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## Water Quality Listening Session

Commenter's Affiliation	Comment
General Public	Changing policy is well and good, but useless without effective enforcement. How do we measure the damage, and how do we protect what we still have? It seems so enormous at this point.
General Public	When I think of enforcement , I think of a SWAT team showing up. Do they only monitor only violations? How do agencies or states monitor?
General Public	Marvin Zimmer just shows up on the steps.
General Public	What can we do about that [low number of inspectors], to improve that?
LGO	Voluntary conservation practices to address water quality, nutrients. If a producer or land owner implementing a conservation plan that has a series of practices to address water quality or nutrient discharges, then the Texas Commission on Environmental Quality will provide safe harbor. Working to facilitate landowners applying those practices on the land.
NGO	Suggest a reality TV show. Given the ratio of 1 person for every 7,000 regulated, you could educate the public about the violations, then make this a public concern. That could significantly increase the number of monitoring eyes. If not TV, try streaming it on the net. Share potential impacts, make it real by talking about issues of concern to the general public. Then they would reach back to their policy makers and lawmakers. Could get the most people informed and involved.
General Public	The more you can connect the dots between community and corporate industry, the better the result at the end of the day.
NGO	Can set up a community based radio program or blog to let people know what is going on in these areas. Anyone can set this up, on a blog, radio program, can reach the state and the world airing the problem gets the word out.
General Public	There are many people who want to be involved, who will show up to help.

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NGO	Success would be getting people who haven't been involved before getting engaged: recognizing the problem, changing the attitude, seeing what needs to be done, which would lead to policy changes due to the growing awareness in constituents.
General Public	During the oil spill cleanup, BP was in control. Some of their people wanted to talk about the effects of the dispersants but only off-the-record. So much concern but no leadership. Participating required a number of creepy steps. No give and take, exercise of safe harbor on a business/government/community basis. If you have this, you stand a better chance of being effective. People really do want to do something. When we attach meaning and purpose to something in people's everyday life, they can be even more effective and powerful.

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