

US EPA ARCHIVE DOCUMENT

The Global Reporting Initiative

A globally recognized tool for measuring sustainability

3,879 Organizations

9,328 GRI Reports

In Washington State:



Microsoft

Starbucks

Boeing

Pacific Marketing Int'l

Weyerhaeuser

WHY GRI? WHY NOW?

Internal benefits

- Understand risks and opportunities
- Long term management strategy
- Streamlining processes, reducing costs and improving efficiency
- Compare performances internally

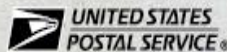
External benefits

- Improving reputation and brand loyalty
- Enable stakeholders to see a company's true value, and tangible and intangible assets.
- Show how the organization influences, and is influenced by, expectations about sustainable development

SUSTAINABILITY

PUTTING OUR STAMP ON
A GREENER TOMORROW

2011 REPORT



The Postal Service's vision is to be a sustainability leader

Has won numerous environmental honors.

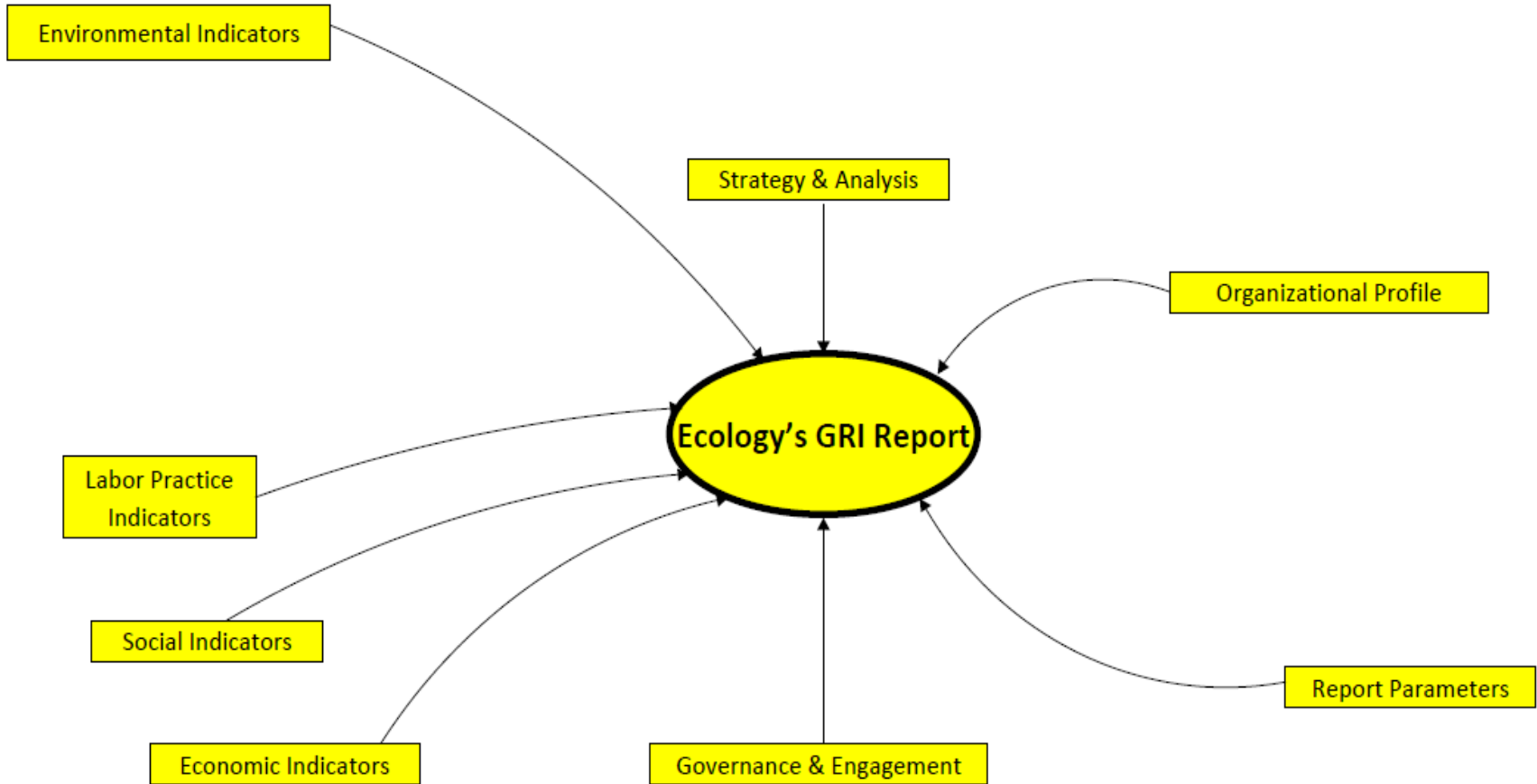
Named the Most Trusted Government Agency for six years

Most Trusted Business in the nation

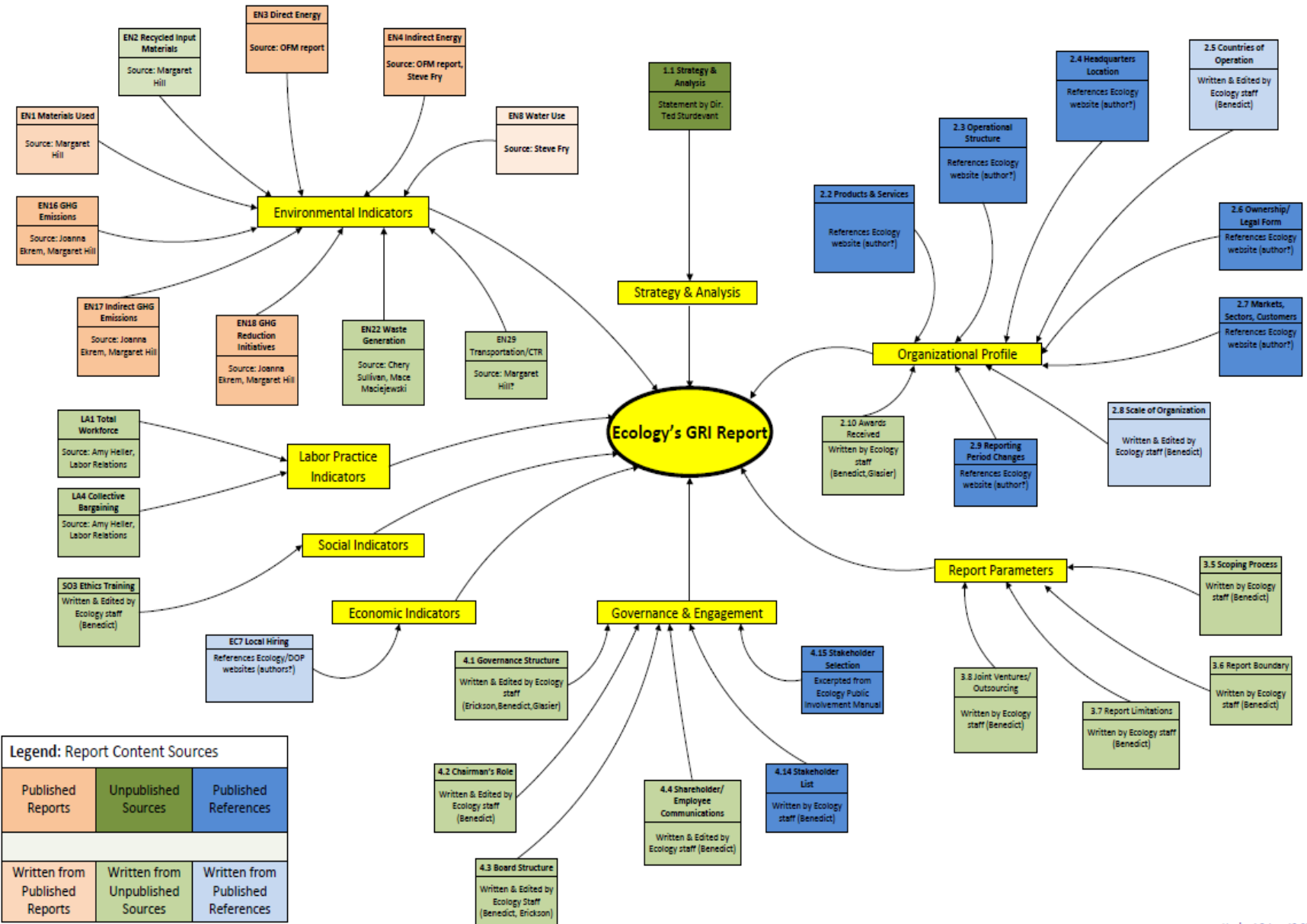
POSTAL SERVICE RELEASES 4TH
ANNUAL SUSTAINABILITY REPORT

<http://www.marketwatch.com/story/postal-service-releases-fourth-annual-sustainability-report-2012-06-14>

Components of Ecology's GRI Report

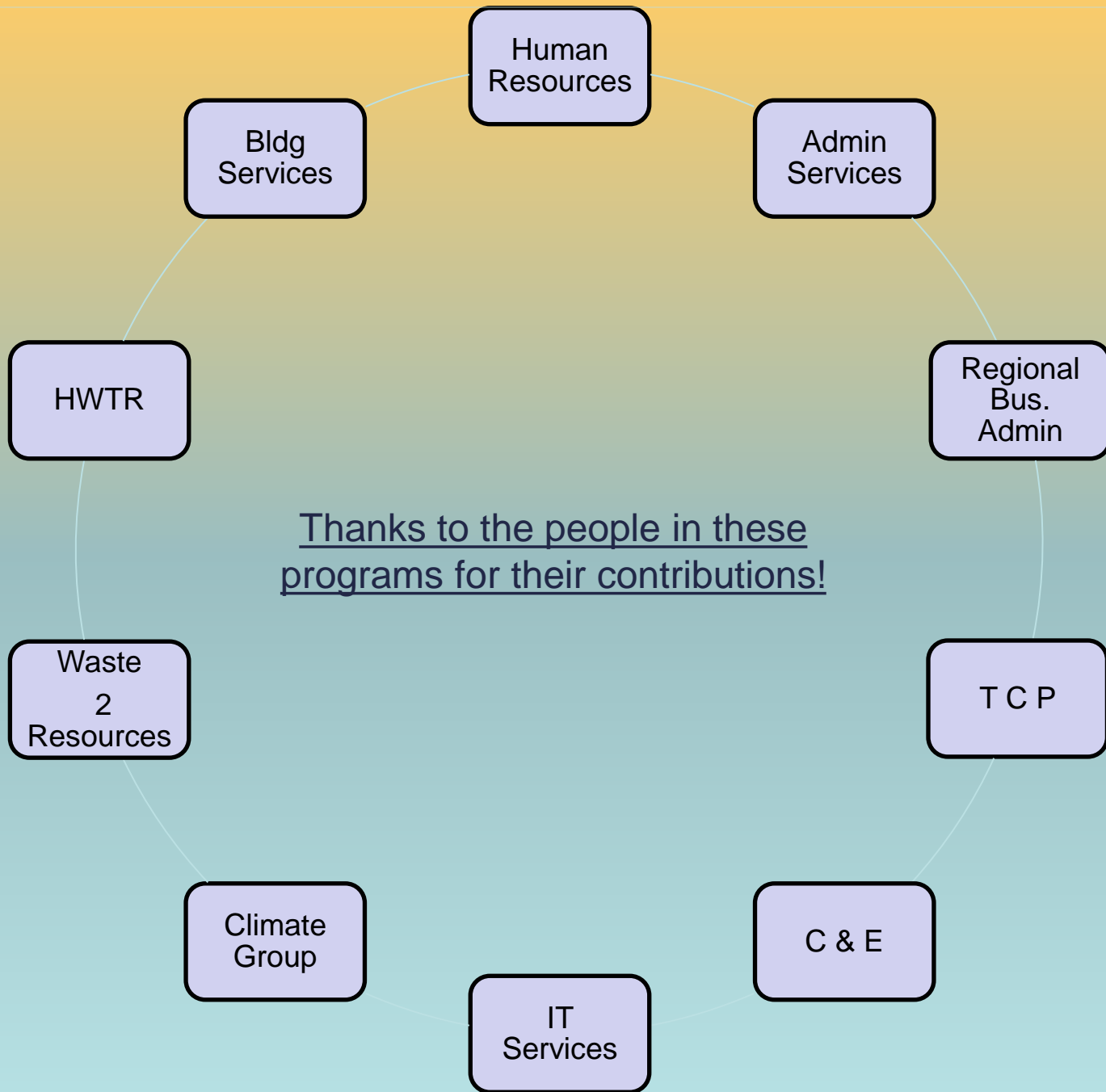


Major Categories of GRI - Level C



Legend: Report Content Sources

Published Reports	Unpublished Sources	Published References
Written from Published Reports	Written from Unpublished Sources	Written from Published References



DEPARTMENT OF ECOLOGY

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