

US EPA ARCHIVE DOCUMENT



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# EPA's Project XL

Good for the Environment,  
Good for Business, and  
Good for Communities



## What is Project XL?

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- eXcellence and *Leadership*
  - A national pilot program that tests innovative ways of achieving better and more cost effective public health and environmental protection
  - Successful innovations will be incorporated into EPA's system of environmental protection, promoting changes in the way we regulate industry
  - Gives project sponsors an opportunity to think "outside the box" of the current system and find solutions to obstacles that limit environmental performance



## What is ENVVEST?

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- ENVVEST = Environmental Reinvestment
  - EPA and DOD signed a Memorandum of Agreement for regulatory reinvention pilot projects (1995)
  - Provides a framework for the development of regulatory reinvention pilot projects at 3-5 DOD facilities
  - Anticipated cost savings from a pilot project = Reinvestment of funds for implementation
  - ENVVEST reflects Project XL requirements



## Project XL is Important to EPA Because. . .

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- It encourages public involvement and input - providing a gateway for ideas
- It helps to form more collaborative relationships
- Regulatory flexibility with safeguards helps promote innovation and system change
- It builds capacity to experiment and collaborate on policies across media and regional boundaries



## Project XL is Important to Mayport Because. . .

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- Mayport can spend less money complying with environmental regulations
- Mayport can test innovative strategies that offer increased operational flexibility while improving environmental performance
- EPA will help Mayport get national recognition for being an environmental leader
- It helps to build effective community and stakeholder relations with tangible rewards
- Improves the military's relationships with regulators



# What an XL Proposal Must Address

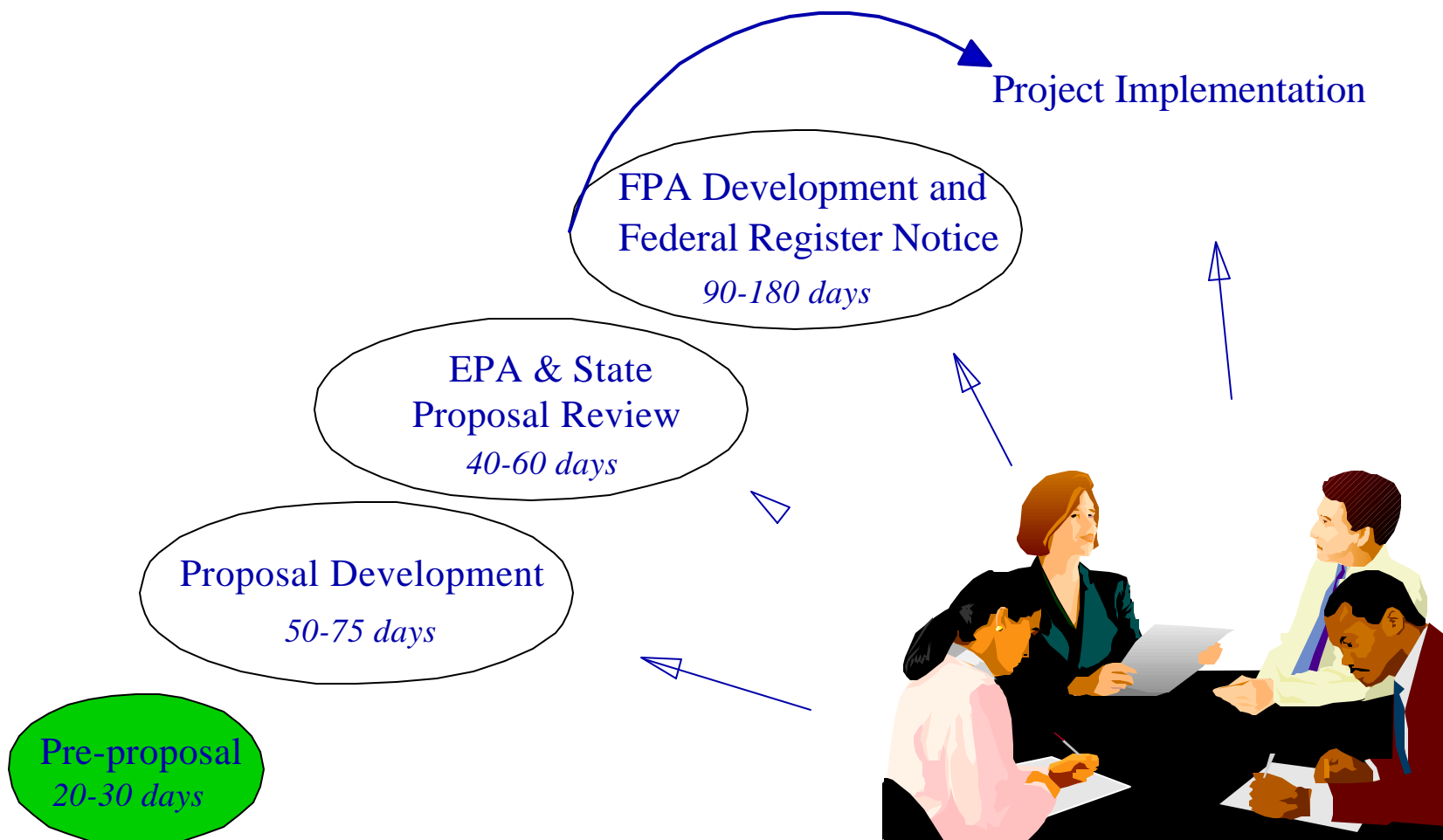
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- 1) Superior environmental results
- 2) Cost savings, paperwork reduction, and operational flexibility
- 3) Stakeholder involvement and support
- 4) Innovation and multimedia pollution prevention
- 5) Transferability to other facilities, sectors, or communities
- 6) Feasibility (technically and administratively)
- 7) Monitoring, reporting, accountability and evaluation
- 8) No shifting of risk burden

Project sponsors must also have a solid record of compliance.



# Developing an XL Project In 6 - 12 Months







# Project XL Achievements to Date

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- As of November 1999
  - 15 projects in implementation
  - 16 projects in FPA development
  - 15 projects in EPA/State proposal review
  - 5 projects in pre-proposal/proposal development
- For a total of 51 projects in the XL Program
- Projects are sponsored by a mix of private firms, states, federal agencies (including the military) and communities



# Benefits to Community Stakeholders

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- Better environmental protection for Naval workers and for the local community
- Better community and stakeholder relations through joint problem solving
- Military experiments produce economic benefits for companies that further support local job market
- Increased access to Naval Station operations and performance data/information



# Assistance to Stakeholders

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- Stakeholder Involvement Plan
  - Outlines how Mayport will involve community
- Stakeholder Guidance Document
  - EPA document that shows community members how to participate effectively in designing and evaluating an XL project
- Public Meetings
  - To inform public and solicit comments
- Internet
  - EPA Project XL web site - [www.epa.gov/projectxl](http://www.epa.gov/projectxl)
  - Mayport web sites - [www.mayportnelp.com](http://www.mayportnelp.com) or [www.nsmayport.navy.mil](http://www.nsmayport.navy.mil)



# “Project XL Must Succeed!”

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“Giving us a place at the table as decisions are made that affect our communities has proven to be highly beneficial not only for communities but for industry as well.”

Pam Kaster,

President of Citizens for a Cleaner Environment and XL project stakeholder