

US EPA ARCHIVE DOCUMENT

CODEGREEN

Harrah's commitment to the environment

CODEGREEN

- Codegreen...What is it?
- Codegreen....How did we do it?
- Codegreen...Where are we going?

Codegreen....What is it?

- Code of Commitment
- Commitment to our employees
- Commitment to our guests
- Commitment to our communities

Codegreen....What is it?



Codegreen....How did we do it?

- Limited green projects prior to 2007
- Inaugural meeting held in March 2007
- Sub-committees formed around three areas
 - Energy
 - Recycling
 - Communication

Codegreen....How did we do it?

- Green wish list
- Prioritization and delegation
 - One project at a time. Concentrate on low hanging fruit.
 - Test your new policies and procedures on employees and in BOH areas first.
- Communicate, Communicate, Communicate.



Codegreen....How did we do it?

- Case study – Harrah's Lighting retrofits
- Over 10,000 light fixtures retrofitted
- Saving over 4,200,000 kwh per year
- Energy Savings alone of over \$500,000 per year
- Labor savings
- HVAC savings with reduced heat load

Codegreen....How did we do it?

- Energy + Labor + Bulbs + HVAC = \$575,000 per year directly to the bottom line.
- Cost of combined retrofits?
- **\$18,032.40**
- Combined rebates for all projects = \$513,000
- Partnerships

Codegreen....How did we do it?

- Case Study – Rincon Solar
- 1 Mega-watt of clean, renewable energy
- Feeds expanded Chiller plant with Heat Harvesting capability
- Offsets roughly 25% of Harrah's Rincon grid consumption
- Enough energy to power 2500 typical homes

Codegreen....How did we do it?



Codegreen....Where are we going?

