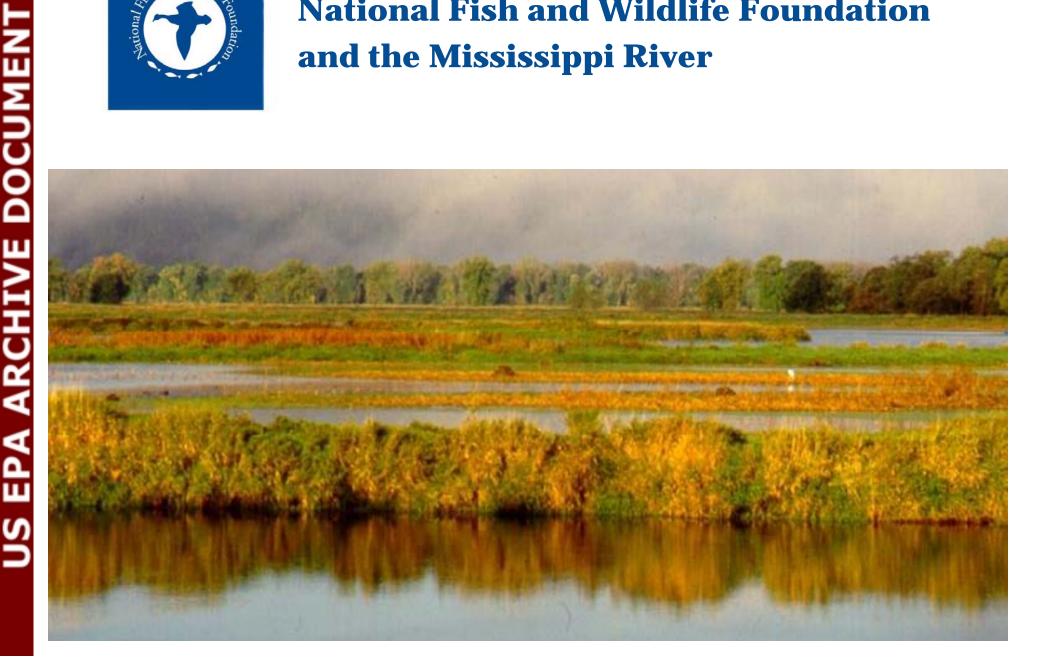


# **National Fish and Wildlife Foundation** and the Mississippi River



# National Fish & Wildlife Foundation ABOUT US

#### WHO WE ARE

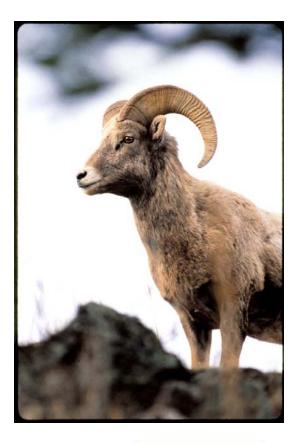
- Chartered by Congress in 1984
- > 30 member Board appointed by Secretary of the Interior
  - Includes FWS Director & NOAA Administrator

#### WHAT WE DO

- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private funders
- Create common ground among diverse interests

#### How we do it

- Leverage public funding with private money average 3:1
- On-the-ground conservation projects through grant making





# National Fish & Wildlife Foundation How WE DO IT

#### Federal Government

- Appropriations
- Cooperative Agreements
- Mitigation & Settlements



S



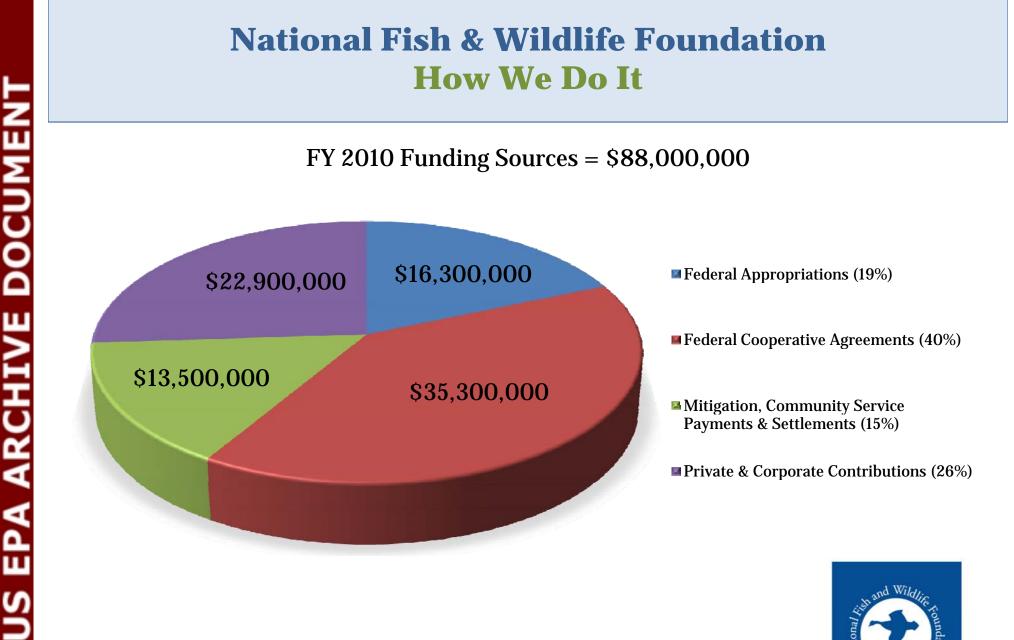
### Non-Federal Partners

- Corporations
- Foundations
- Private Donors
- States
- NGOs

Convener of focused, leveraged funding & leadership for priority wildlife & habitat conservation through grant making





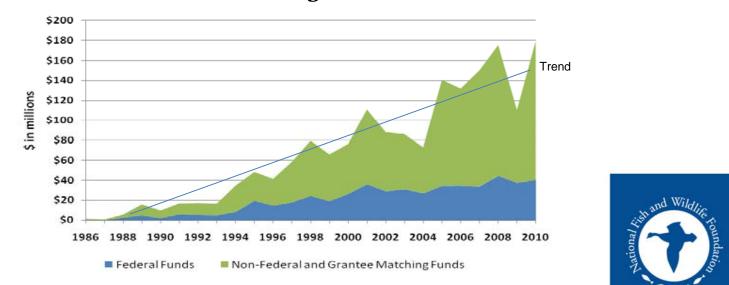




### National Fish & Wildlife Foundation Our Results

Overview of NFWF Funds Invested			
	<u>FY 2009</u>	<u>FY 2010</u>	<u>1984-2010</u>
Federal	\$37.4 million	\$40.4 million	\$530.0 million
Non-Federal	\$ 8.1 million	\$20.6 million	\$211.9 million
Grantee Match	<u> \$65.0 million</u>	<u> \$118.2 million</u>	<u>\$1.1 billion</u>
Total Funds Invested	\$110.5 million	\$179.2 million	\$1.8 billion
# of Grants Awarded	508	417	11,200

#### NFWF Grant Leverage FY 1984-2010





# National Fish & Wildlife Foundation Current Federal Partners

#### **14 Current Federal Partners**







# What We Do: Create Strategic Conservation Partnerships

- Identify emerging issues and opportunities
- Promote innovative conservation approaches
- Bring stakeholders to the table
  - Government agencies
  - Foundations and other NGOs
  - Corporations
- Provide seed and ongoing funding
- Support partners with technical assistance



# National Fish & Wildlife Foundation WHY PARTNER WITH NFWF?



- Facilitate outcome-based conservation investments based on sound science
- Provide leverage, additional resources
- Connect government and non government funders
- One-stop shop for grant applicants
- Low-cost, professional responsive grants management



# Mississippi River Basin Stewardship

**Objectives**:

- Reduce farm externalities
- Improve water quality
- Protect wildlife and fragile lands
- Market-driven vs. subsidy-driven change
- Maintain farm income
- Optimize crop production





# Upper Mississippi Stewardship Approach

### Visible examples of success are critical for public support

- Create a coalition of funders to increase impact
- Target watersheds identified by others as high priorities (SCALE, SCALE, SCALE)
- Quantify and coordinate current actions
- Support land management that maximizes ecosystem services and promotes conservation agriculture practices



# Mississippi River Programs

- Lower MS Carbon Sequestration experiment 1999-2003
- MS Delta Economic Development 2003-2008
- Wisconsin Cooperative Conservation 2004-2008
- Shell Marine Habitat Program 1998- present
- Wal-Mart Acres for America 2004- present
- Recovered Oil Fund for Wildlife (BP)



# **Contact Information**

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