User Acceptance of Streamlined Web–distributed Labeling

Introduction of Survey Tool

Nov 30, 2010 PPDC–WDL Workgroup Presentation
Presentation Sections

- Background
- Work Plan
- Goals, Outputs and Outcomes
- Survey Tool Review
Background

- The American Association of Pesticide Safety Educators (AAPSE)
  - Provides science-based pesticide safety education
  - Membership spans the U.S.
  - Includes tribal and government agencies as well as the extension services

- Catherine Daniels is the AAPSE representative to the PPDC-WDL workgroup and chair of AAPSE survey committee.

- AAPSE-WDL Survey Committee: Carol Ramsay, WSU; Jim Criswell, OSU; Betsy Buffington, Iowa St U; Kristine Schaeffer, Iowa St U; Jim Gray, NDSDA; and Michelle Weisbrook, Univ Illinois.
Work Plan– Phase I

- Survey tool developed by AAPSE–WDL committee

- National Assoc of State Departments of Agriculture (NASDA) partnered by offering use of their SurveyMonkey subscription

- Stakeholders and interested parties were offered opportunity for comment on survey tool
  - AAPSE Board of Directors
  - PPDC–WDL workgroup
  - Virtual Pilot site (Greenbook)
  - EPA
  - American Association of Pesticide Control Officials (AAPCO)

- Linked to Greenbook Virtual Pilot site now
Work Plan– Phase II

- Provide informational webinars and slide template
  - Purpose: very brief introduction to the Virtual Pilot concept and a detailed preview of the survey tool to trainers and interested parties
  - Mechanism: three to four 30-minute webinars will be offered at different times on different days
  - Applicator training aid: a downloadable slide series, which can be personalized, will be freely offered on the AAPSE web site (www.aapse.org)

- Estimate number of Applicators Preferring Phone Access
  - Develop data collection plan and extrapolation protocol to estimate number of applicators preferring phone access
  - Request assistance from AAPSE members, stakeholders and other interested parties in gathering such data
  - Provide a central collection mechanism to receive such data
Goals, Outputs and Outcomes

- Survey data will be collected until March 18, 2011
- Data analysis will take place until April 4th
- Data and analysis will be shared with EPA and a broad array of stakeholders and interested parties
- We expect that the data obtained will be useful to a wide variety of individuals and groups in understanding how pesticide applicators currently view streamlined WDL
Questions before we review the survey?