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*The Story of Two Mayors Traveling the  
Rail...Together*



# LIGHT RAIL CORRIDORS





# HOW DID THEY DO IT?

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- ❖ Elected Officials are BFFs
- ❖ Created Interdepartmental Partnerships
- ❖ Created Redevelopment Opportunities & Incentives
- ❖ Created “Sense of Place”
- ❖ Developed Partnerships with Educational Institutions

# HOW DID THEY DO IT?

- ❖ Brought Business to the Table
- ❖ Built Housing
- ❖ Leveraged Funding
- ❖ Community is Involved...always and everywhere
- ❖ Find and Be a BFF
- ❖ Video Link: [http://www.youtube.com/watch?v=Z\\_ShfW0x-Dg](http://www.youtube.com/watch?v=Z_ShfW0x-Dg)