

US EPA ARCHIVE DOCUMENT

# 2007 Away From Home Special Event Recycling Program

## GRANT APPLICATION Georgia Department of Community Affairs Office of Environmental Management

### Background

The purpose of this grant program is to provide recycling supplies and equipment to assist Georgia local governments meet the state's material-specific waste disposal reduction goals set for the years 2012 and 2017, shown in the table below. Program funding will help to recycle more of these commodities to meet the raw material needs of Georgia's recycling industries, and help instill and promote a recycling ethic in the state.

Per Capita MSW Disposal Rate/MSW Reduction Goal					
Commodity	Actual 2004 Lbs/person	Projected 2012 Lbs/person	Projected % 2012	Projected 2017 Lbs/person	Projected % 2017
Glass	0.153	0.140	8%	0.140	8%
Paper	1.181	1.000	15%	0.850	28%
Metal	0.228	0.198	13%	0.186	18%
Plastic	0.663	0.560	16%	0.530	20%
<b>Total</b>	<b>2.23</b>	<b>1.99</b>	<b>11%</b>	<b>1.71</b>	<b>23%</b>

Georgia is home to some of the strongest recycling markets in the nation, yet these industries must purchase and import recycled materials from all over North America to support their operations. Georgians annually dispose of 2.6 million tons of common recyclable materials with an approximate market value of over \$250 million. Local government reports from 1998 to 2003 reflect a 12 % decline in recycling services available in their community.

With over 26 years of permitted disposal capacity throughout the state, landfill tipping fees remain highly competitive, increasing the challenge many local governments face in maintaining or implementing aggressive recycling programs. The State plays a very important role in assisting local governments and the recycling industry to strengthen recycling infrastructure and is supporting three key initiatives to increase recycling rates throughout the state.

- 1) Develop & Launch a Statewide Media Campaign - The Statewide Media Campaign is an ongoing effort of DCA and its public and private partners to develop an umbrella marketing campaign including the development of a state recycling brand that will encourage recycling participation and stress to citizens that their individual recycling activities do make a difference.
- 2) Invest in Special Event Collection Infrastructure - The Special Event Collection Infrastructure is the purpose of this grant solicitation.
- 3) Invest in Regional Recycling Transfer Hubs - Funding to develop regional recycling transfer and processing hubs is addressed in a separate grant solicitation issued by DCA

### Special Event Collection Infrastructure

The Georgia Department of Community Affairs is implementing a local government grant program funded through the Solid Waste Trust Fund to increase recycling awareness and recycling opportunities throughout the state. Part of instilling a recycling ethic is to provide easy, convenient recycling opportunities both at home and away from home. Georgia is host to many major tourism events drawing large crowds from across the country. It is important that recycling and litter prevention are integral parts of these events.

As part of this grant program, promotional and educational resources have been developed to encourage local governments to provide recycling services at special events like Atlanta's Peachtree Road Race, Macon's Cherry Blossom Festival, and Savannah's Saint Patrick's Day festival as well as at numerous recreational events at our state parks, along the coast, and at sporting events and conferences held throughout Georgia. The Department of Community Affairs is assembling a "turn-key" special event recycling kit to award to local governments through this grant program. The kit includes portable, reusable special event recycling containers, a custom designed carrier to transport the containers and bags, as well as guidance materials for special event planners; all of which will be provided in an enclosed trailer emblazed with a recycling promotion on it. This image is below:



The recycling containers are designed to minimize contamination and encourage attendees to recycle. The carriers (units) will be used as a means of transporting the recycling containers for distribution throughout the event site and for storing the containers in the trailers when not in use.

DCA will purchase the materials and award the turn-key packages to grantees. It is anticipated that grantees will make the containers awarded available to organizations and businesses in their community sponsoring special events thus multiple users will be able to recycle using the awarded collection containers.

DCA will provide specialized recycling containers to local jurisdictions with goals and plans to implement recycling programs at special events in their communities. Containers will be awarded in units of twenty (20), with each unit supplied with 500 Bags. In addition, DCA will provide a trailer or trailers to house the units. The trailers hold up to five (5) units or 100 containers. Applicants requesting multiple

trailers will need to document their need for more than five units and/or their need for multiple trailers if they plan to store less than 5 units in a trailer.

**Restrictions and Requirements**

**Awards based on this solicitation will not consist of cash.** The awards will be in the form of complete, ready-to-use away-from-home recycling modules, consisting of an enclosed trailer, emblazoned with a recycling logo and messages, and contain a number of re-usable recycling containers with bags, educational signs, litter bags, and materials based on the “Litter. It Costs You.” campaign. The trailers will be large enough to transport up to five units (each unit will store and transport 20 recycling containers). The trailers will be capable of being transported with a standard pick-up truck. The number of units and/or trailers awarded to a local government will be based on need and the proposed program’s ability to meet the state objectives to increase the amount of materials recycled and increase participation in recycling.

**Eligible Entities:**

Georgia counties, municipalities, and solid waste authorities in compliance with the State’s Solid Waste Management Planning Standards are eligible to apply.

**Matching Funds:**

No cash match is required. In-kind contributions from applicants will be considered when evaluating proposals. In-kind or cash contributions from private, not-for-profit or other jurisdictional partners will also be considered.

**Criteria:**

1. Anticipated Population Served
2. Anticipated # of Events
3. Anticipated Volumes of Recycled Material by Commodity
4. Partners involved – e.g. city, county, nonprofits, etc.
5. Commitment of resources to service recycling containers

**Note: Additional points will be considered for applicants that are a member or have partnered with Georgia Recycling Coalition (GRC) Members and/or have partnered with a Georgia Keep America Beautiful Affiliate.**

**Project Period:**

While resources permit, several rounds of grant awards will be awarded adhering to the following schedule:

<u>Application Due Date</u>	<u>Anticipated Award</u>
First Friday of the month	Third Friday of the month

To verify the availability of funds, go to [www.dca.state.ga.us/development/EnvironmentalManagement](http://www.dca.state.ga.us/development/EnvironmentalManagement)

Grantees will be expected to report for a period of two years after receiving the award.

**Reporting Requirements:**

On-line electronic progress reports must be submitted to DCA every six months for a period of two years from the date of receiving the recycling modules. The reports must be submitted to DCA either on-line or on a form that will be provided. Grantees will be expected to provide the following information:

- Population served by program/event;
- Name of dates of events and/or areas the recycling module or equipment was used;

- Volumes of recycled materials collected;
- Estimated overall percentage of contamination;
- List of vendors or processing facilities recycled material was taken to

**Where to Send Proposals:**

**One original version of the grant application should be submitted to the address below on or before the first Friday of the month. *Electronic and/or fax submissions will not be accepted.***

**2007 Away From Home/Special Event Recycling Grants**

**Office of Environmental Management**

**Georgia Department of Community Affairs**

**60 Executive Park South, NE**

**Atlanta, GA 30329-2231**

Questions regarding this grant solicitation should be directed to your regional representative (see map below)

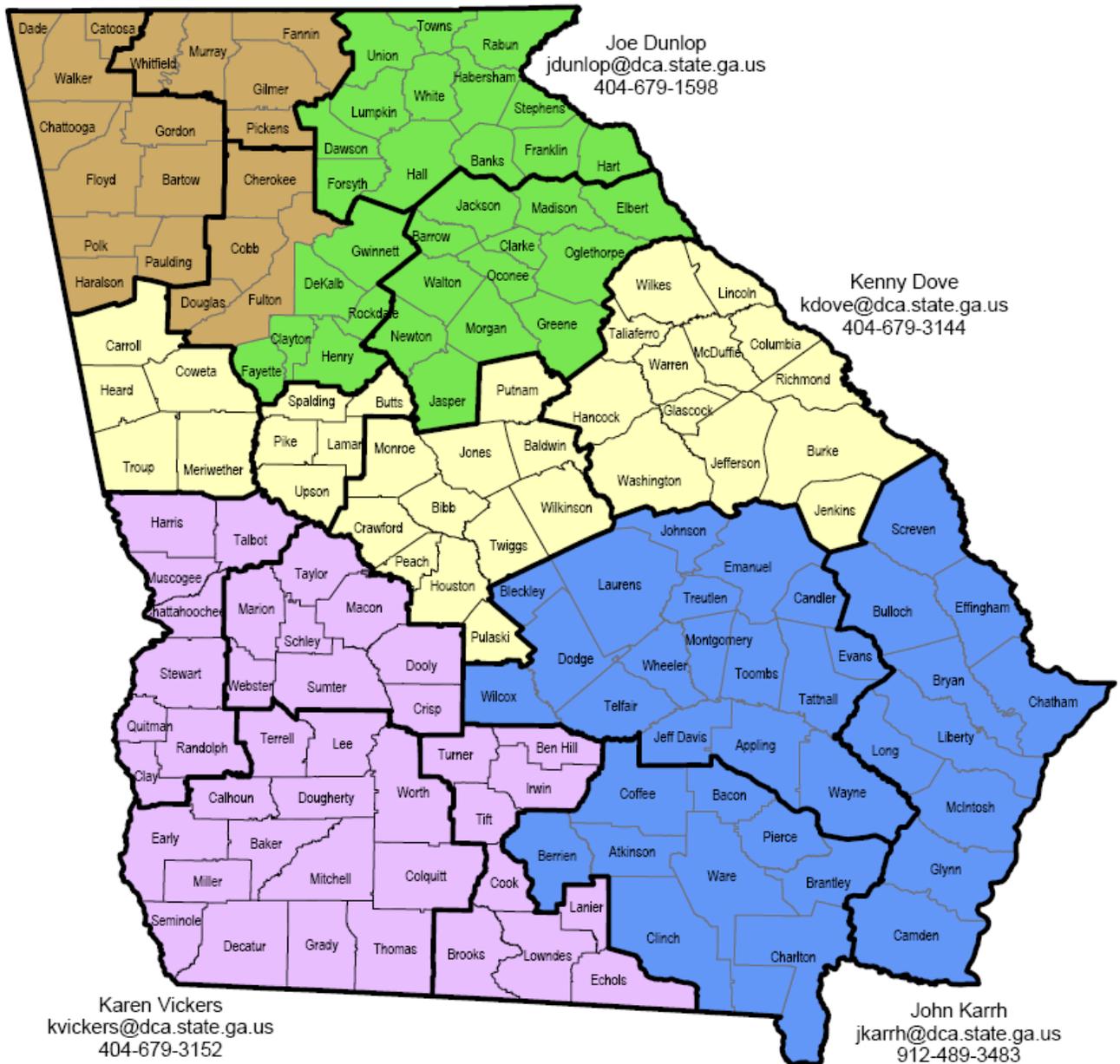
# Office of Environmental Management

## Regional Representatives

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## Detailed Project Description/Elements

1. Describe the events/venues/areas expected to be serviced under the proposed program for a period of one year.

Month/Date of Event	Name of Event, Event Host Event Venue	Estimated Attendance	Estimated Number of Collection Containers Needed	Type of Event (Community Activity, Concert, Conference, Sporting, Other)	Targeted materials for recycling (Aluminum, Plastic, Glass, Paper)
April	The Great American Clean Barbeque Keep America Beautiful Town Square	250		Community Activity	Plastic & Glass Bottles; Aluminum Cans

*Copy and repeat table as needed or insert additional rows*

**2. What requirements, if any do you have in place to require recycling at special events in your community? E.g. Are special permits required to conduct events in your community? What conditions are required as a condition of getting a permit?**

**3. What type and estimated amount of recyclable materials will be collected in your proposed program and how will they be recycled. Please provide the information as totals for all venues/events to be served. Note any special circumstances in the space provided below the table.**

Material	Check materials to be collected	Where will the recycled materials be processed? (Source Separated or Co-mingled)	Can they accept single stream collected materials? (Y/N)	Estimate ANNUAL total volume/ weight of materials to be collected (# of bags or lbs)
Newspaper				
Corrugated cardboard				
Aseptic containers				
PET bottles				
HDPE bottles				
Plastic Cups				
Glass				
Aluminum cans				
Steel Cans				
Other materials:				

*Copy and repeat rows as needed for multiple processors*

**Special circumstances/comments:**

4. Please discuss the logistics of the collection program(s) you have planned. Specifically,
  - a. How have you determined how many recycling bins will be needed for a specific venue/event?
  - b. Who will collect the bins and empty the material?
  - c. Where will materials be stored prior to pick-up and delivery to a processor?
  - d. Who will collect materials from the site(s) and how will materials be transported to a processor or end market?
  - e. What are the plans for motivating participation among festival planners and attendees?
  - f. What specific programmatic elements are planned to reduce litter?
  - g. How will you ensure data will be collected, recorded and verified for the materials recovered?
  - h. If you plan to “lend-out” the trailer and collection containers, what provisions will you put in place to ensure the steps outline above are met and that the containers are used for recycling and returned in good condition?

