US ERA ARCHIVE DOCUMENT

PRODUCT PERFORMANCE/EFFICACY REVIEW

BY

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Date: February 19, 2004

Reviewer: George LaRocca

PM: PM 13, George LaRocca

Product Reg. No: 75257-R

Product Names: Freedom 45 for Dogs

Decision # 333369

DP: 294246

OPPTS Guideline: 810.3300

Chemical: permethrin 45%

Use pattern: RTU spot-on for dogs

Application rate: apply 1.5 cc per dog (33 lbs. or less) every 4 weeks. Dose increases in proportion to body weight - 3.0 cc for 33-66 lbs. and 6.0 cc for large dogs.

Pests: kill/repel, and prevent re-infestation of fleas, ticks, lice, mites, and mosquitoes.

Length of time claims: 4 weeks for mosquitoes, lice and mites; 5 weeks for fleas; 6 weeks for ticks.

Submitted Studies: MRID 46062801 Freedom 45 for Dogs: a spot-on product for control of fleas, ticks, lice, mites, and mosquitoes on dogs.

Entomologist Recommendation and Comments:

- 1. The subject product cited/referred to the label Exspot Insecticide for Dogs, EPA Reg. No. 773-73, a 65% permethrin spot-on, and made the same kills, repels and prevents claims (including length of time). The subject product is applied at a higher volume in order to deliver the same amount of permethrin to the dog's skin as would be the case for the Exspot product.
- 2. The submitted study and label are acceptable.

3. My only other comment is that if you apply a product every four weeks, how can a 5 or 6 week control claim, which is greater than the re-application interval, be acceptable?