

US EPA ARCHIVE DOCUMENT

Technology Market Summit

Co-Sponsors



Lisa P. Jackson
EPA Administrator

Since being named President Obama's cabinet member in charge of environmental protection, EPA Administrator Lisa P. Jackson has been named one of Newsweek's "Most Important People in 2010," featured on Time Magazine's 2010 and 2011 lists of the "100 Most Influential People in the World," listed in Essence Magazine's "40 Women Who Have Influenced the World," and profiled in O Magazine for her work to protect our nation's air, water and land from pollution that threatens human health.

Administrator Jackson leads EPA's efforts to protect the health and environment for all Americans. She and a staff of more than 17,000 professionals are working across the nation to usher in a green economy, address health threats from pollution in our air, water and land, and renew the public's trust in EPA's work.

She started with the EPA as a staff-level scientist in 1987 and spent the majority of her career working in EPA's Region 2 office in New York. In 2002, Administrator Jackson joined the New Jersey Department of Environmental Protection and was appointed Commissioner of the agency in 2006.

Raised a proud resident of New Orleans, Louisiana, Administrator Jackson is a summa cum laude graduate of Tulane University and earned a master's degree in chemical engineering from Princeton University. In 2011, she received an honorary doctorate degree from Florida A&M University. She has also received an honorary law degree from Pace Law School.



Neil Kerwin
American University
President

Dr. Kerwin joined AU in 1975 and holds a faculty appointment in the School of Public Affairs, Department of Public Administration. He was dean of the School of Public Affairs from 1988 to 1997; provost from 1997 to 2005; and acting—then interim—president of American University from 2005 to 2007.

A nationally recognized specialist in public policy and the regulatory process, Dr. Kerwin is actively engaged in research and periodically teaches courses in administrative process, policy implementation, and American government. He founded AU's Center for the Study of Rulemaking and is the author of Rulemaking: How Government Agencies Write Law and Make Policy and co-author of How Washington Works: The Executive's Guide to Government.

Dr. Kerwin is a fellow of the National Academy of Public Administration; a former president of the National Association of Schools of Public Affairs and Administration; and founding chair of the Section on Public Law and Administration of the American Society for Public Administration. He received degrees from American University (BA), the University of Rhode Island (MA in political science), and Johns Hopkins University (PhD in political science).

Morning Plenary Session



Tom Vilsack
Secretary of
Agriculture

Throughout his distinguished career in public service as mayor, state senator, and Governor of Iowa, Tom Vilsack has a remarkable record of making positive change in the lives of those he has served.

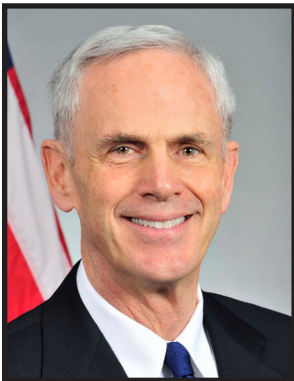
Already, as the 30th Secretary of the United States Department of Agriculture, Vilsack has worked to implement President Obama's ambitious agenda to turn around the economy and put Americans back to work. USDA has supported farmers, ranchers and growers, provided food aid to 1 in 4 Americans, and worked to create jobs and build a foundation for future economic growth – especially in rural America.

Under Vilsack's leadership, USDA is working to revitalize America's rural communities through additional economic opportunity such as those available from renewable energy development and the burgeoning bioeconomy, conserve our natural resources, strengthen the American agricultural economy and provide safe, nutritious and balanced meals to people at home and abroad.

USDA, at the President's direction and with the Secretary's leadership, is promoting American agriculture by conducting cutting-edge research and improving markets at home and abroad.

Secretary Vilsack also is promoting conservation of natural resources to ensure the long-term strength of our economy. That is why USDA has enrolled a record number of private working lands in conservation programs and implemented new strategies to restore our forests, clean our water supply, and drive job growth.

Secretary Vilsack graduated from Hamilton College and Albany Law School.



John Bryson
Secretary of
Commerce

John Bryson was appointed by President Obama as the 37th Secretary of Commerce and sworn into office on October 21, 2011. As Commerce Secretary, Bryson oversees an agency charged with helping make American businesses more innovative and successful at home and more competitive abroad. Bryson's priority as Commerce Secretary is to help American businesses "build it here and sell it everywhere."

He is focusing in particular on three areas that create more American jobs: supporting advanced manufacturing, helping U.S. companies increase exports, and encouraging more companies to invest in or expand operations in the U.S. First, as co-chair of the White House Office of Manufacturing Policy, he is coordinating government-wide efforts to support and strengthen America's manufacturing sector, especially advanced manufacturing. Second, he is leading the president's National Export Initiative to double U.S. exports and create millions of jobs. Third, he is driving the federal effort to increase business investment in the U.S. through SelectUSA, America's first-ever national investment advocacy program.

Before becoming Commerce Secretary, Bryson served as Chairman and Chief Executive Officer of Edison International. Prior to joining the private sector, Bryson served as president of the California Public Utilities Commission and chairman of the California State Water Resources Control Board. He was also a partner in the law firm of Morrison and Foerster.

Secretary Bryson has J.D. from Yale law school.



Ron Kirk
United States Trade
Representative

Ambassador Ron Kirk is the United States Trade Representative (USTR). He is a member of President Obama's Cabinet and serves as the President's principal trade advisor, negotiator, and spokesperson on trade issues.

Since Ambassador Kirk was confirmed by the U.S. Senate in March 2009, he has led USTR in developing trade policies that are proactive, responsible, and more responsive to our interests – recognizing that trade can be a job-creating pillar of economic recovery here and abroad.

Ambassador Kirk has directed USTR's market-opening agenda through negotiations and dialogue with trading partners around the world. These initiatives include working to conclude and advance bilateral free trade agreements with Korea, Colombia, and Panama, advancing the ambitious regional Trans-Pacific Partnership talks, and sustaining serious U.S. engagement in the Doha round of multilateral negotiations at the World Trade Organization. Ambassador Kirk has also simultaneously pursued robust enforcement of America's trade rights in support of U.S. businesses and workers, and he has focused efforts to better assist American small businesses seeking opportunities in international markets.

Ambassador Kirk brings both public service and private sector experience to USTR. He served two terms as the first African-American mayor of Dallas. Prior to becoming mayor, he served as Texas Secretary of State under Governor Ann Richards. In addition, Ambassador Kirk has practiced law as a partner in the international law firm Vinson & Elkins, LLP. He was named one of "The 50 Most Influential Minority Lawyers in America" by The National Law Journal in 2008.

Originally from Austin, Texas, Ambassador Kirk graduated from Austin College and earned his law degree at the University of Texas School of Law.



Bob Perciasepe
EPA Deputy
Administrator

With his appointment by President Obama in 2009, Bob Perciasepe returned to the U.S. Environmental Protection Agency to serve as Deputy Administrator—the nation's second ranking environmental official and the agency's chief operating officer. In this role, he continues a career spanning nearly four decades as one of the nation's leading environmental and public policy figures. An expert on environmental stewardship, advocacy, public policy, and national resource and organizational management, Mr. Perciasepe is widely respected within both the environmental and U.S. business communities.

His extensive experience includes service both inside and outside of government. He served as a top EPA official in the administration of President Bill Clinton, who appointed him, first, to serve as the nation's top water official and later as the senior official responsible for air quality across the U.S. Prior to being named to his current position, he was chief operating officer at the National Audubon Society, one of the world's leading environmental organizations. He has also held top positions within state and municipal government, including as Secretary of the Environment for the State of Maryland and as a senior official for the City of Baltimore.

Mr. Perciasepe holds a Bachelor of Science degree in Natural Resources from Cornell University and master's degree in planning and public administration from the Maxwell School of Syracuse University.



Barbara J. Bennett
EPA Chief Financial
Officer

Barbara J. Bennett was nominated by President Barack Obama to serve as Chief Financial Officer for EPA and was confirmed by the Senate on November 6, 2009. Ms. Bennett's responsibilities include oversight of EPA's annual planning and budget formulation, budget execution and financial management, performance and financial reporting, and strategic planning.

Ms. Bennett is a global business executive with over 25 years of experience. Prior to joining EPA, she served as Senior Executive Vice President and Chief Financial Officer of Discovery Communications, Inc. From 1990 to 2007, Bennett was a key member of the team that built the parent company of the Discovery Channel into one of the world's most extensive media enterprises, with more than 100 channels telecast in 170 countries, in over 30 languages to over one billion subscribers. As CFO, she was responsible for the worldwide financial functions and strategies of the company, including accounting, treasury, budgeting, reporting, audit, tax activities, and evaluation of new growth opportunities, and for leading a multi-cultural, multi-lingual team located in the five leading international hub offices in addition to corporate headquarters. From 2007 to 2009, Bennett was an independent consultant working with companies and nonprofit organizations with interests in media, hospitality, tourism, and professional sports.

She earned her bachelor's degree from Vanderbilt University and completed executive programs at Harvard Business School and Yale University.

Afternoon Plenary Session

Luncheon Keynote



Mark Fulton
Managing Director,
Global Head of
Climate Change
Investment Research
Deutsche Bank

In his role as Global Head of Climate Change Investment Research based in New York, Mr. Fulton coordinates a team of analysts who publish white papers on key industry, policy, and strategic topics. The research team uses this to advise investment managers on climate change based strategies across the asset management platform.

Mr. Fulton joined the Company in 2006 after 29 years of investment experience in senior roles in research and management at Citigroup in the US, Salomon Smith Barney and NatWest in Sydney and James Capel in London.

Mr. Fulton is Co-Chair of UNEP FI Climate Change Working Group, Member of Steering Committee, Capital Markets Climate Initiative, UK Department of Energy and Climate Change, and also Member, Advisory Committee, IEA International Low-Carbon Energy Technology Platform.

Mr. Fulton has a BA in Philosophy & Economics from Oxford University.

Market Talks



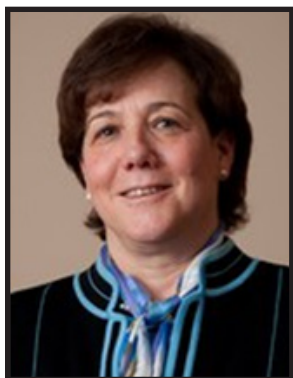
Mark A. Beck
Senior Vice President
& General Manager
Corning
Environmental
Technologies

Mark A. Beck joined Corning in 1996 and has held positions in new business development, manufacturing strategy, marketing, product line management and business management.

Mr. Beck has worked in multiple business units including Energy, Display Technologies and Specialty Materials. In September 2006, he was elected Vice President and General Manager, Corning Life Sciences, and in July 2009, he was appointed Senior Vice President, Corning Life Sciences. In April 2011, he was appointed General Manager of Environmental Technologies and Senior Vice President of Corning Inc. Mr. Beck also serves as a member of the Board of Directors of the Dow Corning Corporation.

Prior to joining Corning, Mr. Beck was involved in several start-up ventures. In each case, as founder or co-founder, he led the new business from initial concept to successful commercial operations.

Mr. Beck received his BA from Pacific University and his MBA from Harvard University.



Mindy S. Lubber
President
Ceres

Mindy S. Lubber is the President of Ceres and a founding board member of the organization. She also directs Ceres' Investor Network on Climate Risk (INCR), a group of 100 institutional investors managing nearly \$10 trillion in assets focused on the business risks and opportunities of climate change.

Under Ms. Lubber's leadership, Ceres launched The 21st Century Corporation: The Ceres Roadmap for Sustainability, a visionary practical guide highlighting environmental and social performance improvements companies and investors must achieve to succeed in the resource-constrained 21st century global economy. She also helps coordinate Ceres' Business for Innovative Climate & Energy Policy (BICEP), a coalition of more than 20 leading consumer brand companies advocating for strong climate and clean energy policies in the U.S. and abroad.

In 2010, Ms. Lubber was honored by the United Nations and the Foundation for Social Change as one of the "World's Top Leaders of Change" for her work in mobilizing leading companies to integrate environmental challenges into core business strategies. She is a recipient of the Skoll Award for Social Entrepreneurship and was named one of "The 100 Most Influential People in Corporate Governance" by Directorship magazine.

Prior to Ceres, Ms. Lubber held various leadership positions in government, financial services and the not-for-profit sector. Ms. Lubber joined the U.S. Environmental Protection Agency in 1995 as a Senior Policy Advisor and was named Regional Administrator under President Bill Clinton in 2000.

Ms. Lubber was the Founder, President and CEO of Green Century Capital Management, a family of environmentally responsible mutual funds. She also served as President of the National Environmental Law Center.

Ms. Lubber holds a Master's in Business Administration from SUNY Buffalo and earned her law degree from Suffolk University.



Kathleen A. McGinty
Senior Vice President
& Managing Director,
Strategic Growth
Weston Solutions, Inc.

Kathleen McGinty joined WESTON in October 2010 to lead the Green Development business. Ms. McGinty is helping drive growth in community re-building by remediating and redeveloping marginalized properties and by optimizing or repurposing assets. She is working to identify, finance and build clean energy projects, grow strategic sustainability services and develop innovative clean water investments. Ms. McGinty also chairs the Investment Committee at WESTON, a board charged with reviewing and approving proposed equity and debt commitments across our various sustainability opportunities.

Ms. McGinty is an Operating Partner of Element Partners, a clean technology investment firm. She serves on the board of directors at NRG Energy, Inc. and Iberdrola USA. She is a member of two shale gas advisory boards, one established by U.S. Secretary of Energy Steven Chu and one created by New York Governor Andrew Cuomo.

Ms. McGinty was appointed by Pennsylvania Governor Ed Rendell as Secretary of the Pennsylvania Department of Environmental Protection (PADEP). Prior to her tenure as Secretary of the PADEP, Ms. McGinty held various national and international public policy positions. A recipient of a Congressional Fellowship, Ms. McGinty was legislative assistant to then-Senator Al Gore from 1989 to 1993. She then became Deputy Assistant to President Bill Clinton and chaired the White House Council on Environmental Quality from 1993 to 1998. She served as an adviser to former Vice President Al Gore during his presidential campaign, and later became Vice President for Asset Management at Nat-source LLC, a company involved in energy and environmental transactions.

Ms. McGinty holds a J.D. from Columbia University School of Law and a Bachelor of Science in chemistry from St. Joseph's University.



Roger Platt
Senior Vice President,
Global Policy and Law
U.S. Green Building
Council

As Senior Vice President of Global Policy and Law, Roger Platt is responsible for overseeing the policy aspects of the increasingly global adoption of green building and urban development practices including those recognized by the LEED green building certification program. Mr. Platt's role includes managing an international portfolio of non-partisan policy development relationships, including with the World Green Building Council, the United Nations Environment Program, the Natural Resources Defense Council and the C40-Clinton Climate Initiative.

Mr. Platt also oversees USGBC's proactive engagement in U.S. policy development before federal and state agencies, on Capitol Hill, in state capitals, city halls and county commissions across the country. This includes advancing USGBC's views on the environmental and market benefits of green schools, green affordable housing, sustainable communities, and green buildings as a climate change mitigation and adaptation strategy.

Mr. Platt joined USGBC after 15 years as senior vice president and counsel with the Real Estate Roundtable, which comprised the executive leadership of America's top real estate ownership, development, lending and management firms, as well as the elected leaders of the 16 major national real estate industry trade associations. Before joining the Real Estate Roundtable, he was a consultant to President Clinton's then newly formed Corporation for National and Community Service.

Mr. Platt is a member of the Urban Land Institute (ULI) where he helped found and chaired the ULI Sustainable Development Council from 2001-2004, and currently serves as chair of the ULI Responsible Property Investment Council.

Mr. Platt is a graduate of Harvard University and the University of San Francisco School of Law.



Gwen Ruta
**Vice President/
Corporate
Partnerships
Environmental
Defense Fund**

Gwen Ruta is Vice President of Corporate Partnerships for Environmental Defense Fund, a leading nonprofit organization that links science, economics, and law to solve our most serious environmental problems. Ms. Ruta spearheads EDF's work with multinational companies to accelerate environmental innovation in business products, services and operations. Ranked #1 for effective environmental partnerships by the Financial Times, Ms. Ruta's team has kicked off transformations in market sectors from shipping to retail to fleets. Partner companies include Walmart, KKR, FedEx, DuPont, and McDonald's.

Prior to joining Environmental Defense Fund, Ms. Ruta was Vice President at Metcalf & Eddy, an environmental engineering firm. She has also held senior management positions at the U.S. Environmental Protection Agency and at the Harvard Kennedy School.

Ms. Ruta is on the Board of Directors of the Environmental League of Massachusetts and the Erb Institute at the University of Michigan, and was recently named one of the 100 Most Influential People in Finance by Treasury and Risk magazine. She is an expert blogger for Fast Company and The Huffington Post.

Ms. Ruta earned an M.P.A. from Harvard University and a B.S. in Chemical Engineering from the University of Virginia.



Mark Tercek
**President and CEO
The Nature
Conservancy**

Mark Tercek is president and CEO of The Nature Conservancy, the world's leading conservation organization working around the world to save the lands and waters on which all life depends. The Conservancy uses a science-based, collaborative approach to solve complex global challenges: conserving critical lands, restoring the world's oceans, securing fresh water and reducing the impacts of climate change.

Before joining The Nature Conservancy, Mr. Tercek was a managing director at Goldman Sachs, where he played a key role in developing the firm's environmental strategy. He headed the firm's Environmental Strategy Group and Center for Environmental Markets, which worked to develop and promote market-based solutions to environmental challenges. Mr. Tercek also headed various business units at the firm, including Corporate Finance, Equity Capital Markets, Consumer/Healthcare and Leadership Development. Mr. Tercek also led Pine Street -- Goldman Sachs' leadership development program for the firm's Managing Directors and clients.

Mr. Tercek is a member of several boards and councils, including Resources for the Future, the Nicholas Institute for Environmental Policy Solutions and the Commission on Climate and Tropical Forests. He is also a member of the Council on Foreign Relations.

Mr. Tercek earned an M.B.A. from Harvard in 1984 and a B.A. from Williams College in 1979.