

US EPA ARCHIVE DOCUMENT

**Appendix 3-8:
Open-ended Questions on Consumer Label Preference**

I would like to get your reaction to some language for the direction for use section on a label.

Please read each statement. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

Use safely. Read the label first before use.

Use only as directed on label.

For safe and effective use, read the label first.

Please read the next two statements. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

Repeat as needed.

Apply no more than "X" treatments per week.

Please read the next two statements. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

Keep children or pets out of treatment area for "X" minutes.

Do not allow children or pets to contact treated areas.

I would like to get your reaction to some language for the following statements found on the label.

Please read each statement. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

This pesticide is toxic to wildlife.

This pesticide can kill wildlife.

Please read each statement. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

This pesticide is toxic to wildlife and domestic animals.

This pesticide may harm pets and wildlife.

Please read each statement. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

Do not apply where runoff can occur.

Do not use on sloped areas when heavy rain is expected.

I would like to get your reaction to some language for the direction for use section on a label.

Please read each statement. Put a star in front of the one that you like the best. Write your reasons for liking or not liking each statement in the place provided.

Use safely. Read the label first before use.

Use only as directed on label.

For safe and effective use, read the label first.

