

US EPA ARCHIVE DOCUMENT

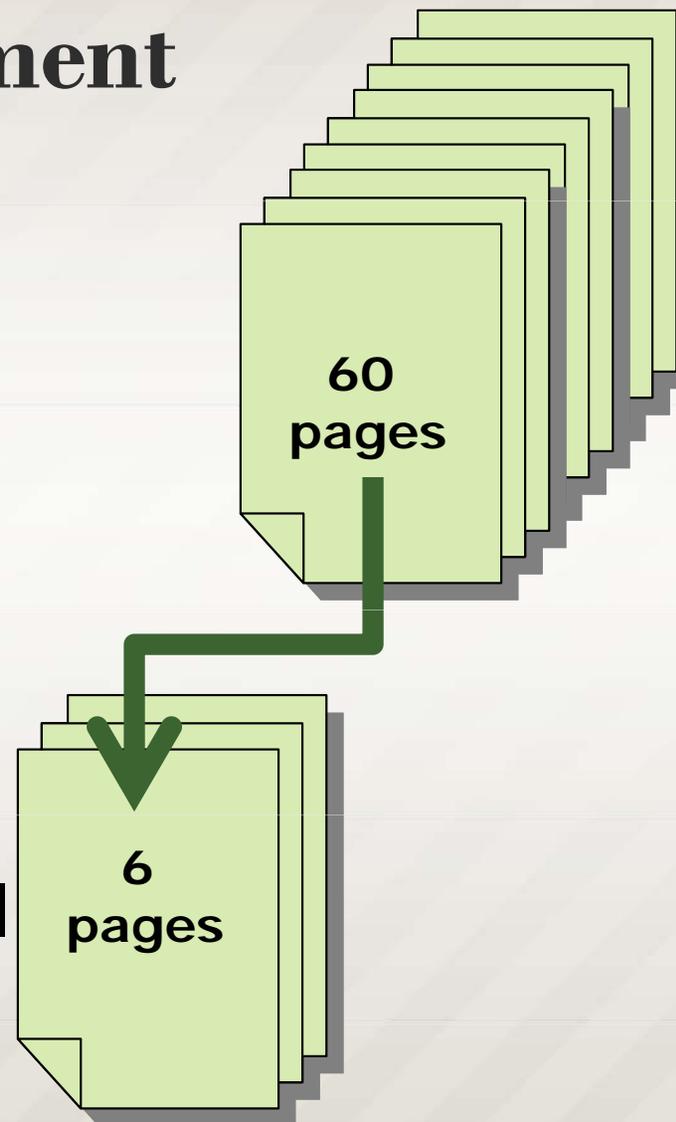
**Web-Distributed
“Use Directions”**

a.k.a

**Web-Distributed
Labeling (WDL)**

WDL - A Concept Considered for Future Development

- Simplified labels
 - Use Directions: not with the container labeling
 - Download use directions labeling for only the sites/crops you need
 - Significantly reduces total label length
- Basic & safety labeling still on the container and would be with WDL



WDL Products to be Considered

- Pesticides used by applicators in their profession
 - Agricultural production
 - Professional landscape
 - Industrial & rights-of-way management
- **Initially Excluded**
 - Home and garden use products
 - Antimicrobials



Do You See
A Potential
Benefit?

Access Labeling

- Applicators **MUST** obtain **Use Directions** labeling
 - Download from a Web site
 - Request from a Toll-Free number
 - Sent via US Post Office
 - Sent via FAX
- Labels would have an enforceable statement requiring access/possession



WDL Benefits for Applicators

Streamlined, easier to read labeling

Labels could be printed in larger font

Faster access to new label use sites

Improved label standardization

Improved label compliance

Access web links to product stewardship information

WDL Concerns for Applicators

- Is this the **ONLY** way to get labeling?
 - Registrants would choose for each product either:
 - Convert to new WDL system, or
 - Stay the same as today
- What if you don't have computer access
 - Have computer access, but too slow
 - Is toll-free phone request a viable alternative?
 - Who could you work with to obtain the labeling?
 - Children, friend; Dealer/Distributor; Extension Office; Who else?

WDL Concerns for Applicators

- Container labeling would have a **NEW** released for shipment date
- WDL Labeling would be downloaded after the released for shipment date
- **SAME** Downloaded labeling is good for as long as there is product in the container
- Newly released container contains both
 - A new “released for shipment” date, and
 - Labeling changes as of that date

Will All Products Use WDL?

- WDL would be **voluntary** on the part of manufacturers
- No requirement to change
- Manufacturers would select which products benefit from WDL
- Change would occur **if users see benefit**



WDL – What it is and is not

- WDL – Concept only
 - Some label items on the container
 - Name, ingredient, safety information
 - Use directions downloaded from Internet
 - Phone or mail option
 - WDL website part of container label
 - Enter registration number, state, and use site
 - Legally valid labeling downloaded
 - Filtered by state and use

- Not: Internet PDFs
 - Currently available specimen labeling of labels in the marketplace
 - Greenbook, CDMS, Agrian, NPIRS, etc.
 - Not legally valid labeling

Applicators Drive Timeline

- Pilot: late 2010, early 2011
- Applicator's comments cultivate the future for WDL
 - Take the time to check it out and comment!
- Comments to registrants or EPA on your acceptance and desire for change
- Registrants would decide which products benefit from WDL
- Registrants would work with web site host to get labeling into a WDL system and approved by EPA and states.



<p>RESTRICTED USE PESTICIDE CUE TO ANIMAL AND AQUATIC TOXICITY For retail sale and use only by certified applicators or persons under their direct supervision and only for those uses covered by the certified applicator's certification.</p>	
<p>N•Z•D 50W</p>	
<p>MISCELLANEOUS For control of certain insects and mites on fruits, vegetables, lawns, and ornamentals. For specific pests, refer to use directions. This product must not be used on golf courses and sod farms.</p>	
<p>Active ingredients: Bacillus thuringiensis 50% Inert ingredients 50%</p>	<p>Total 100%</p>
<p>EPA Reg. No. 100-460</p>	
<p>KEEP OUT OF REACH OF CHILDREN. CAUTION</p>	
<p>Precautionary Statements Hazards to Humans and Domestic Animals</p>	
<p>CAUTION Harmful if swallowed, inhaled or absorbed through skin. Do not breathe dust or spray mist. Avoid contact with skin, eyes, and clothing. Wash thoroughly after handling and before eating or drinking. Remove contaminated clothing and wash before reuse. Avoid contamination of food and feed and animal feed. Do not use as fumigant. Do not use on humans or pets. Do not contaminate ornamental fish ponds.</p>	
<p>Statement of Practical Treatment If swallowed: Call a physician or Poison Control Center immediately. Drink one or two glasses of water and induce vomiting by touching back of throat with finger. Repeat until vomit fluids clear. Do not induce vomiting or give anything by mouth if person is unconscious or convulsing. If inhaled: Remove victim to fresh air. Apply artificial respiration if indicated. Get medical attention. If on skin: Remove contaminated clothing. Wash affected areas thoroughly with soap and water. Get medical attention if in eyes. Flush eyes with plenty of water. Call a physician if irritation develops or persists. Note to Physician: This product is an organophosphate pesticide. If symptoms of cholinesterase inhibitor are present, atropine sulfate by injection is antidote. ZAFAM is also antidotal and may be administered, but only in conjunction with atropine.</p>	
<p>Personal Protective Equipment (PPE) Applicators and other handlers must wear: • Long sleeved shirt and long pants • Waterproof gloves • Shoes plus socks</p>	
<p>User Safety Recommendations Users should: • Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. • Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.</p>	
<p>AGRICULTURAL USE REQUIREMENTS Use the product only in accordance with the labeling and with the Worker Protection Standard, 40 CFR part 155. The Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification, and emergency assistance. It also contains specific instructions and exemptions pertaining to the statements on this label about personal protective equipment (PPE) and restricted entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard. Do not enter or allow worker entry into treated areas during the restricted entry interval (REI). PPE required for early entry to treated areas that is permitted under the Worker Protection Standard and that involves contact with anything that has been treated, such as plants, soil, or water, is: • Coveralls • Waterproof gloves • Shoes plus socks</p>	
<p>Environmental Hazards This product is highly toxic to birds, fish and other wildlife. Birds, especially waterfowl, feeding or drinking on treated areas may be killed. Because of the respiratory route of action, Cooper waterfowl, do not apply this product to lawns in Nassau County, New York between November 1 and May 31. Do not exceed maximum permitted label rates. Rates above those recommended apply only to areas potential hazards to birds and waterfowl. Avoid overlapping of sprays on lawns or ornamentals, or drench or gress. Do not expectant in the treated area after treatment (except spot treatment), apply a minimum of 1/2 inch of water immediately after applying this product. Stop irrigation before puddling occurs. Use of lawns, ornamentals, table-maintain an estimate. Do not apply directly to water. In areas where puddling may occur, do not apply to treated areas below the mean high water mark. Cloth and soil may be hazardous to aquatic organisms in neighboring areas. Spray and drench only to listed agricultural uses recommended on this label. Do not apply where fish, shrimp, crabs, and other aquatic life are important resources. This pesticide is highly toxic to bees exposed to direct treatment or to residues on blooming crops or weeds. Do not apply this pesticide or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.</p>	

Try WDL Out – Share Your Thoughts

- Pilot WDL sites
 - Search function for state and crop
 - Print simplified crop-specific label
 - Compare to the parent, full label



- Web site
 - <http://wdl.greenbook.net/>
- Web site to share your thoughts
 - http://wdl_pilot_share_thoughts

