

US EPA ARCHIVE DOCUMENT



CITY OF

# *Richmond* CALIFORNIA

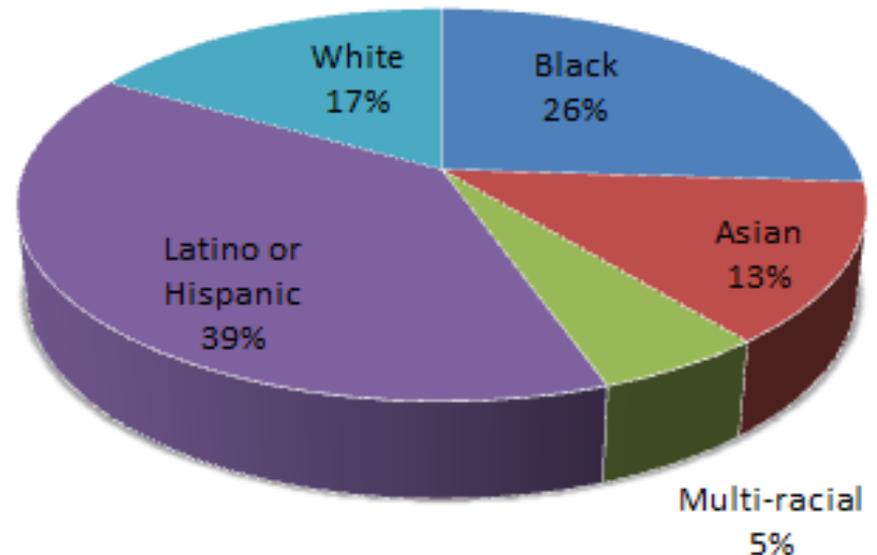


# City of Richmond, CA



- 106,000 residents
- Ethnically diverse
- 16.4% in poverty

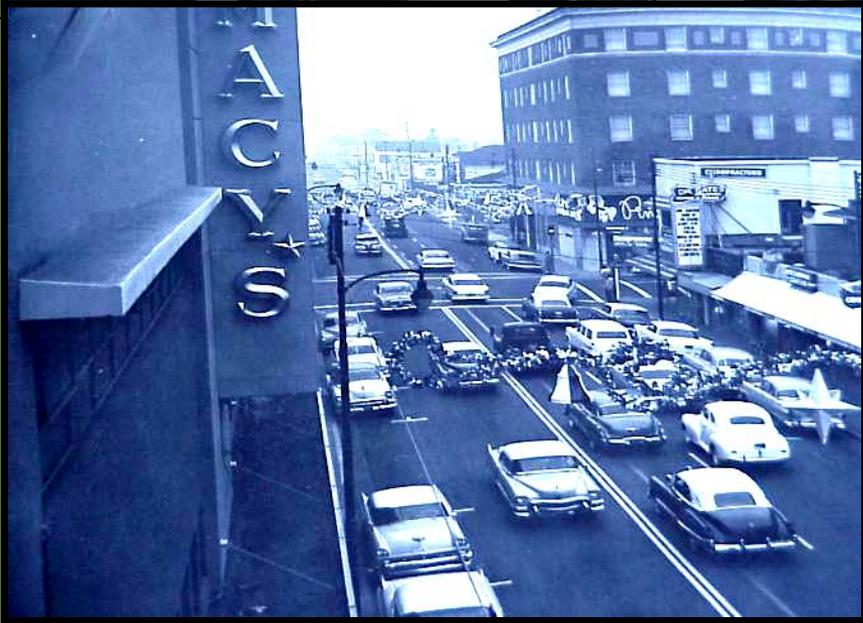
**Richmond Demographics**



- Historically home to heavy industry
- Chevron Refinery



# Historic Macdonald Avenue



# Abandoned and Blighted



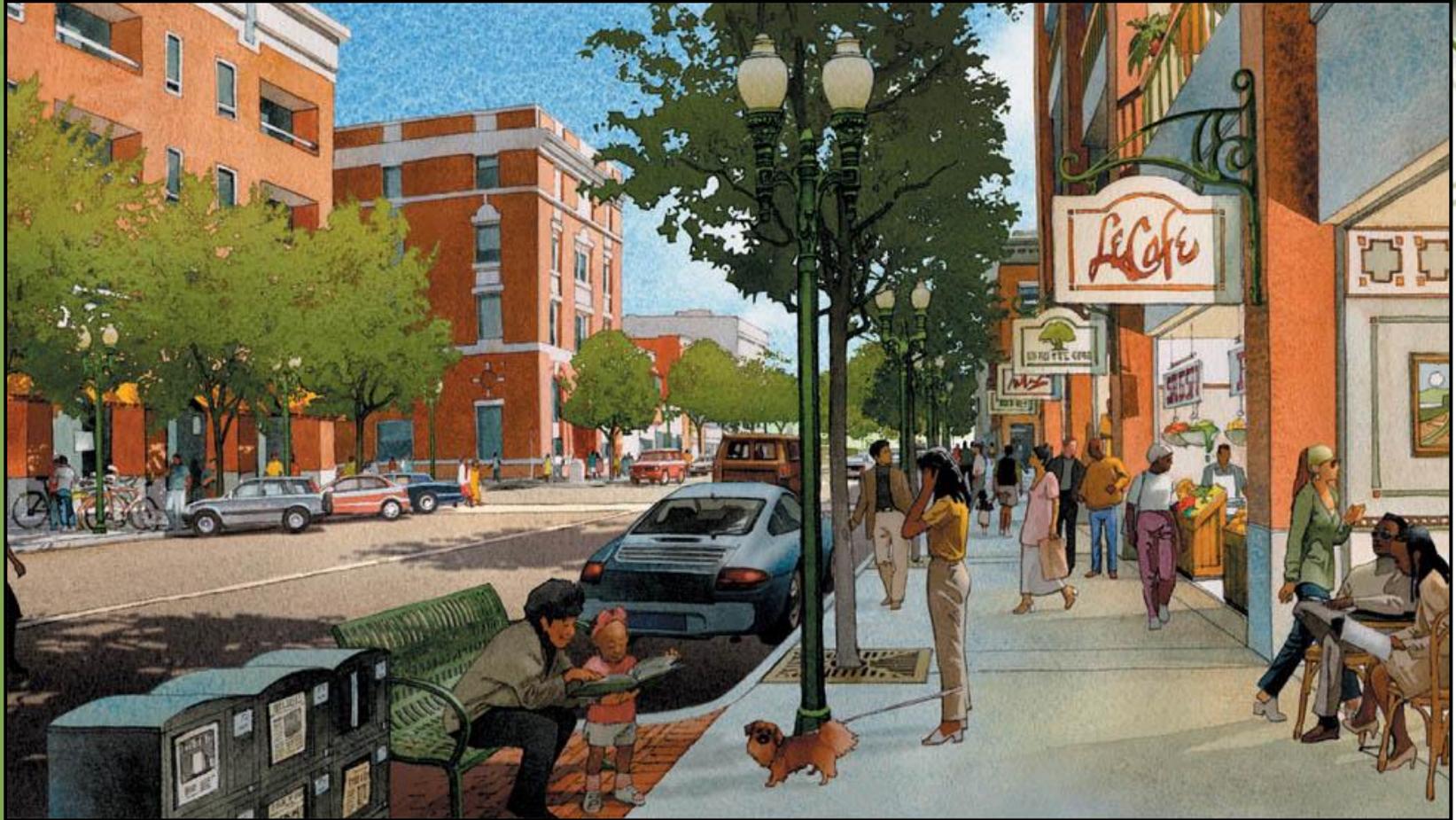
# Challenges

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- 17.6% Unemployment Rate
- #2 most violent city in California
- #11 most violent (per capita) in U.S.
- 40%-50% High School drop-out rate
- High Schools rank #1 on the Academic Performance Index (10 is the highest)
- 49%-56% success rate on the High School exit exam (83% avg. in the county)



# Macdonald Avenue Economic Revitalization Plan



# Job Placement Strategies

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- **First Source Hiring Agreements**
- **On-the-Job Training (public & private dollars)**
- **Integrated Contract Compliance department**
- **Bid Specifications**
  - Energy Efficiency Block Grant
  - Neighborhood Stabilization Program (NSP)
- **Integrated Academy with multiple funding sources and opportunities for co-enrollment & co-investment**

# Macdonald Ave Shopping Center



# Civic Center Revitalization



# Miraflores Site Plan

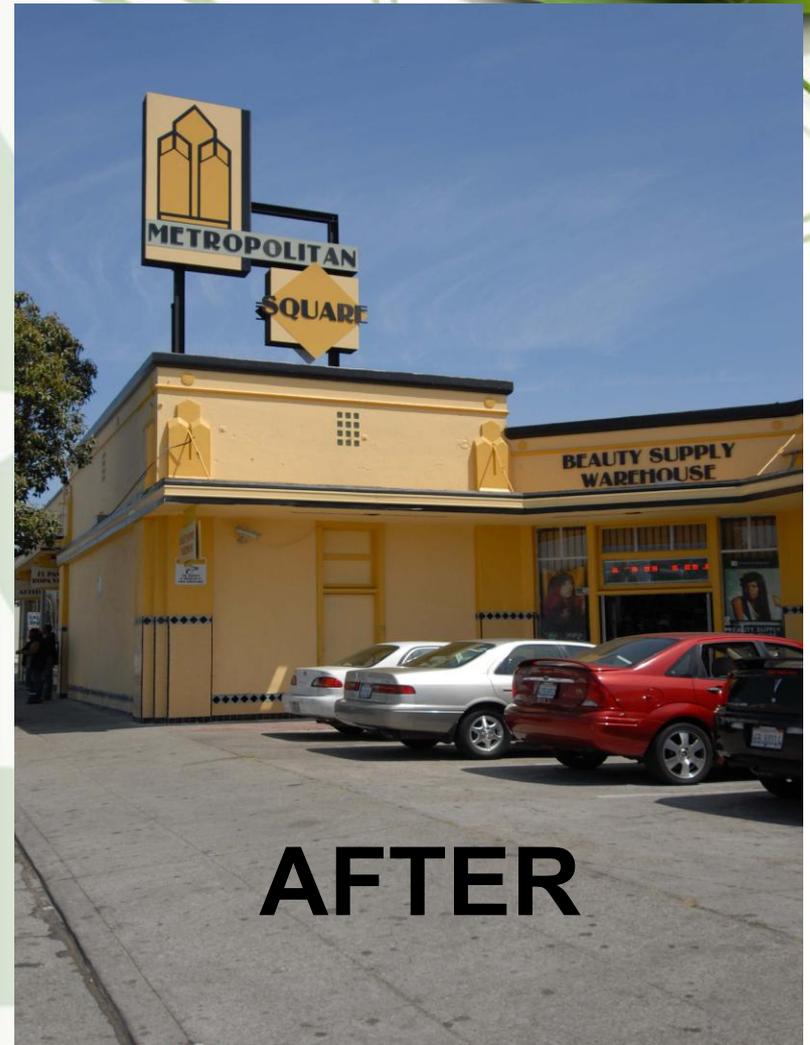
- 80 senior housing units
- 150 for sale units
- Restored creek & recreation green space
- Historic preservation
- Urban agriculture
- LEED ND Gold standard



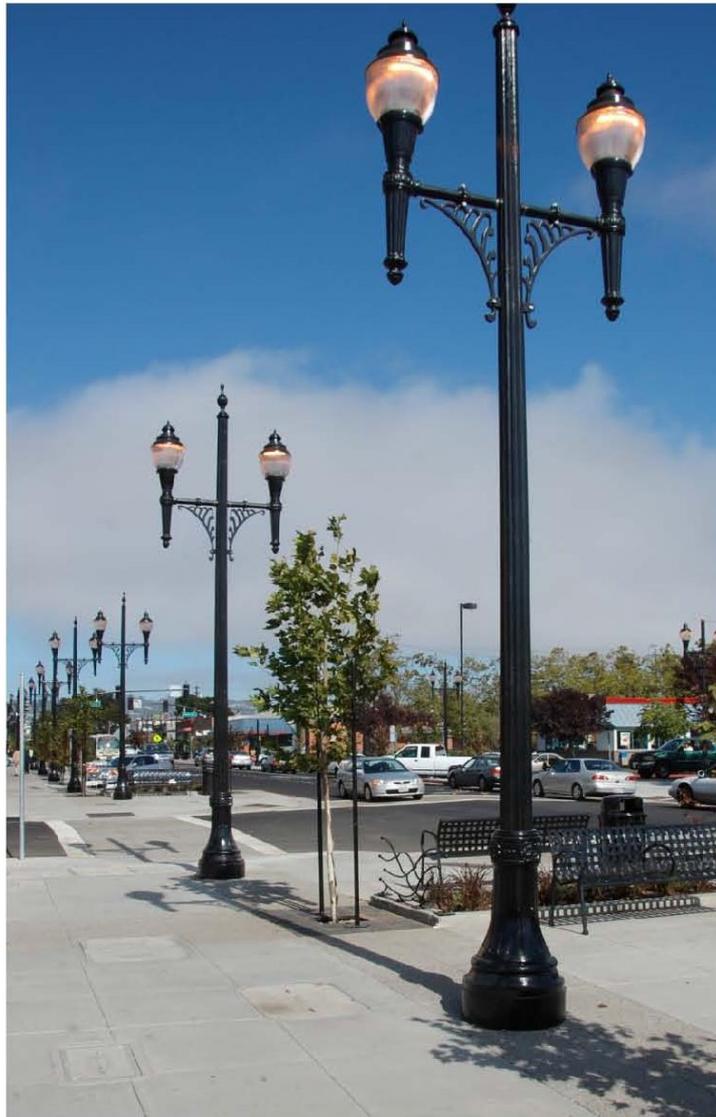
# Nevin Park Renovation



# Façade Improvement Program



# West MacDonald Streetscapes



# Metro Walk Transit Village



# Inter-Modal Transit Station

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# Targeting Neighborhoods Most Impacted by Foreclosures



# Neighborhood Stabilization Program Implementation



- \$3.3 million in HUD funds expended in NSP-1
- Richmond Neighborhood Stabilization Corp. formed
- All RFQ/RFP work complete
- Local contractors & service providers under contract
- 25 Units purchased
  - 10 Low Income Level
  - 15 Moderate Income Level

# Trinity Plaza Senior Housing

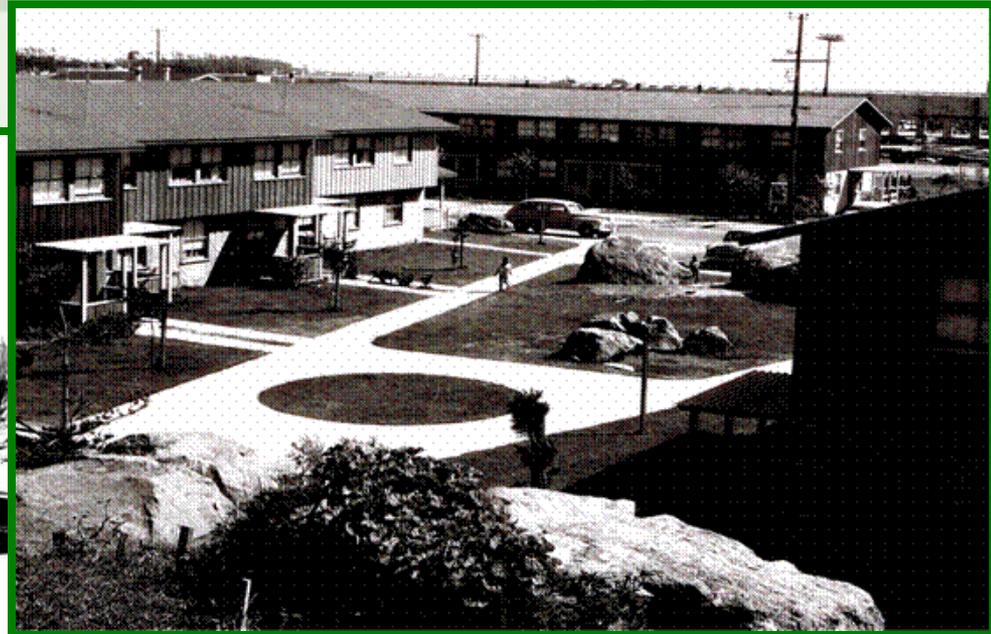




# Easter Hill Neighborhood Revitalization Program



The original Easter Hill site, owned by the Richmond Housing Authority, included 300 units on 21 acres in the Cortez/Stege neighborhood of Richmond.





# How about these Rental Units?!





# And, how about the Community Room and Swimming Pool?!





# New Homeowners!



# Richmond Village

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1. Solar panels installed at no costs to the project.
2. Financed totally with:
  - Federal Energy Credits
  - State of California Utility Rebates &
  - New Market Credits through McCormack Baron Salazar
3. Nearly 80% of the energy saving going to the residents and 20% of the savings covering common area costs.
4. Richmond Village is the first Public Housing site in California to install Solar Panels.
5. Broadband wireless also installed on site.

# Richmond Village



# Richmond Village





# Richmond BUILD

## Developing Career Pathways



# RichmondBUILD

## Overview of Programs

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- Pre-apprenticeship Construction Skills
- Solar PV Technology & Installation Lab
- Energy Efficiency Lab
- Vocational English as a Second Language
- EPA Brownfields Job Training
- Healthy RichmondBUILD Initiative







# EPA Hazardous Waste Job Training

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- 40-hour OSHA Hazwoper
- Lead Abatement
- Asbestos Abatement
- Mold Awareness
- Wastewater Awareness
- Confined Space
- First-Aid & CPR







# RichmondBUILD Alumni at Work!





**U.S. Congressman George Miller**



**Craig Hooks, Assistant Administrator, U.S. EPA**  
**Jared Blumenfeld, Region 9 Administrator, U.S. EPA**

# Richmond BUILD Awards & Recognition

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Since 2007

- FBI Director's Community Leadership award
- Harvard Innovations in Government award (*semi-finalist*)
- Senator Barbara Boxer's Conservation Champion Award
- WCC Business Development Center's Community Builder Award
- Recognized by Green For All as National "Best Practices" Model
- U.S. Green Building Council of Northern California
  - Outstanding Community Organization
- Recognized by U.S. EPA as National "Best Practices" Model



**QUESTIONS?**