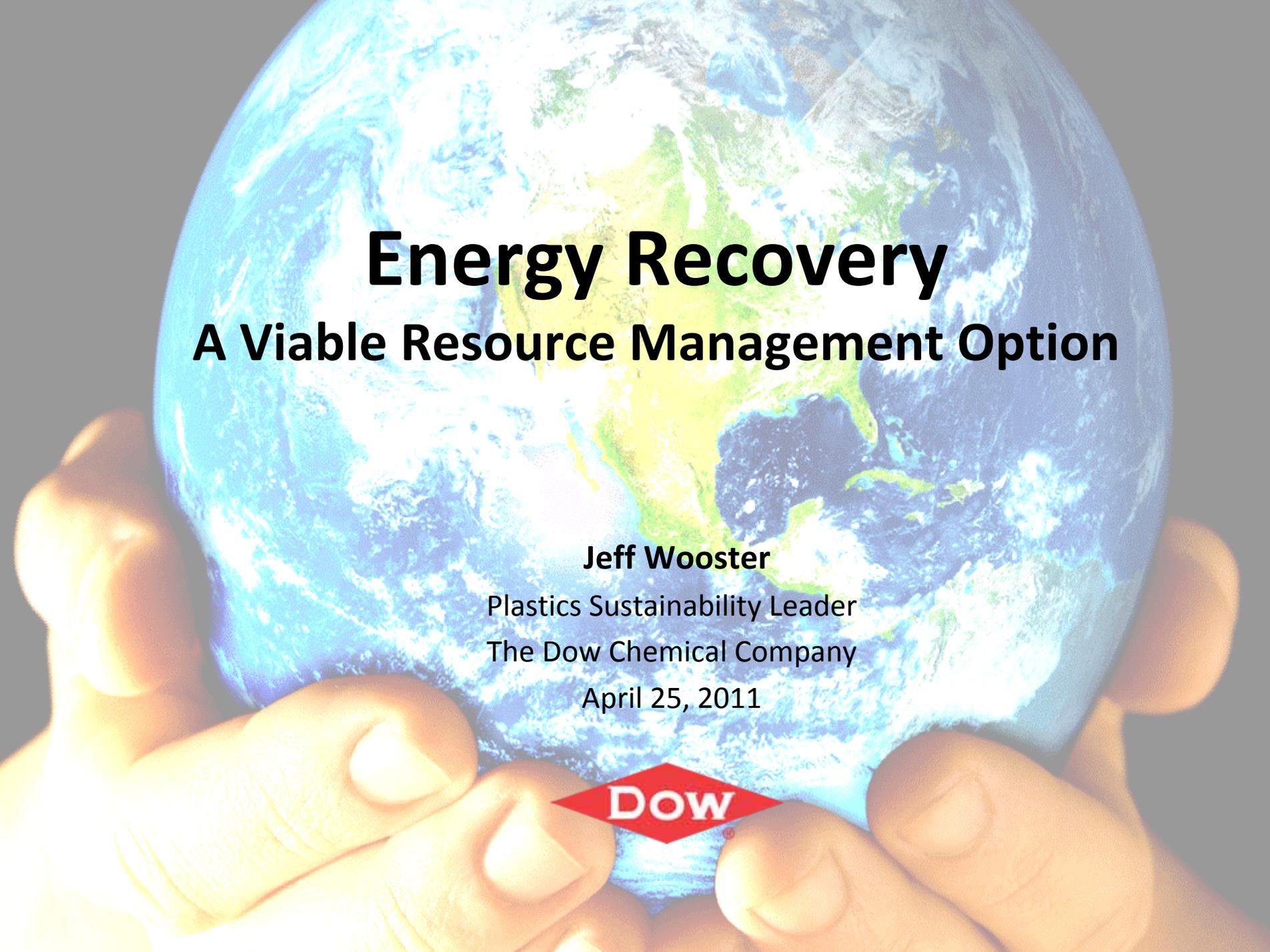


US EPA ARCHIVE DOCUMENT

A pair of hands is shown holding a glowing, translucent Earth globe. The globe is centered on the Americas, with North and South America visible in shades of green and yellow. The oceans are a vibrant blue, and the atmosphere is a lighter, hazy blue. The hands are positioned at the bottom and sides of the globe, with fingers gently gripping it. The overall lighting is bright and ethereal, giving the globe a sense of being a precious, glowing resource.

Energy Recovery

A Viable Resource Management Option

Jeff Wooster

Plastics Sustainability Leader

The Dow Chemical Company

April 25, 2011

The Dow logo, which consists of a red diamond shape with the word "DOW" in white, bold, sans-serif capital letters inside it.

DOW

Terminology Matters

‘Waste’ Management vs **Resource Management**

Energy from ‘Waste’ (EFW)

‘Waste’ to Energy (WTE) vs **Energy Recovery**

‘Waste’

“something rejected, worthless,

... of no value”

‘Post-consumer Packaging’

A previously used resource which

still has value

VS

Packaging is not a waste

Packaging is a valuable resource

Extends shelf life

- Prevents food spoilage
- So less people go hungry
- So we ship less frequently
- Consume less resources
- Generate less emissions
- Reduce impact of climate change

Protects against product theft and damage

Fosters a safer and healthier society

Facilitates economic development

Landfills are Not the Answer

Wasting Valuable Energy

Visual Pollution

Water table Contamination



High \$ Costs

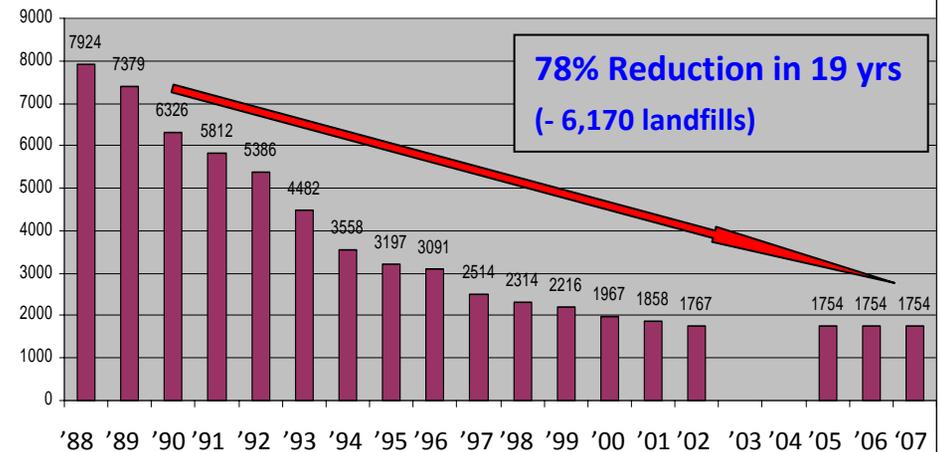
- Tipping Fees
- Shipping

Chemical Instability

Limited Space

Methane Emissions

Number of Landfills in U.S. 1988-2007



Mechanical Recycling is a Major Part of the Solution - But has Limitations

Technical

- Foodservice ware
- Multi-layer packaging
- Difficult to show material codes on all materials

Unrealistic to expect mechanical recycling alone will meet the required diversion goals

Costs

- Collection, Sorting, Cleaning

Lack of infrastructure

- Inconsistent national approach
 - Curbside vs Deposits vs Depots vs Retail stores
 - Not compatible with collection and recycling needs of flexible packaging
- End markets are not being supported



Why do We Recycle?

To reduce “waste” - To prevent physical materials from being buried in a landfill when they are still a valuable resource

To reduce extraction of the earth’s limited natural resources (minerals & fossil energy)

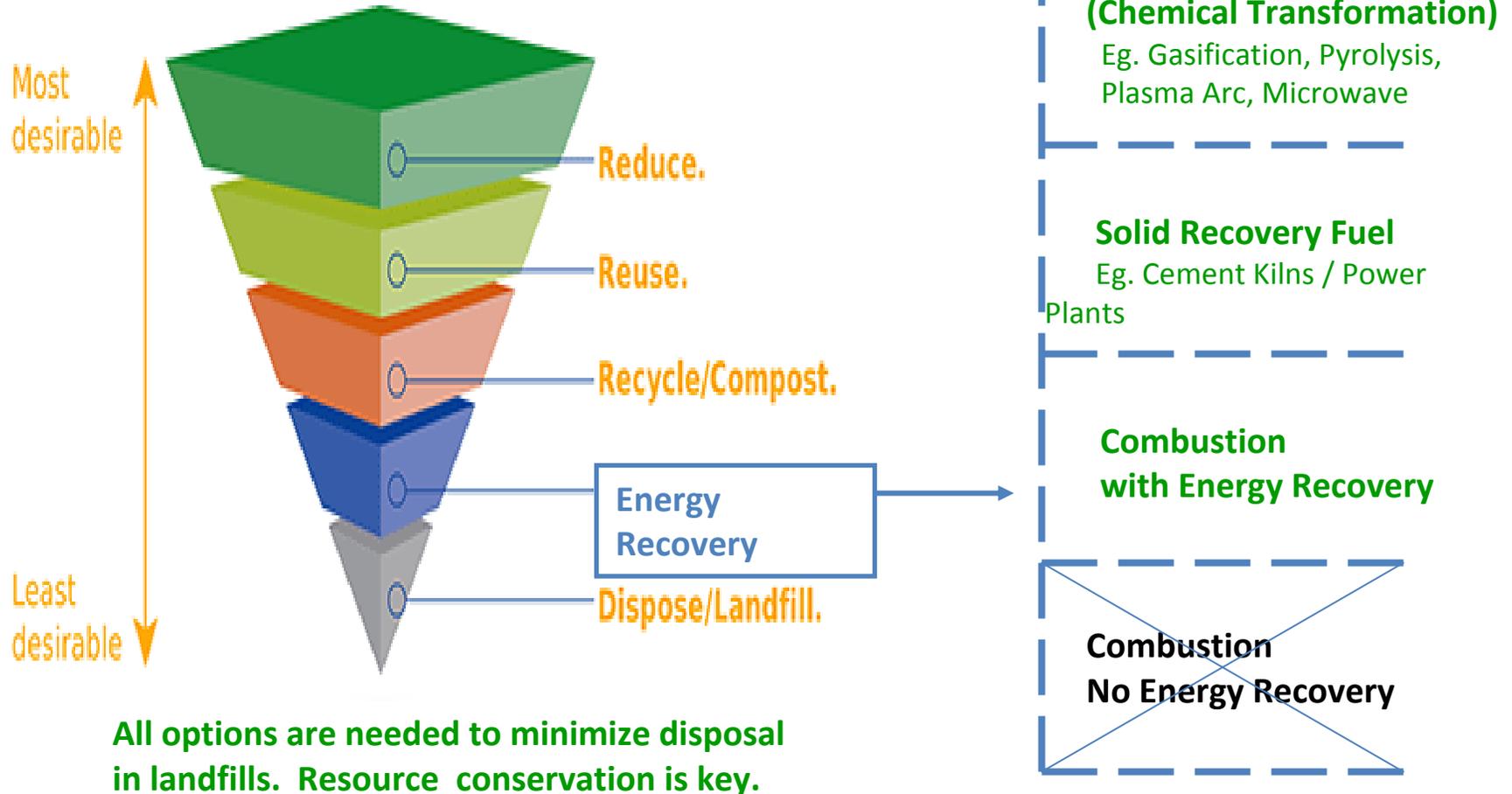
To reduce energy consumption, particularly fossil energy

To reduce greenhouse gas emissions & other pollution

Note: Not all types of recycling accomplish all of these goals!

Must Utilize All EOL Resource Mgt Options

U.S. EPA's Integrated Solid 'Waste' Management Hierarchy



Energy Recovery: Common Misconceptions

MYTH #1: Emits massive amounts of GHGs

- FACT:**
- One of the cleanest forms of energy generation available today
 - Operates within strict emission standards (US EPA - Maximum Control Technology (MACT) Standards; European Union, Canadian - A-7 Guidelines)
 - Cleaner than coal utilities

MYTH #2: Reduces mechanical recycling rates

- FACT:**
- Does not compete with recycling, rather complements it
 - Locations with E.R. experience recycling rate 4%-5% > national average

MYTH #3: Economically uncompetitive

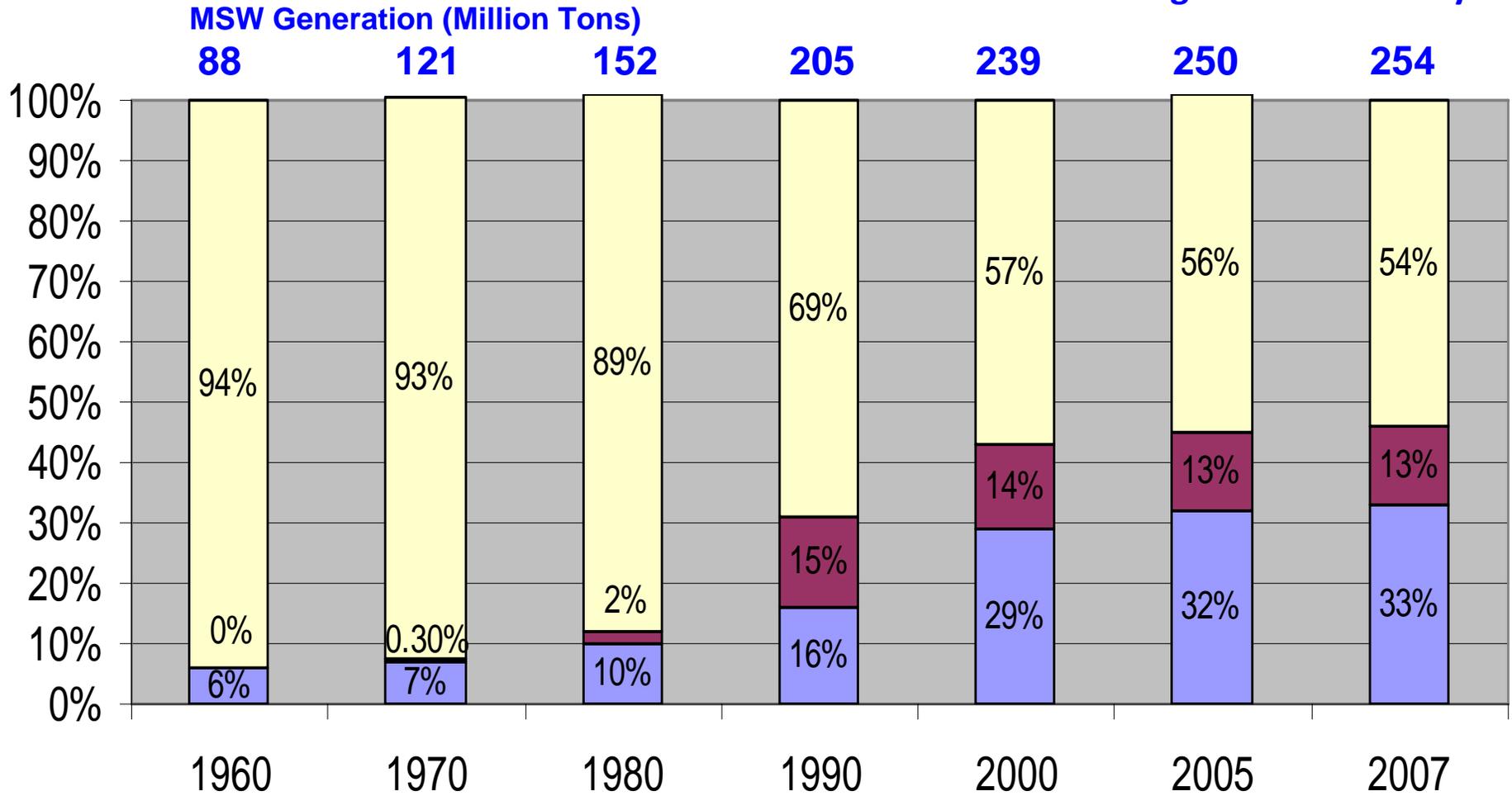
- FACT:**
- Combustion: High capital costs but competitive pay-backs (B.C. facility 8 years break-even)
 - Emerging Technologies: Lower upfront costs.

MYTH #4: Low public acceptance - N.I.M.B.Y.

- FACT:**
- Canadian study shows 83 % public support E.R. technologies (~ 24% increase last 4 yrs)
 - 10 of 15 'Most Livable Cities in the World' have Energy Recovery facilities (Vienna, Zurich, Geneva, Vancouver, Dusseldorf, Munich, Frankfurt, Bern, Toronto, Helsinki)

U.S. MSW Generation, Recycling, Energy Recovery & Landfill 1960-2007

MSW grown 3X last 47 yrs



Source: US EPA

Recycling (incl compost)
 Energy Recovery
 Discards to Landfill

Energy Recovery Facilities



Modern Energy Recovery Facilities



Outdate



Energy Recovery Facilities Globally

	<u># Facilities</u>	<u>MSW Processed Annually</u>	<u>% Total MSW</u>
N.A.			
U.S.A.	89		
Canada	5		
	94	30 million tonnes	13%
Europe	390	60 million tonnes	40%
Asia	301	70 million tonnes	75%
<small>Japan accounts for 83%</small>			
Total:	785	160 million tonnes	29%

Energy Recovery - USA

89 facilities operating in 29 States

- Down 12% since 2000
- 75% use mass burn technology
- > 6,000 workers

Dispose of 94,721 tons of material per day

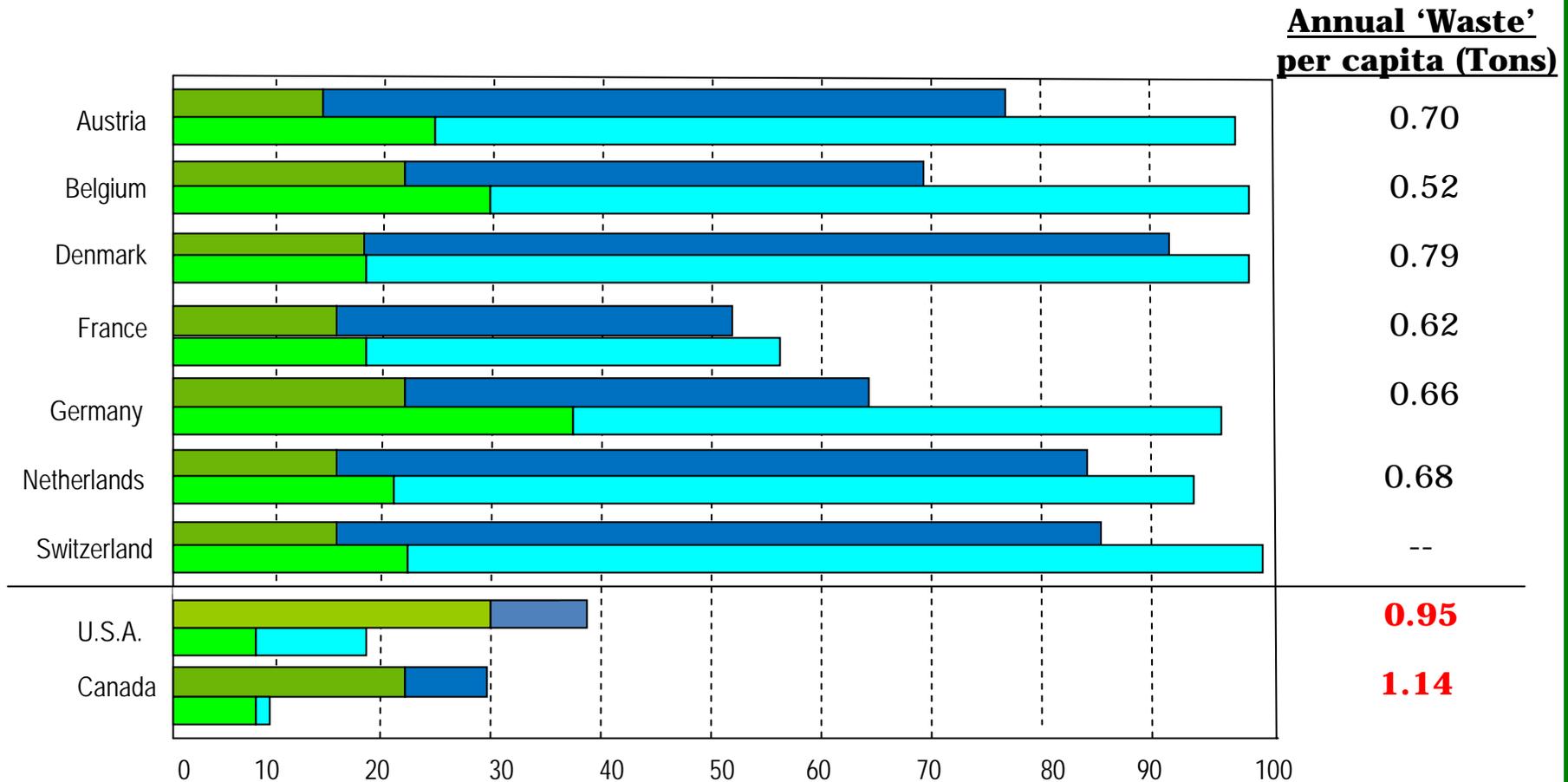
- Generates 2,700 MW of electricity (2.3 Million households)
- Saves about 30 Million barrels of oil per year

According to US DOE, prevents the annual release of;

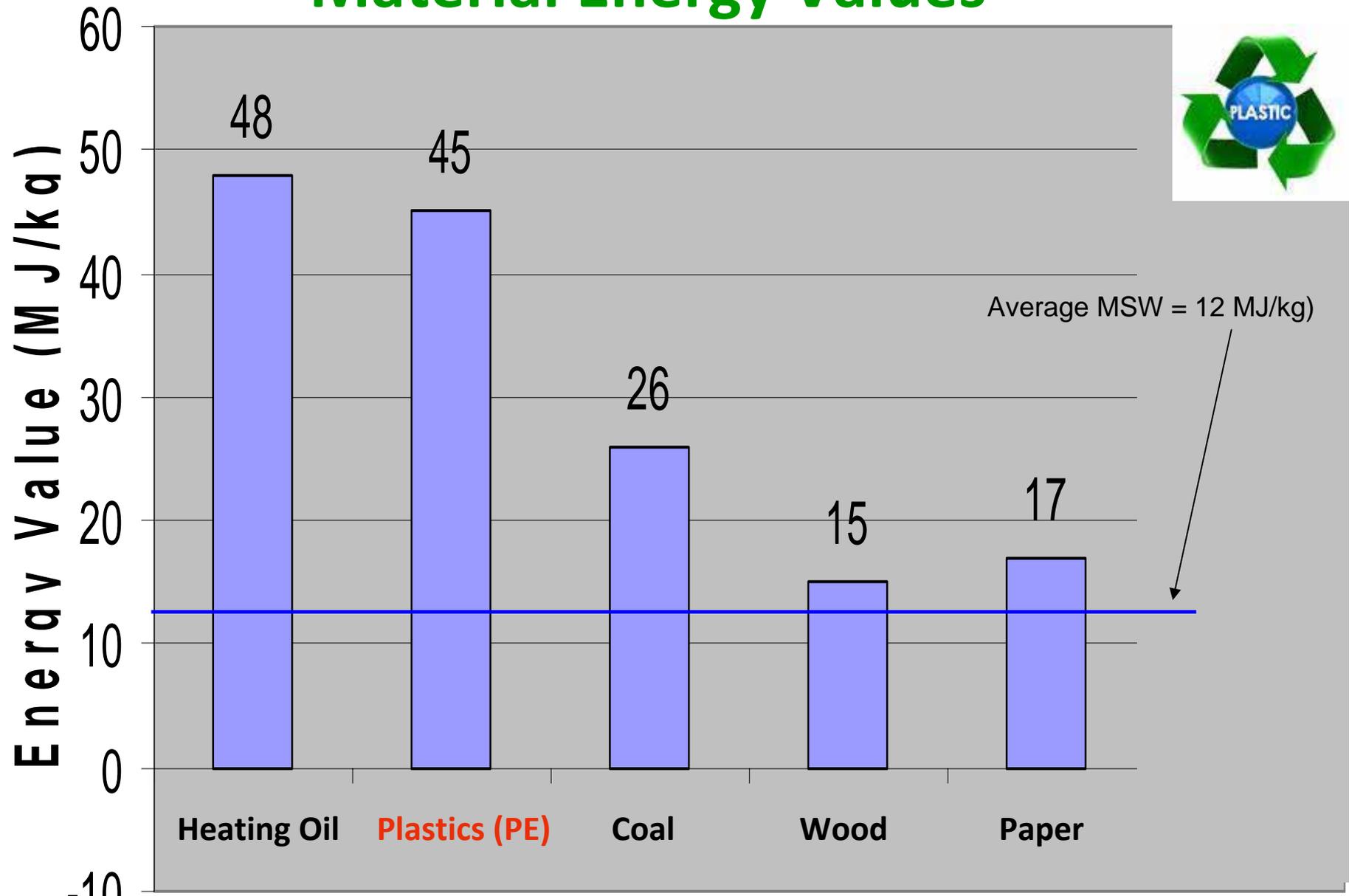
- 40 million tons of GHG as CO₂ equivalents
- 25,000 tons of nitrogen oxides
- 2.6 million tons of volatile organic compounds

Energy Recovery Can Play a Major Role in 'Waste' Diversion

■ Mech. Recycling* (All Mtls) Avg. 17% ■ Energy Recovery (All Mtls) Avg. 57%
■ Mech. Recycling (Plastics) Avg. 24% ■ Energy Recovery (Plastics) Avg. 67%



Material Energy Values



Yet we tend to mine coal and bury plastics

Municipal Solid Waste (MSW) and the Environment

MSW contains thousands of chemicals, including chlorine , particulate matter, metals, and microorganisms

All 'waste' management options involve the destruction of some chemicals and the creation of others

- None of these chemicals are unique to waste management

Hazard vs Risk (exposure)

Need to manage MSW effectively to minimize risks to human health and environment

Air Emissions from Top Ten Energy Recovery Plants at WTERT Awards

	Average WTE (mg/Nm ³)		EU Standard (mg/Nm ³)	US EPA Standard (mg/Nm ³)
Particulates (PM)	3.1	<	10	11
Hydrogen Chloride (HCl)	8.5	<	10	29
Sulphur Oxides (SO_x)	3	<	50	63
Nitrogen Oxides (NO_x)	112	<	200	264
Mercury (Hg)	0.01	<	0.05	0.06
Carbon Monoxide (CO)	24	<	50	45
Total Organic Carbon	1.02	<	10	n/a
Dioxins	0.02	<	0.10	0.14

Source: Gershman, Brinkner & Bratton, Inc., Waste to Energy
Research & Technology, Columbia University

All well within EU and U.S. Standards

Dioxins

All combustion generates dioxins

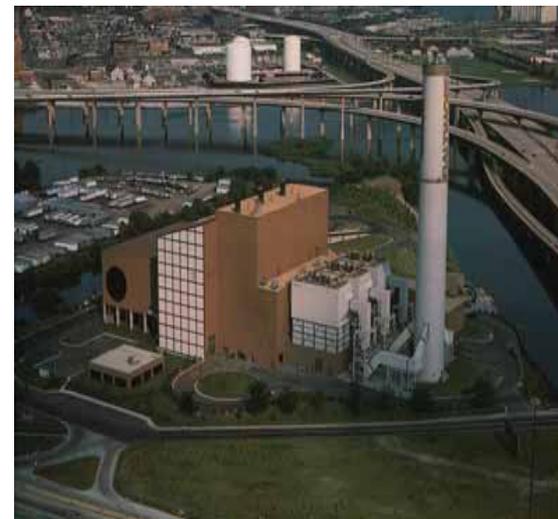
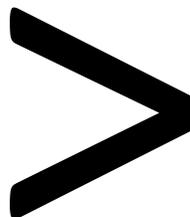
Dioxins are hazardous – cancer, nervous systems, reproduction

Dioxins are persistent in the environment and come from a variety of sources

- Only 1% of dioxins in U.S. come from Energy Recovery

Main source of exposure is not via air emission but through diet (fish)

Maintaining Perspective – Dioxin Exposure



1. The 15 minutes London Millennium fireworks display produced emissions equivalent to 120 years from a single Energy Recovery facility
2. BBQ for 2 hours results in higher dioxin exposure than residing beside an energy recovery facility for 10 years

Source: Professor James Bridges, Chair of European Unions Science Committee, University of Surrey
APSWG briefing on Energy from Waste; UK Environment Agency 2000

Magnus Schonning, Embassy of Sweden; Carl Lilliehöök, Waste & Recycling, Tekniska Verken AB, Linköping Sweden

Coal vs Energy Recovery

Coal

Energy Recovery

Air Emissions

Dioxin ²	60	12
CO ₂ ³	2,249	837
SO ₂ ³	13	1.3
NO _x ³	6	5
Mercury ⁴	41	2



Calorific Value¹

26

45 (Plastics)



Current Source of Energy

48%

< 1%

Units: ¹ MJ/Kg ² g TEQdf-HW098/Yr ³ Comparative units used Tonnes/Yr ⁴

Recycling AND Energy Recovery

Mechanical Recycling is important but will not solve 'waste' and 'energy' issues on its own

Energy Recovery ...

- Safe and technically proven
- Compatible with recycling
- Environmentally sustainable
 - Generates clean renewable energy
 - Reduces GHG emissions (vs coal & land-filling)
- Promotes energy independence
- 'Green' jobs



Energy Conversion Technologies

- Most common in U.S.
- Proven technology
- Creates electricity from steam

Thermal/Chemical

- **Combustion / Mass Burn**
- Acid Catalysis & Distillation
- **Gasification / Pyrolysis**
- Microwave Processes
- Plasma Arc
- Thermal Decomposition

- O₂ free 'burn'.
- Produces syngas (CO + H₂)
- Used to create fuel and chemical feedstock
- Smaller scale than mass burn
- Practiced widely in Japan

- Proven technology
- Solid Recovery Fuel (SRF)

Biological

- **Aerobic Composting**
- Anaerobic Digestion
- Biodiesel
- Bio-ethanol
- Biological Pretreatment
- Vermicomposting

- Break down of organics in the absence of oxygen.
- A composting system with energy as bi-product.

Processing

- Fiberboard & Construction Composites
- **Refuse Derived Fuels (RDF)**

Potential Products

Ethanol

Chemical feedstocks

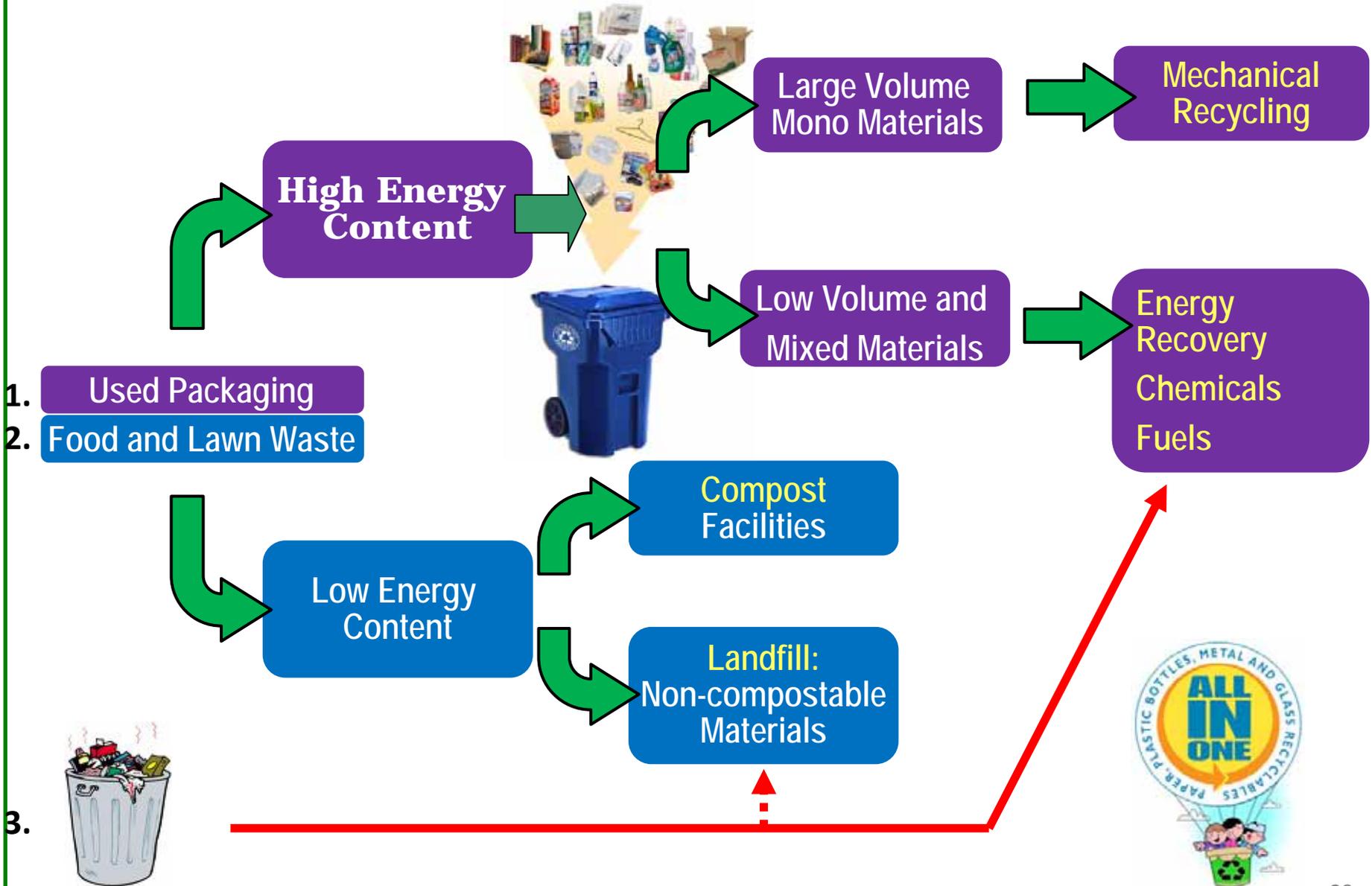
Diesel fuel

Steam

Electricity

Note: Different conversion processes have different potential products;
not all products can be made by all processes

'100% of Packaging into the Recycle Bin'



Why '100% of Packaging into the Recycle Bin'¹?

Makes it easy for consumers

- Eliminates confusion
- No sorting at home
- Able to participate more easily

Increases collection and reduces packaging going to landfills

Captures energy value of hard to mechanically recycle packaging

- Eg. Flexible packaging, mixed materials

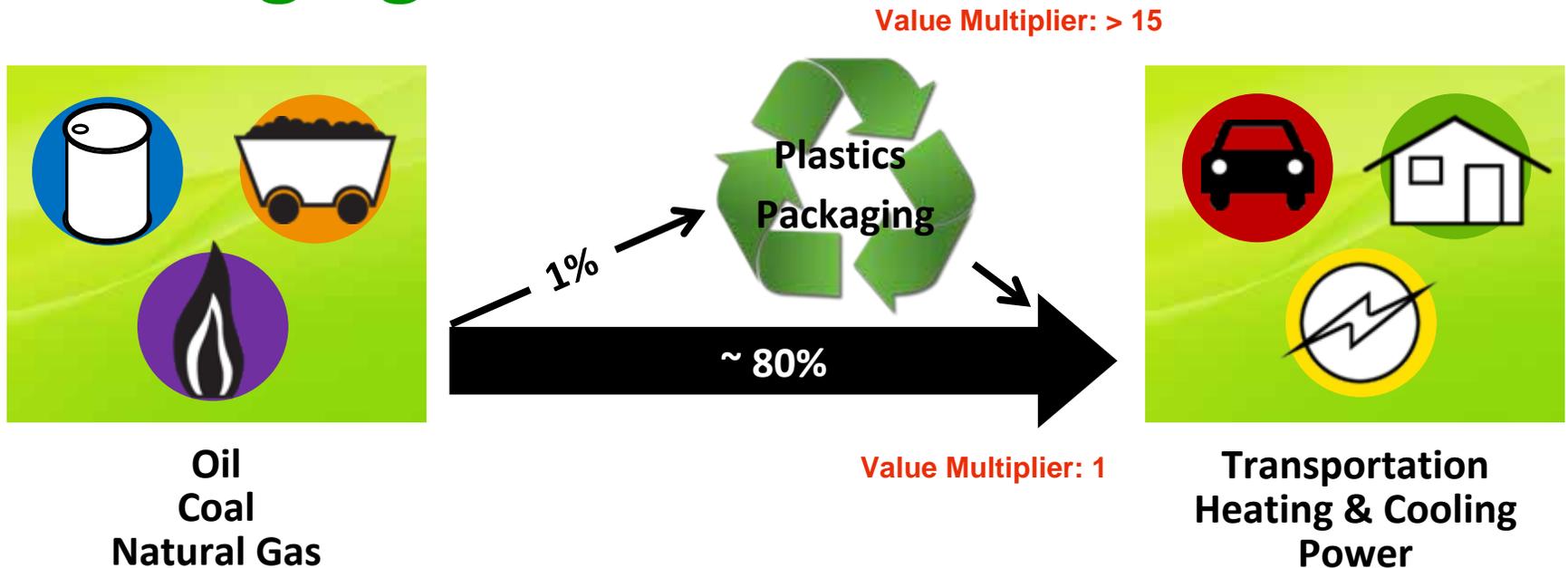
Improves image of packaging from 'waste' to something of value

Provides a sustainable energy source & reduces need for foreign oil



¹ 100% of Packaging into the Recycle Bin = mechanical recycling + composting + energy recovery + chemical transformation

Marketing the Concept: Plastics Packaging



PE retains 2/3 of its original energy content - so let's not waste it

Stop burying oil - instead extend the life of this valuable resource!

Chemical Transformation

Used Packaging



Pyrolysis Unit

Steam



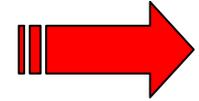
Boiler



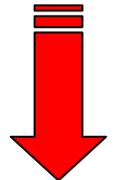
Gas 30%
(vapor)



Hydrocarbon
cracker

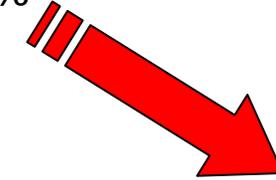
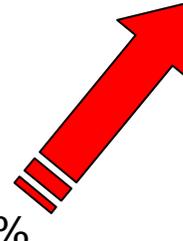
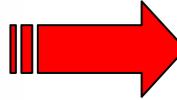


C₂



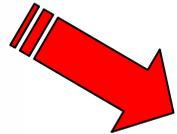
PE

Liquids 65%



Bio-diesel

Semi-Solid
5% or less



How Much Energy is in Used Packaging?

All household packaging waste (non-recycled plastic & paper of all types) contains the energy equivalent of 90 days supply of household electricity

If processed in a recycle-to-energy facility, the packaging waste (all non-recycled paper & plastic) for a typical household would generate enough electricity to supply the home-use requirements for that household for about 30 days

The non-recycled plastic packaging waste generated by a typical household contains the energy equivalent of 30 days supply of electricity and would generate enough electricity in a recycle-to-energy facility to provide power to that household for 10 days

A year's supply of plastic packaging uses about 3-days supply of the per-capita energy (all types) used in North America

What Now? Let's Work Together . . .

To advance;

- acceptance and use of energy recovery and chemical transformation as a recognized part of the resource management hierarchy
- perception of paper and plastic packaging as;
 - captured energy
 - a valuable resource even after its original use
 - a contributor to a national energy solution
- education & communication with key stakeholders and decision-makers
 - Case Studies, consistent messaging, joint advocacy
- change
 - Drive change ourselves before change is forced upon us
 - Mandated discriminatory legislation & regulations



Let's Seize the Opportunity

- Packaging helps 'people, planet, and profit'
- Industry needs to;
 - communicate the benefits of sustainable packaging and positive role of Energy Recovery
 - educate key stakeholders and decision-makers
 - change perceptions
- Pursue "100% recycling" goals
- Coordination and collaboration



A pair of hands is shown from the bottom, gently holding a glowing, translucent globe of the Earth. The globe is primarily blue with green and yellow landmasses, and it has a bright, ethereal glow. The background is a soft, light grey gradient.

Thank You

For more information:

<http://www.AmericanChemistry.com/plastics/>

<http://www.CPIA.ca/epic/>