









Public Perceptions

- Initial surveys of public perceptions
- · Low general awareness of what nano is
- · When explained, mostly positive reaction
 - Medical applications draw greatest interest
 - Then better consumer products
 - Little support for a ban pending more information
- Concerns about the unknowns
 - Affected by perception of past failures in policy
 - Need for adequate testing
 - Will it go where it should not (e.g., food)?



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Considerations for exposure potential

- Uncertainty of fate, transport in environment
 - · What happens to a small particle with an "active" surface
- Context: other nanoparticles in environment
 - Engineered nanomaterials vs. environmental nanoparticles
 - Ex: wood smoke, auto exhaust
 - How to define unique risk of engineered nanomaterial?
- Challenges of monitoring
 - · Not possible for specific engineered nanomaterials
 - Product oversight will rely on models, surrogates, mass balance calculations; very limited exposure data











Answering public questions

- Basics of nanotechnology
- Government responsibilities for oversight
- Hazard potential: what concerns have arisen?
 - Ex: specific chemistry matters
- Exposure potential: what is the likelihood that I could be exposed to dangerous levels?
 - · Potential loadings from particular sources
 - Comparisons to other things (e.g., other nanoparticles)
- What actions can the government take?
- What actions can I take to reduce concerns?





Waste Programs (con.)

- Identification of effective control strategies
 - Effectiveness of particle control measures
 - Ex: what air filters control nanoscale particles?
 - Ex: application of ultra-filtration process equipment to wastes
 - Protective measures for individual
 - Analogies to occupational exposure
 - Disposal, treatment measures
 - Ex: destruction capabilities of typical waste treatment
- Public engagement is key to risk communication
 - It is a process, not a one-way message

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