

US EPA ARCHIVE DOCUMENT

Model Fact Sheet

Note: Please use standard format and logos (see sample). Fact Sheets should be no more than two sides of a page.

What is Project XL?

Insert standard text here—See below

Project XL, which stands for “eXcellence and Leadership,” is a national initiative that tests innovative ways of achieving better and more cost-effective public health and environmental protection. The information and lessons learned from Project XL will be used to assist EPA in redesigning its current regulatory and policy-setting approaches. Project XL encourages testing of cleaner, cheaper, and smarter ways to attain environmental results superior to those achieved under current regulations and policies, in conjunction with greater accountability to stakeholders. It is vital that each project tests new ideas with the potential for wide application and broad environmental benefits. As of [month, year], [#] pilot experiments are being implemented, [#] additional projects are in various stages of development, and [#] XL pre-proposal ideas are under consideration.

Summary of the Project

- Name of project sponsor and facility and line of business involved in project
- Where is the project located?
- What is the main thrust of the project?
- Why is the company doing the project?
- How is the company going to implement the project?

Superior Environmental Performance

Bulleted list of the project’s anticipated environmental accomplishments and benefits

Flexibility

- What flexibility from EPA rules, policies, procedures and guidance was granted under this project?
- What is being done in place of the requirements?
- How can such flexibility be applied elsewhere (transferability)?

Stakeholder Involvement

Bulleted list outlining both the method to reach out to stakeholders and the activities that have taken place.

Approaches to be Tested

Bulleted list of what innovative environmental approaches are being tested in this project.

Results Achieved

Bulleted list of accomplishments already achieved or anticipated.

Contacts

Listing of Regional, Headquarters, State, local and company contacts.

For More Information

More information about Project XL is available on the Internet at <http://www.epa.gov/ProjectXL>, or via the Project XL information line at 202-260-5754.