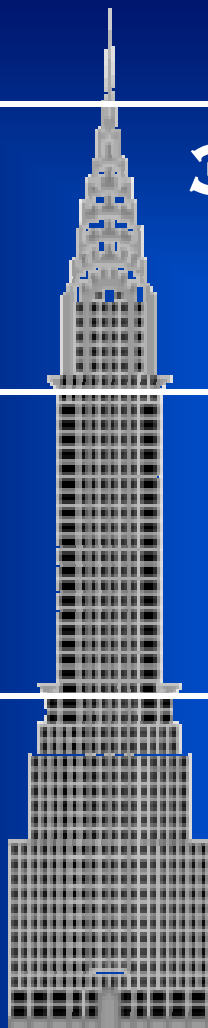


COMPOSTING LOGISTICS

NEW YORK CITY

SE LINDEN ENVIRONMENTAL

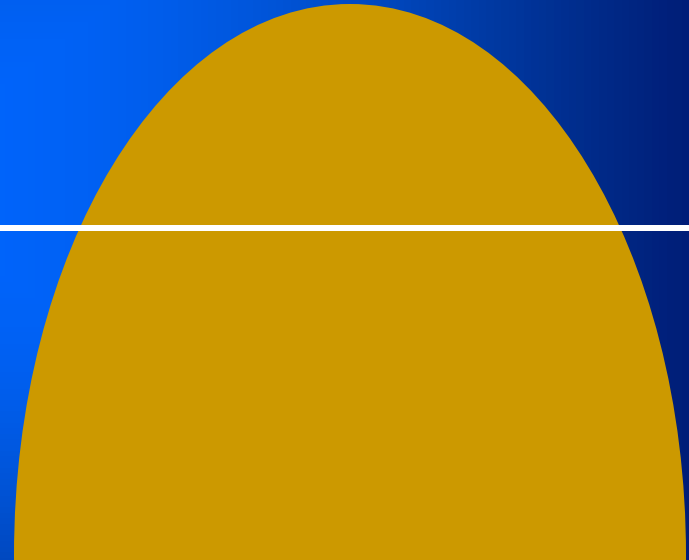
WWW.SELINDEN.COM



310 M

140 M

110 M



CHRYSLER
BUILDING

LADY
LIBERTY

FRESH
KILLS

MAGIC NUMBER:

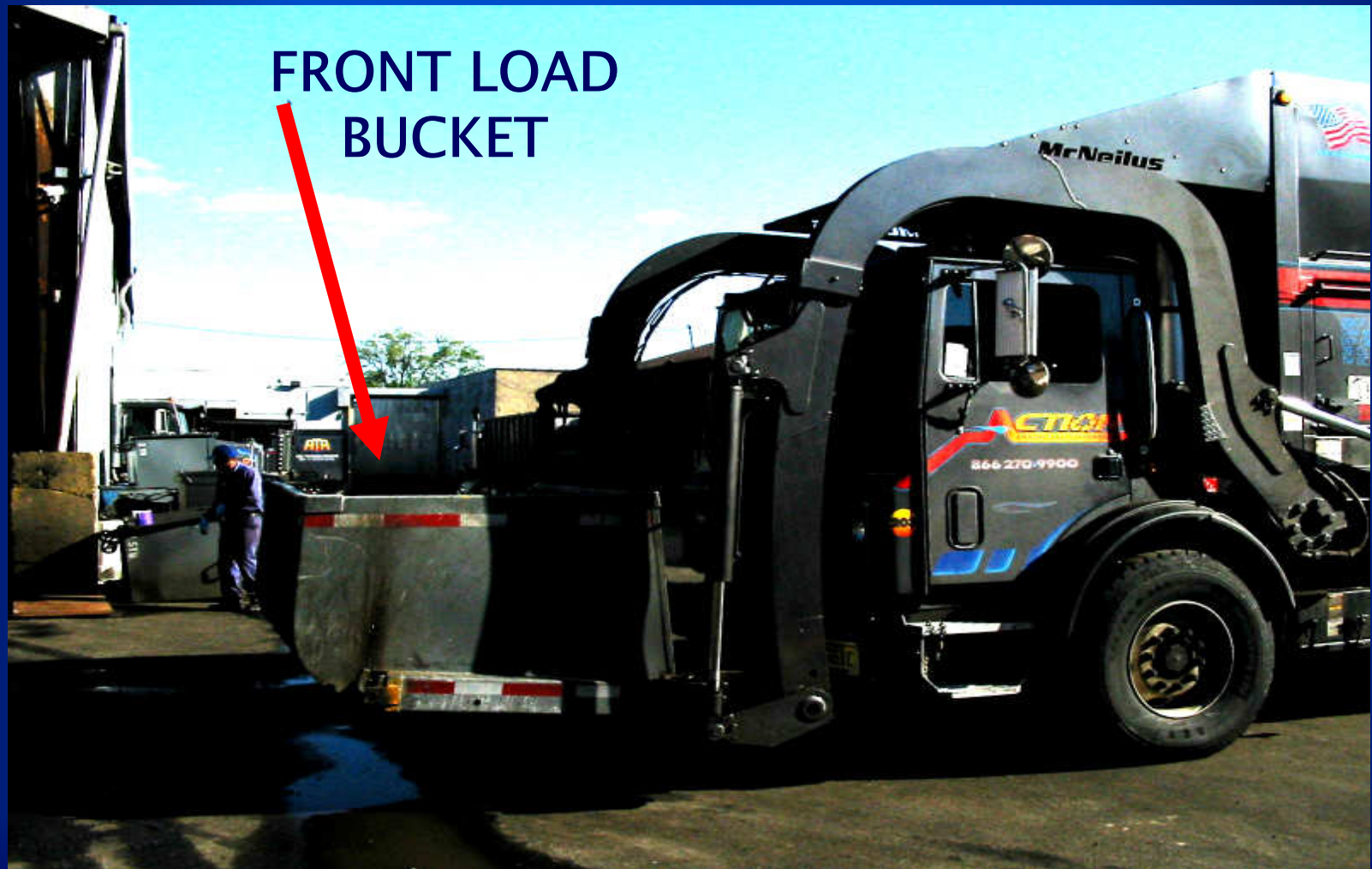
20 TONS
/DAY





EARLY DAYS:

COLLECTION BY CUSTOM FL TRUCK



DUMPING HITCH – 5 SECOND CYCLE





NOTALBE PARTICIPANTS:

- Starwood Hotels
- Marriott Hotels
- Mandarin Oriental
- The Food Network
- Whole Foods
- Garden of Eden
- Mario Battali
- Danny Meyer
- Jean Gorges
- Tishman
- Lefrak
- Central Park
- Rock Center
- Bryant Park Grill
- Pravda
- Metropolitan Mus.
- Fresh Direct
- Mercantile Exchg.

NYC NUMBERS:

TRASH: 2003 – \$74/TON
 2009 = \$85/TON

ORGANIC : 2003 – \$65/ TON
 2009 = \$45/TON

NYC NUMBERS:

COMMERCIAL PRICING “TO THE CUSTOMER”

TRASH = \$140 – \$180 /TON

ORGANIC = \$100 – \$120 / TON

DELTA: \$40 – \$60/TON
28% – 33%

1. THE TRUCK

VOLVO VHD64B – 345 hp: \$87,000



SUMMIT Body & Lift: \$50,000

\$140,000

MAGIC NUMBER:

20 TONS
/DAY



2. CONTAINERS

20 TONS:
100 LBS AVG

40,000 LBS
400 TOTERS

\$50 PER TOTER
25% INVENTORY
SIGNAGE

\$20,000

\$5,000

\$2,500

\$27,500



3. OPERATION COSTS

\$800 PER DAY

ALL IN:

- LABOR
- FUEL
- INSURANCE
- SG & A
- TOLLS
- LICENSE
- YADDA YADDA

MARKET PENETRATION:

GOAL 20 TONS PER DAY
ADD 2.5 TONS PER MONTH

TIMELINE IN MONTHS								
TONS PER DAY	1	2	3	4	5	6	7	8
	2.5	5	7.5	10	12.5	15	17.5	20

























Walking Floor





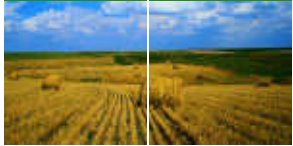
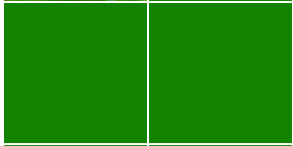
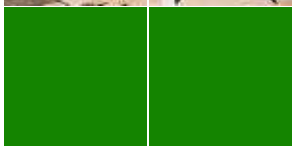
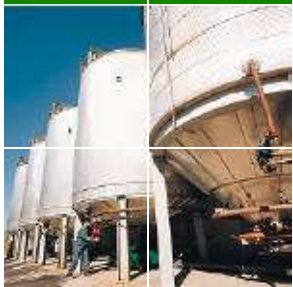
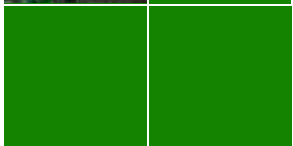
Converted
Organics

Conveyor to Macerator





Converted
Organics





Converted
Organics

