

US EPA ARCHIVE DOCUMENT

Technology Market Summit

Bringing together government, industry, academia, and investment decision makers to accelerate the development and adoption of technologies to achieve economic growth through environmental protection.

American University • Washington, DC • May 14, 2012

Agenda

- 7:45 a.m.-8:20 a.m. Registration
- 8:20 a.m.-8:35 a.m. Welcome
- President Neil Kerwin, American University
- 8:35 a.m.-8:45 a.m. Overview of Summit
- Deputy Administrator Bob Perciasepe, U.S. Environmental Protection Agency
- 8:45 a.m.-9:30 a.m. *Enabling Environmental Markets and Exports*
- Administrator Lisa P. Jackson, U.S. Environmental Protection Agency
 - Secretary Tom Vilsack, U.S. Department of Agriculture
 - Secretary John Bryson, U.S. Department of Commerce
 - Ambassador Ron Kirk, U.S. Trade Representative
- 9:30 a.m.-12:00 p.m. Morning Concurrent Sessions - Case Studies
- Automotive Supply Chain
- Kevin M. Butt, Toyota Motor Manufacturing North America, Inc.
 - Roger Huff, Ford Motor Company
 - David Woodyard, Goodyear Tire & Rubber Company
 - Rod Lache, Deutsche Bank
 - Matt Bogoshian, U.S. Environmental Protection Agency
 - David O’Ryan, Advanced Technology & Marketing Group LLC
 - Susan Helper, Case Western University

Fenceline Air Quality Monitoring

- Cynthia Giles, Assistant Administrator, U.S. Environmental Protection Agency
- Richard “Chet” Wayland, U.S. Environmental Protection Agency
- Michael Nemergut, Thermo Fisher Scientific
- Michael Woelk, Picarro
- John Cadeddu, DAG Ventures

Biodigesters & Biogas

- Paul Kohl, Philadelphia Water Department
- Tatjana Vujic, Duke University
- Ben Vitale, The Climate Trust
- Wayne Davis, Harvest Power
- Craig Frear, Washington State University
- Brian Duff, U.S. Department of Energy

- 12:00 noon-1:30 p.m. Lunch and Keynote: *How Transparency, Longevity, and Certainty in Public Policy Can Drive Investment*
- Mark Fulton, Managing Director and Global Head of Climate Change Investment Research, Deutsche Bank
- 1:30 p.m.-2:00 p.m. Report from the Morning Sessions
- 2:00 p.m.-2:15 p.m. Break
- 2:15 p.m.-4:45 p.m. Market Talks
- *Fueling Environmental Solutions in the Built Environment*
Roger Platt, Senior Vice President, US Green Buildings Council
 - *How Wall Street and the Environment Converge*
Mark Tercek, President and CEO, The Nature Conservancy
 - *Technology is Only Half the Battle: Achieving Adoption and Scale*
Gwen Ruta, Vice President of Corporate Partnerships, Environmental Defense Fund
 - *How Sustainability Standards Drive Innovation*
Mindy Lubber, President, CERES
 - *How Cleantech Solves Environmental Problems*
Kathleen McGinty, Senior Vice President, Weston Solutions & Operating Partner, Element Partners
 - *How Regulations Drive Technology Investment & Economic Development*
Mark Beck, Senior Vice President & General Manager, Corning Environmental Technologies
- 4:45 p.m.-5:00 p.m. Discussion and Wrap-Up
Chief Financial Officer Barbara J. Bennett, U.S. Environmental Protection Agency
- 5:00 p.m.-6:30 p.m. Networking sponsored by American University