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## Panel 3: Spatial Analytical Methods and Future Scenarios

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#### Overview of Presentation

- 1. Project Background
- 2. The role and use of scenarios
- 3. Creating Scenarios for the Boston Region
- 4. Discussion



### 1. Project Background

- Increasing global interconnectedness has led to urgent large-scale problems -- clear need for preventative approaches & linking local with global
- Developing scenarios to support regional planning for sustainability by providing tools and methods
- Piloting this approach in Boston region



#### 2. Role of Scenarios

- Scenarios=Future Images + Possible Pathways
- Stories, both qualitative and quantitative, about how the future *could* unfold
- Fire up imagination, inspire and motivate action
- Early warnings about imminent dangers based on current trends
- Generate knowledge to conceive and evaluate alternative pathways
- Provide social legitimacy for early action



#### Branch Points

a time for choices

#### Sources of Uncertainty

- Ignorance
- Surprise
- Volition

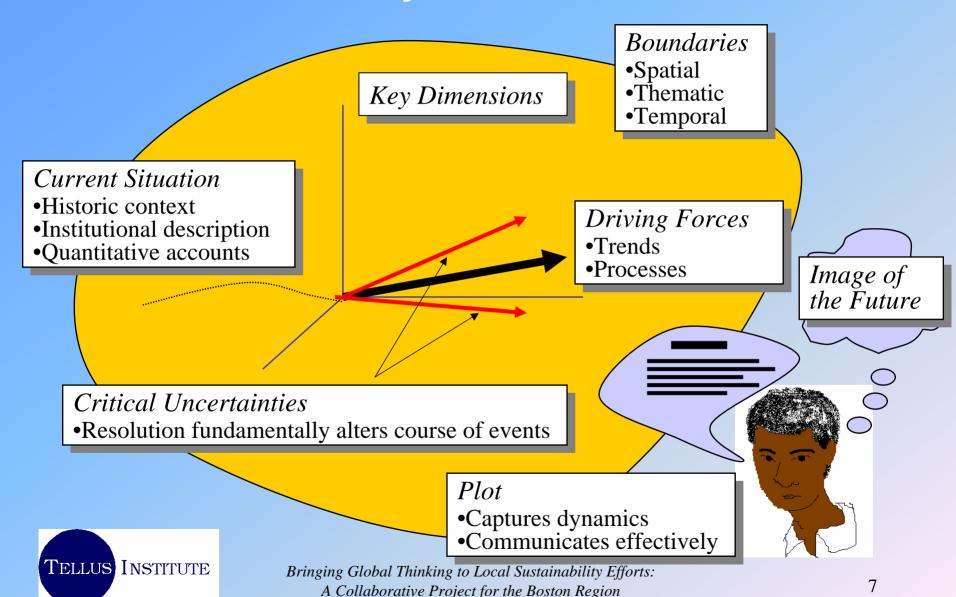
**SCENARIOS** 

### Components of Scenarios

- Where do we want to go?
  - Images of economy, politics, culture and society that suggest coherent and plausible futures
- How do we get there?
  - Pathways to bridge today's conditions with the images of the future
  - Actions: gathering resources, motivating people



#### **Anatomy of Scenarios**



## Global Links: Implications for Local Scenarios

- Local scenarios may connect more tangibly to social change processes than global scenarios
- Enlarges and enriches stakeholder process
- Promotes linkage to initiatives around the world;
   builds global solidarity
- Introduces exogenous variables that condition local planning and decision-making
- Identifies new goals and indicators



#### Multi-Stakeholder Processes

- Normative visions and scenarios without broad stakeholder endorsement will never be realized
- On the other hand, stakeholders have difficulties thinking "out of the box"
- Need concrete small steps that can be realized in the short term to demonstrate success
- Visioning and backcasting together with stakeholders can facilitate social learning



# 3. Developing Scenarios for the Boston Region

- Three archetype scenarios being developed:
  - Business-As-Usual (BAU): little change in production and consumption patterns; GHG emissions and ecological footprints grow; equity not addressed
  - Policy Reform: technological and policy measures emphasized to moderate ecological destruction and social inequality
  - Deep Change: changes in values lead to changes in lifestyles and institutions (along with technological innovations) to achieve sustainability with global responsibility



#### Scenario 1: Business-As-Usual

Boston in 2050 stays the course of Boston in 2005:

- Dominant values ("the American dream") and consumerism persist
- Income and health inequalities become deeper
- Dependence on imported raw materials increases
- Urban sprawl and car dependence grows
- Increased CO2 emissions and footprints leads to climate change with global as well as local impacts



### Scenario 2: Policy Reform

Boston in 2050 has seen government-led policies and technological change to address many of the problems of the BAU scenario:

- CO2 emissions have decreased somewhat
- Income and social inequalities reduced
- Resources are used more efficiently
- Sprawl mitigated to a degree
- Global resource depletion continues
- Climate change and global inequality persist



### Scenario 3: Deep Change

By 2050, Boston has seen political engagement towards transformation of values and lifestyles:

- Growing awareness of global connectedness and responsibility
- Deep changes in lifestyles, behavior, and institutions have led to huge reductions in CO2 emissions and footprint
- Quality-of-life (clean environment, sense of community, social equity) replaces economic growth and material consumption as key driver



# Business-As-Usual Transportation & Land Use

- Most growth seen in communities outside Rte. 128
- Private car use and VMT greater than in 2005; GHG emissions continue to grow
- Congestion and commuting times worsen
- Large inefficient vehicles continue to dominate
- Modest improvements in public transportation, but transit ridership low



# Policy Reform Transportation & Land Use

- High fuel and vehicle taxes curtail private vehicle use;
   VMT reduced modestly
- Congestion and commuting time stabilized at 2005 levels
- Transport-related GHGs reduced moderately through efficiency improvements
- Improved rail and transit links (e.g., North & South Stations)
- TOD popular in much of the inner core communities
- Lack of regionally coordinated land-use planning; sprawling development in outer ring

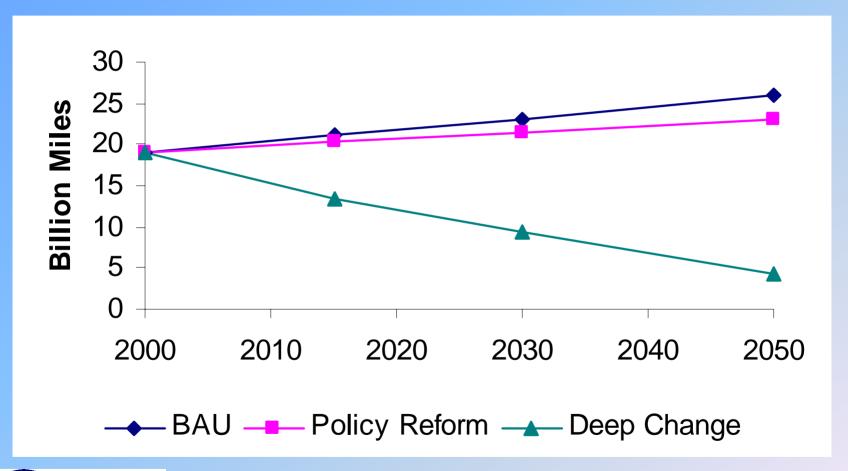


# Deep Change Transportation & Land Use

- GHG emissions from transportation reduced by 70%
- New regional governing body coordinates land-use decision-making; promotes density, transit, and healthy lifestyles and mixed use
- Private car use reduced significantly; transit and alternative modes dominate
- Major roadways redesigned to accommodate alternative modes
- Congestion and commuting time markedly reduced
- Parts of downtown Boston closed to private vehicles; served by free transit and other modes

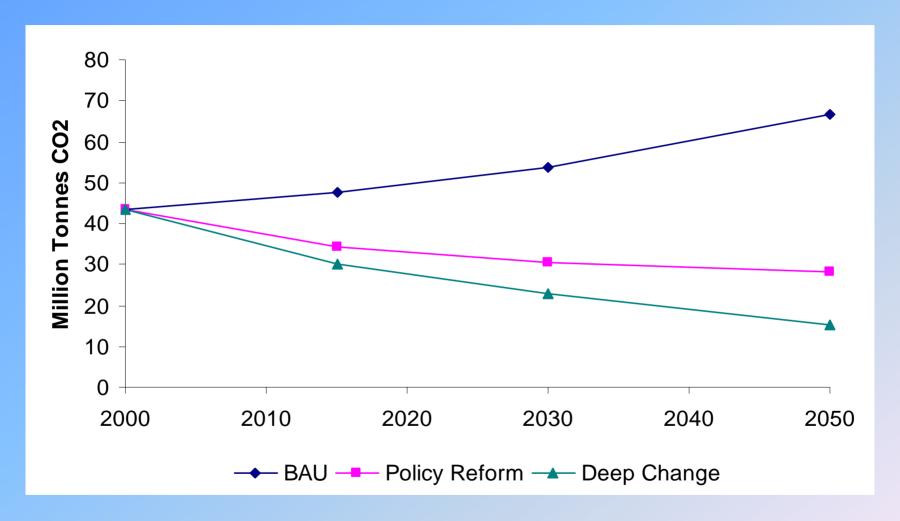


# Annual Miles Traveled in Personal Vehicles



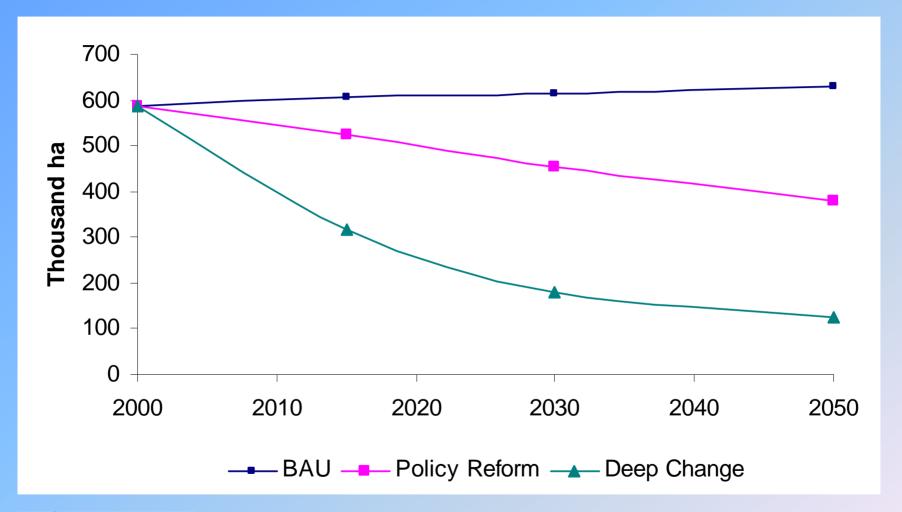


## CO<sub>2</sub> Emissions





## Land Area Required for Food





# Business-As-Usual Poverty & Inequality

- New employment opportunities mostly outside inner core
- Little attention to poverty reduction; poverty rate persists
- Growing income gap between skilled and unskilled jobs
- Inequality continues to increase



## Policy Reform Poverty & Inequality

- Employment centers develop near transit nodes (diverse opportunities: from service to professional)
- Policy initiatives raise the minimum wage, increase job training opportunities
- Poverty stabilized but remains concentrated in inner core
- Inequality improves slightly

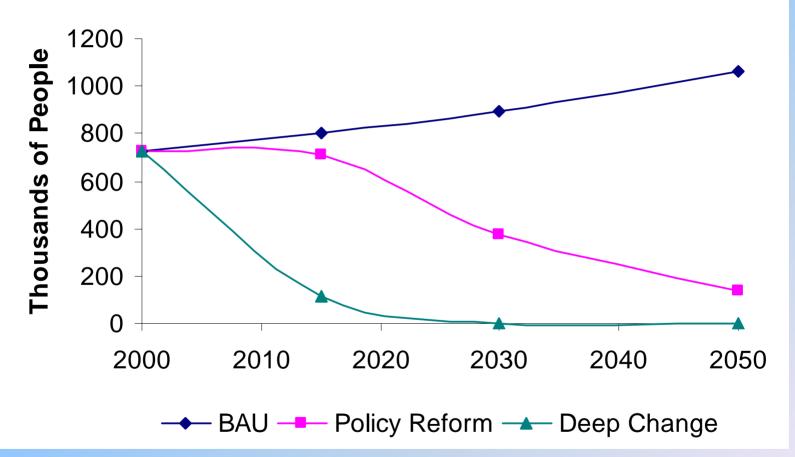


## Deep Change Poverty & Inequality

- Poverty reduction and equality among key values adopted and acted upon
- Shorter work week leads to reduction in unemployment
- Affordable housing and universal health care reduce the financial burden on poor households
- "Living wage" adopted and poverty significantly reduced
- Considerable improvement in income equality

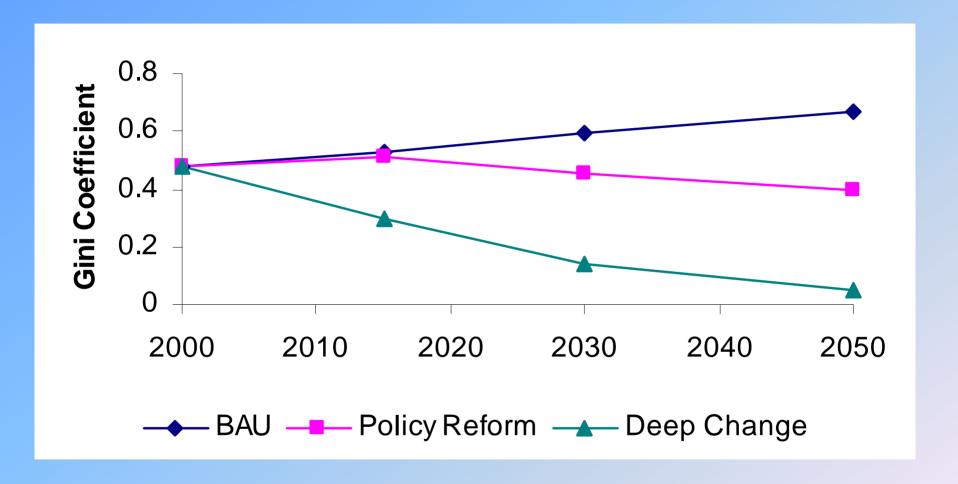


# Population Below the Poverty Line





## Income Inequality





#### 4. Discussion

- What does it mean for the Boston region to pursue a sustainable future when the rest of the country/world is not?
  - Boston could serve as a model for other regions
  - We could assume that similar deep changes are taking place throughout the country and beyond
- What role can scenario development processes play in informing planning and bringing about coherence and a sense of direction?



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