

US EPA ARCHIVE DOCUMENT

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**To:** RTPMAINHUB:RTPHUB:RTP3.RTMU542(CARRAWAY-CANDACE)  
**Date:** 6/17/99 3:15pm  
**Subject:** national plan and cover memo to Regions -Reply

I guess I will want to think about the plan a little bit more. In my mind, I am thinking we have a couple of areas we need to concentrate on. The first is overall awareness of the program by your average Joe including the opportunities to impact the outcome in his/her area. The second is a basic knowledge of what Title V is and what it can and can not do. And the third is continuing education. I also think the plan (as it currently does) should involve resources.

Whether or not you want your plan to address the first item is up to you. To me this is Title V pr. I don't know how we would engage the overall public in Title V as a unit.

The second is the basic training like in Ohio. Whether or not there should be an advanced class is up to the larger group. I think we should have two classes to a) address the time it would take to do one class and b) to take into consideration people who already know the basics. It could also include a manual we can just mail out that is also available on the web.

The continuing education, in my opinion, should involve the same kinds of training we get to keep up on the issues. A one or two time a year APTI course or newsletter, an annual workshop, a citizen's website that directs them to what's new with fact sheets (even for recent guidance). These are all the ideas I can come up with on a Thursday afternoon.

The one thing I want to be careful of the resources it will take to keep everything current especially the continuing education. If we do a manual just like the 1990 NSR workshop manual, it may be written well but it is not up to date and it takes money to publish it. With respect to training, this will be time consuming and travel dollar consuming. If we could just offer it at the regional offices, it would be great for us but not for the citizens. That brings us to the State Agencies. I remember the States doing extensive training for industry. Can we convince them to do training for citizens? Would the citizens even attend a state run training?

My last concern with a national plan is that it is national. Although we all strive for consistency things do vary greatly from State to State and Region to Region. I think we will have to put some thought to how we would address these differences. How do we involve the States in making their materials available and citizen friendly?

If the national plan is going to be well rounded and meet many different citizen needs I think we will have to develop a phased approach by first prioritizing what we want to focus on first and build on it. For example if we built a website geared towards citizens we would want to start simple, get feedback from users on what they want to see most and add to its functionality as time goes on. I do not think we should jump in and try to do three levels of training courses, a website, a manual, a pr campaign, etc. all at one time because none of them would be focused, complete, or great pieces of work.

I have rambled long enough. I am out next week so if you have questions call me today or tomorrow.

>>> CANDACE CARRAWAY 06/16/99 12:28pm >>>

These are the current drafts. Michael Ling will add the part about measuring success later today. There will be two levels of review before they go out. Comments welcomed, particularly on the cover memo to the Regions. There will be slightly different cover memos sent out to industry, STAPPA, tribes, etc. I'd like to get your comments on the cover memo by COB if possible. Thanks.

**CC:** pam