The Office on Women’s Health (OWH) was established in 1991 within the Department of Health and Human Services. It’s Vision is that “All women and girls achieve the best possible health.” The Mission of the OWH is to provide national leadership and coordination to improve the health of women and girls through policy, education and model programs. We do this by:

- Informing and advancing policies
- Educating the public
- Educating professionals
- Supporting model programs

The Office on Women’s Health priorities for FY 2013 are:
- Affordable Care Act (ACA)
- Prevention of Violence Against Women and the Intersection of HIV/AIDS
- Breastfeeding
- Cardiovascular Disease
- Older Women

WE PROMOTE OWH CAMPAIGNS/INITIATIVES AND PROVIDE FUNDING SUPPORT:

<table>
<thead>
<tr>
<th>FY 2013 Campaigns/Initiatives*</th>
<th>Purpose</th>
<th>Date/Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make the Call, Don’t Miss A Beat <a href="http://womenshealth.gov/heartattack/">http://womenshealth.gov/heartattack/</a></td>
<td>Encourage Spanish speaking Latinas from across the country over age 50 to recognize the signs and symptoms of a heart attack and to call 9-1-1 promptly.</td>
<td>Year long</td>
</tr>
<tr>
<td>National Women and Girls HIV/AIDS Awareness Day <a href="http://www.womenshealth.gov/nwghaad/">www.womenshealth.gov/nwghaad/</a></td>
<td>Highlight the increasing impact of HIV/AIDS on women and girls and encourage women and girls to take action by knowing their HIV status and understanding their risk.</td>
<td>March 10th (Annual)</td>
</tr>
<tr>
<td>Prevention of Violence and Trauma of Women and Girls</td>
<td>Increase awareness of violence and trauma affecting women and girls, offer prevention strategies and messages, and promote trauma-informed care in the treatment of women and girls to promote recovery and resiliency</td>
<td>Year long</td>
</tr>
<tr>
<td>National Women’s Health Week</td>
<td>Empower women and girls across the country to get healthy by taking action to improve their health and the health of their community.</td>
<td>Mother’s Day and the following week (Annual)</td>
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<td><a href="http://www.womenshealth.gov/whw">www.womenshealth.gov/whw</a></td>
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<tr>
<td>Conference Support</td>
<td>Women’s Health Issues</td>
<td>Year long</td>
</tr>
<tr>
<td>Safety and Health of Older Women</td>
<td>Enhance access to information and health care resources that promote the safety and health of older women (aged 50+) in the areas of prevention and behavioral health, abuse in older adults or care giving</td>
<td>Year long</td>
</tr>
<tr>
<td>Breastfeeding Education</td>
<td>Enhance access to information and resources that promote and support breastfeeding</td>
<td>Year long</td>
</tr>
<tr>
<td>National Women’s Health Week Ambassador Program</td>
<td>Encourage the registration of activities and events that promote the health of women and girls during the 2013 NWHW campaign observation period: April 8-June 30, 2013</td>
<td>April 8, 2013 through June 30, 2013</td>
</tr>
</tbody>
</table>

*Notices of FY 2014 Requests for Proposals (RFPs) will be released through our regional listserv.

**WE PROVIDE TRAINING AND SUPPORT:**
- BodyWorks - www.womenshealth.gov/bodyworks
- Quick Health Data Online – www.healthstatus2020.com/owh
- Capacity Building and Technical Assistance in grant writing, event planning, educational resources, etc.

**WE DISSEMINATE INFORMATION:**
- Women’s Health Information Center: 1-800-994-9662
- Healthy Women Today Newsletter at www.womenshealth.gov/newsletter/

*For more information or to be included on our regional listserv, contact:*

Kay A. Strawder, JD, MSW
Regional Women’s Health Coordinator
Kay.Strawder@hhs.gov
415-437-8119

Sheila L. James, BS
Public Health Advisor
Sheila.James@hhs.gov
415-437-8075