

US EPA ARCHIVE DOCUMENT

# AGENDA

## EPA REGION 9 GRANTEES

### BROWNFIELDS WORKSHOP

NOVEMBER 7-9, 2012 • OAKLAND, CA



US EPA ARCHIVE DOCUMENT



# WELCOME!

Welcome to Oakland and the Environmental Protection Agency, Region 9, Brownfields Workshop. We're so pleased you are able to attend. I want to thank California Endowment for the use of their conference space. Our goal is to share useful information with our current and past grantees about brownfields redevelopment. You'll find a variety of sessions to choose from, some technical, some highlighting successful projects and some describing specific programs that we think you should know about. Many sessions include traditional presentations while others with "\*" denote interactive sessions where we hope you can engage in discussions with your brownfields colleagues.

Our team has worked hard to make this workshop interesting and engaging. Please do not hesitate to talk with me or any of my team members during the workshop if you have any questions or suggestions.

Sincerely,

Debbie Schechter  
Chief, Site Assessment and Brownfields  
EPA Region 9

## BROWNFIELDS TEAM MEMBERS



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# AGENDA

## NOVEMBER 7 - WEDNESDAY

12-1:00 pm	<b>Registration</b> Lunch (on your own)	Lobby
1-1:15 pm	<b>Welcome: Debbie Schechter &amp; Noemi Emeric-Ford, EPA Region 9</b> Welcome, Introduction of Staff & Workshop overview	Laurel
1:15-1:45 pm	<b>Building Hope, Capacity, Ownership &amp; Community!</b> <b>Moderator: Noemi Emeric-Ford, EPA Region 9</b> <b>Speakers: Charles Davis, Jacobs Center</b>  This session will provide an overview of the community's vision to transform the Diamonds Neighborhood in southeastern San Diego. The mission, "Resident Ownership of Neighborhood Change," is based on the philosophy that residents must envision, drive, and own change in their community to make it meaningful and sustainable.	Laurel
1:45-2:15 pm	<b>Introduction of Attendees</b> <b>Moderator: Noemi Emeric-Ford, EPA Region 9</b>	Laurel
2:15-3:15 pm	<b>Community Benefits: Jobs, Development &amp; Sustainability</b> <b>Moderator: Glenn Kistner, EPA Region 9</b> <b>Speakers: Sal Vaca &amp; Nicholas Alexander, RichmondBUILD;</b> <b>Tim Jones, Richmond Housing Authority</b>  How do you connect the dots to ensure the community has clean land, sustainable and affordable housing, employment and open space? Come learn from the City of Richmond and talk with experts on how to make it happen in your community.	Laurel
	<b>Complying w/ASTM AAI Phase 1 &amp; Overview of Phase 2</b> <b>Speakers: Noemi Emeric-Ford, EPA Region 9; Darryl Hernandez, E2</b>  Looking for federal liability relief? This session will demonstrate how to ensure compliance with the ASTM All-Appropriate Inquiry Phase I standard and provide an overview of the new ASTM Phase 2 standard. Ideal for Assessment grantees and those looking to acquire properties in the future.	Eastmont
	<b>*Leveraging Workforce Development Support</b> <b>Moderator: Wally Woo, EPA Region 9</b> <b>Speakers: Art Shanks, Cypress Mandela;</b> <b>Amy Fanning, Nye County &amp; Eileen Christenson, BEC Environmental</b>  This session will highlight how grantees have utilized the EPA workforce development grants to leverage additional support for environmental training to ensure community residents are able to find employment at redevelopment projects in their communities.	Uptown
	<b>ACRES Helpdesk</b> Talk one-on-one with a representative to have all your ACRES questions answered	Lake Merritt
3:15-3:30 pm	<b>BREAK</b>	



3:30-4:30 pm	<p><b>Capacity-Building: How to Build an Effective Program</b> <span style="float: right;">Laurel</span></p> <p><b>Moderator:</b> Noemi Emeric-Ford  <b>Speakers:</b> Rosanne Albright, City of Phoenix;  Denise Malvetti &amp; Rachel Hazelwood, City of Sacramento</p> <p>Learn from experienced grantees and experts about how to create, fund and maintain a thriving brownfields/redevelopment program.</p>
	<p><b>ACRES Presentation</b> <span style="float: right;">Lake Merritt</span></p> <p><b>Speakers:</b> Frank Gardner, EPA Region 1;  Rachel Lentz, EPA Office of Brownfields &amp; Land Revitalization</p> <p>This session will train participants on how to access and use the Assessment, Cleanup and Redevelopment Exchange System (ACRES), which is an online database for Brownfields Grantees to electronically submit data directly to EPA.</p>
	<p> <b>"Growing" a Tribal Response Program –  How Do I Start and Where Do I Go From Here?</b> <span style="float: right;">Uptown</span></p> <p><b>Moderator:</b> Glenn Kistner, EPA Region 9</p> <p>This session will look at some of the challenges of starting and maintaining a tribal response program, where you can go for help and also explore ways of "enhancing existing programs. Newer grantees will also hear from more experienced grantees.</p>

## NOVEMBER 8 - THURSDAY

8-8:30 am	<p><b>Registration</b> <span style="float: right;">Lobby</span></p>
8:30-9:45 am	<p><b>Keynote Address: Jane Diamond, Director, EPA Region 9 Superfund Division</b> <span style="float: right;">Laurel</span></p> <p><b>Community &amp; Area-wide Planning</b></p> <p><b>Moderator:</b> Noemi Emeric-Ford, EPA Region 9  <b>Speakers:</b> Rosanne Albright, City of Phoenix; Scott Bouchie, City of Mesa</p> <p>In this session you will hear from EPA's Region 9 Superfund Division Director as she details how far we have come in the brownfields program and provides direction for the future. Also featured will be an example from Arizona about how two neighboring cities are working together to create sustainable development and make transit oriented opportunities a reality.</p>
9:45-11:00 am	<p><b>*State Roundtables Session</b> <span style="float: right;">Laurel</span></p> <p><b>Moderator:</b> Noemi Emeric-Ford, EPA Region 9</p> <p>During this session current &amp; former grantees will hear from Federal and State representatives about brownfields funding opportunities and have an opportunity to share lessons learned, challenges and ask questions.</p>
	<p><b>Nevada</b> <span style="float: right;">Uptown</span></p> <p><b>Moderator:</b> Carolyn Douglas, EPA Region 9  <b>Speakers:</b> David Friedman &amp; Jeff Collins, State of Nevada</p>
	<p><b>Arizona</b> <span style="float: right;">Eastmont</span></p> <p><b>Moderator:</b> Diane Strassmaier &amp; Leslie Ramirez, EPA Region 9  <b>Speaker:</b> Krista Perry, State of Arizona</p>
	<p><b>California</b> <span style="float: right;">Laurel</span></p> <p><b>Moderators:</b> Noemi Emeric-Ford &amp; Sara Russell, EPA Region 9  <b>Speakers:</b> Tom Cota &amp; Barbara Cook, State of California</p>
	<p><b>Hawaii &amp; Islands</b> <span style="float: right;">Elmhurst</span></p> <p><b>Moderators:</b> Wally Woo, Eugenia Chow &amp; Sharon Murray, EPA Region 9</p>

<p>9:45-11:00 am <i>Continued</i></p>	 <p><b>Tribes</b> Moderator: Glenn Kistner, EPA Region 9</p>	<p>Lake Merritt</p>
<p>11:00-11:15 am</p>	<p><b>BREAK</b></p>	
<p>11:15-12:15 pm</p>	<p><b>*Grants Best Practices</b> These facilitated sessions will provide an opportunity for grantees to discuss the various types of EPA brownfields funding; sharing lessons learned, successes and helpful tips for implementation and management.</p>	<p>Laurel</p>
	<p><b>Assessments</b> Facilitator: Carolyn Douglas, EPA Region 9; Melody Calisay, Hawaii Department of Health</p>	<p>Laurel</p>
	<p><b>Quality Assurance Plans</b> Facilitator: Gail Morison, EPA Region 9</p>	<p>Laurel</p>
	<p><b>Cleanup</b> Facilitator: Diane Strassmaier, EPA Region 9</p>	<p>Uptown</p>
	<p><b>RLF</b> Facilitator: Glenn Kistner, EPA Region 9</p>	<p>Lake Merritt</p>
	<p><b>Grants Management-Terms &amp; Conditions</b> Facilitators: Noemi Emeric-Ford &amp; Susan Chiu, EPA Region 9  This session will highlight how to effectively manage an EPA grant and focus on the key terms and conditions that are required for all brownfield grants.</p>	<p>Eastmont</p>
	<p><b>Job Training</b> Facilitator: Wally Woo, EPA Region 9</p>	<p>Elmhurst</p>
<p>12:15-1:15 pm</p>	<p><b>LUNCH on your own</b></p>	
<p>1:15-2:15 pm</p>	<p><b>Corridor Trail Development: From Concept to Implementation</b> Moderator: Carolyn Douglas, EPA Region 9 Speakers: Meredith Thomas &amp; Rachel Russell, San Francisco Parks Alliance; Kathie deRobbio &amp; Keri Bullock, City of Brea  This session will highlight successful strategies for developing trail corridors, along a rail line and along the San Francisco bay. The focus of this session will be on the process used by a city and a non-profit to plan and implement a trail project. Come learn how to transform your community!</p>	<p>Laurel</p>
	<p> <b>*Effective Results – Developing QAPPs &amp; SAPs</b> Speaker: Gail Morison, EPA Region 9  Before you can collect environmental measurements under an EPA grant, you must prepare a Quality Assurance Plan. Writing a Plan is integral to the project planning process. But what type of QA document do you need? What areas in a plan are the most difficult to write? Find out about Quality Assurance requirements for Brownfields grants in an action-packed, fast-paced, fun-filled hour!!</p>	<p>Eastmont</p>
	<p><b>*Brownfields ARC &amp; AWP Grants: Q&amp;A Session</b> Moderators: Noemi Emeric-Ford &amp; Sara Russell, EPA Region 9; Jeanette Mendes, EPA Office of Brownfields &amp; Land Revitalization  Need resources? Come learn more about EPA's FY13 Brownfields Assessment, Revolving Loan Fund, Cleanup and Area Wide Planning Grants. EPA experts will be available to answer questions and provide clarifications.</p>	<p>Uptown</p>
	<p><b>ACRES Helpdesk</b> Talk one-on-one with a representative to have all your ACRES questions answered</p>	<p>Elmhurst</p>

2:15-3:15 pm



**How to Market & Develop Partnerships for Reuse**

Laurel

**Moderator:** Diane Strassmaier, EPA Region 9

**Speakers:** Paul Dirksen, City of West Sacramento; Amber Evans, City of Emeryville

This session will feature several examples of how to develop/maintain partnerships and outreach materials to market your program and properties for redevelopment.



**\*Developing Request for Proposals & Selecting Best Contractors**

Eastmont

**Speakers:** Daryl Hernandez, E2; Karen Toth, DTSC; Noemi Emeric-Ford, EPA Region 9; Gopal Nair, City of Oakland

This interactive session will feature both government and contractors perspectives on how to develop and select the best environmental contractors; highlighting how to create a request for proposals that will ensure expectations are achieved.

**TBA Program & Success of I710 Goods Movement Corridor**

Uptown

**Speakers:** Carolyn Douglas & Steve Linder, EPA Region 9;

Rachel Lentz, EPA Office of Brownfields and Land Revitalization

No funds, but need an assessment? The Targeted Brownfield Assessment program can help. The session will highlight the work on petroleum contaminated properties located along interstate 710, the goods movement corridor, in Southern California.

**ACRES Helpdesk**

Lake Merritt

Talk one-on-one with a representative to have all your ACRES questions answered

3:15-3:30 pm

**BREAK**

3:30-4:30 pm

**Moving Forward: Life After Dissolution of CA RDAs**

Laurel

**Moderator:** Sara Russell, EPA Region 9

**Speaker:** Leah Goldberg, Meyes Nave

This session will feature a discussion about the impacts to brownfield redevelopment in the wake of the dissolution of the California Redevelopment Agencies.

**National Historic Preservation: What's Involved**

Eastmont

**Speakers:** Diane Strassmaier & Marie Rongone, EPA Region 9;

Lisa Cuestas & Lynne Birkinbine, City of Tucson

In this informal session EPA will lead a discussion on how projects funded by Brownfields grants must comply with the National Historic Preservation Act. We will briefly review the history and requirements of NHPA, including EPA's role with the State Historic Preservation Officer, and the impact to your budget and schedule of NHPA compliance. We will use project examples including a presentation on the Fort Lowell Tucson cleanup of an archeological and historic site.



**ACRES Presentation**

Lake Merritt

**Moderator:** Frank Gardner, EPA Region 1;

Rachel Lentz, EPA Office of Brownfields and Land Revitalization

This session will highlight and train participants on how to access and use the Assessment, Cleanup and Redevelopment Exchange System (ACRES), which is an online database for Brownfields Grantees to electronically submit data directly to EPA.

**NOVEMBER 9 - FRIDAY**

8:30-9:30 am

**Federal Resources**

Laurel

**Speakers:** Sara Russell, EPA Region 9; Eric Eidlin, DOT; Wayne Waite, HUD

This session will provide an overview and suggested strategies for obtaining federal resources that could benefit your brownfield redevelopment project.



<p>9:30-10:30 am</p>	<p><b>Working with Developers, Lenders and Private Sector</b>  <b>Moderator:</b> Ignacio Dayrit, Center for Creative Land Recycling  <b>Speakers:</b> Don Lusty, Related California; Dan Sawislak, Resources for Community Development; Jeff Bennett, Wells Fargo Community Lending &amp; Investment</p> <p>Want to learn “how to” attract developers and lenders; find out what is needed in a pro forma and how to create a convincing marketing strategy? This session will feature a panel of experts ready to help make your projects competitive and implementable.</p>	<p>Laurel</p>
	<p><b>*Inventories: How to Identify, Prioritize &amp; Assess Properties</b>  <b>Moderator:</b> Diane Strassmaier, EPA Region 9  <b>Speakers:</b> Amy Fanning, Nye County; Eileen Christenson, BEC Environmental; Paul Dirkson, City of West Sacramento</p> <p>This session will present information from grantees that have built, maintained and used a brownfields inventory. Facilitators will share their experiences in using different types of inventory tools, criteria that has been used to prioritize sites and dialogue amongst the group to learn about new approaches.</p>	<p>Eastmont</p>
	<p><b>The Fresno Example: Utilizing Federal Support Effectively</b>  <b>Speakers:</b> Sara Russell &amp; Suzanne Hague, EPA Region 9</p> <p>Learn about the Strong Cities/Strong Communities White House Initiative in the City of Fresno and how to obtain federal and specifically EPA support for community-wide initiatives.</p>	<p>Uptown</p>
	<p> <b>* Tribal Case Studies &amp; Lessons Learned</b>  <b>Moderator:</b> Glenn Kistner, EPA Region 9</p> <p>This session will look at some tribal reuse and redevelopment projects and the challenges faced during the assessment and cleanup phases, including, funding, political, legal, etc.</p>	<p>Lake Merritt</p>
<p>10:30-10:45 am</p>	<p><b>BREAK</b></p>	
<p>10:45-11:45 am</p>	<p><b>Case Study: From Assessment to Cleanup to Development</b>  <b>Moderator:</b> Noemi Emeric-Ford, EPA Region 9  <b>Speakers:</b> Tom Cota, State of California; Debbie Porter, City of Alameda Housing Authority; Lily Lee, EPA Region 9; Carlos Martinez, City of East Palo Alto</p> <p>This session will highlight several examples of how cities were able to utilize public and private funds to assess, cleanup and develop properties into economic and community benefits.</p>	<p>Laurel</p>
	<p><b>Sampling Techniques</b>  <b>Moderator:</b> Glenn Kistner, EPA Region 9  <b>Speakers:</b> Mark Malinowski, State of California; Jason Brodersen, Tetra Tech</p> <p>Experts will discuss the importance of grantee oversight to ensure effective sampling decisions are made and that labs provide quality data as well as how incremental sampling can lead to effective cleanup strategies.</p>	<p>Eastmont</p>
	<p><b>*Urban Gardens</b>  <b>Moderator:</b> Carolyn Douglas, EPA Region 9  <b>Speakers:</b> Ignacio Dayrit, Center for Creative Land Recycling; Marc de la Vergne, Capitol Area Development Authority; Jennifer Ly, City of Richmond</p> <p>This session will highlight how to build community support, identify, cleanup and develop an urban garden; highlighting the lessons learned, successes and benefits.</p>	<p>Uptown</p>
	<p><b>ACRES Helpdesk</b>          Talk one-on-one with a representative to have all your ACRES questions answered</p>	<p>Lake Merritt</p>
<p>11:45-12:00 pm</p>	<p><b>Closing Remarks</b>  <b>Moderator:</b> Noemi Emeric-Ford, EPA Region 9</p>	<p>Laurel</p>

