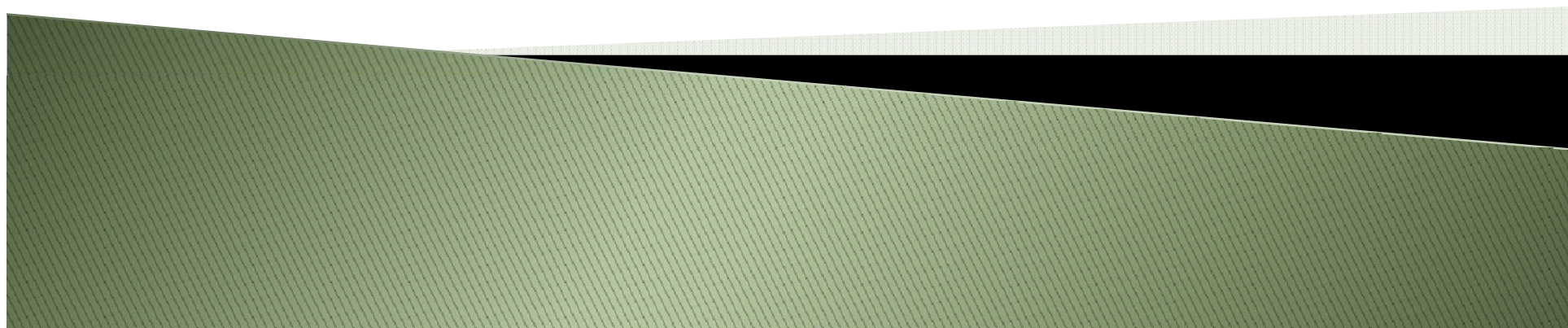


US EPA ARCHIVE DOCUMENT

User Acceptance of Streamlined Web-distributed Labeling

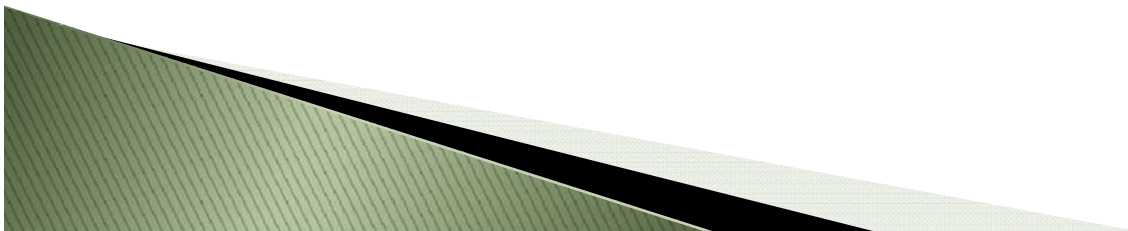
Introduction of Survey Tool

Nov 30, 2010 PPDC-WDL Workgroup Presentation



Presentation Sections

- ▶ Background
- ▶ Work Plan
- ▶ Goals, Outputs and Outcomes
- ▶ Survey Tool Review



Background

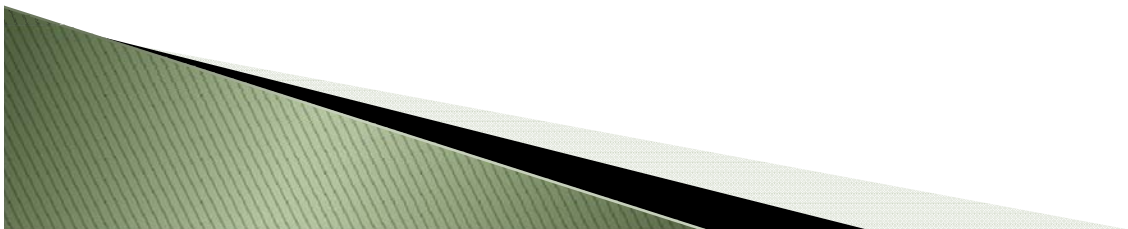
- ▶ The American Association of Pesticide Safety Educators (AAPSE)
 - Provides science-based pesticide safety education
 - Membership spans the U.S.
 - Includes tribal and government agencies as well as the extension services

- ▶ Catherine Daniels is the AAPSE representative to the PPDC-WDL workgroup and chair of AAPSE survey committee.

- ▶ AAPSE-WDL Survey Committee: Carol Ramsay, WSU ; Jim Criswell, OSU; Betsy Buffington, Iowa St U; Kristine Schaeffer, Iowa St U; Jim Gray, NDSDA; and Michelle Weisbrook, Univ Illinois.

Work Plan– Phase I

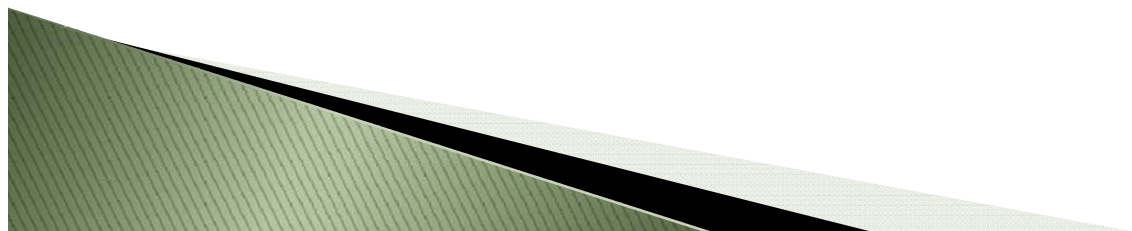
- ▶ Survey tool developed by AAPSE–WDL committee
- ▶ National Assoc of State Departments of Agriculture (NASDA) partnered by offering use of their SurveyMonkey subscription
- ▶ Stakeholders and interested parties were offered opportunity for comment on survey tool
 - AAPSE Board of Directors
 - PPDC–WDL workgroup
 - Virtual Pilot site (Greenbook)
 - EPA
 - American Association of Pesticide Control Officials (AAPCO)
- ▶ Linked to Greenbook Virtual Pilot site now



Work Plan– Phase II

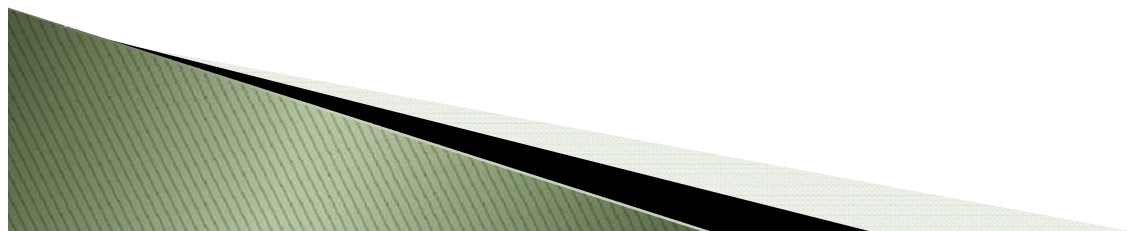
- ▶ Provide informational webinars and slide template
 - Purpose: very brief introduction to the Virtual Pilot concept and a detailed preview of the survey tool to trainers and interested parties
 - Mechanism: three to four 30-minute webinars will be offered at different times on different days
 - Applicator training aid: a downloadable slide series, which can be personalized, will be freely offered on the AAPSE web site (www.aapse.org)

- ▶ Estimate number of Applicators Preferring Phone Access
 - Develop data collection plan and extrapolation protocol to estimate number of applicators preferring phone access
 - Request assistance from AAPSE members, stakeholders and other interested parties in gathering such data
 - Provide a central collection mechanism to receive such data



Goals, Outputs and Outcomes

- ▶ Survey data will be collected until March 18, 2011
- ▶ Data analysis will take place until April 4th
- ▶ Data and analysis will be shared with EPA and a broad array of stakeholders and interested parties
- ▶ We expect that the data obtained will be useful to a wide variety of individuals and groups in understanding how pesticide applicators currently view streamlined WDL



**Questions before we
review the survey?**

