US ERA ARCHIVE DOCUMENT

Urban African American PSA Project EPA Script for the Miss USA, Shauntay Hinton PSA - Recorded December 20, 2002

EPA – *RECYCLE* – *RADIO* :**60** <u>"The Earth"/Recycle"</u> Combined

This is Shauntay Hinton, and I know. All day long people want something from you. Well, so do I. I think it's important --I wouldn't ask if I didn't--so here it is: I am asking you to recycle

Recycling happens all the time, but maybe you don't even realize it.

Release a song. They remix it. Produce a TV show. They repeat it. Make a can. You recycle it. Easy. If you have the strength to throw it away, you have the strength to recycle it. The Earth will thank you for it.

Read a paper? Recycle it. Use a bottle? Recycle it. Tight. Nearly everything you throw away could be recycled. The Earth will love you for it.

It's simple. Every ton of paper you recycle saves about 20 trees. Every glass jar you recycle saves enough energy to light a 100-watt bulb for four hours. And, every can you recycle saves enough power to run a computer for three hours.

I recycle, and I'm asking you to recycle as well. The Earth will take care of you for it.

ANNOUNCER: For more information on recycling, contact the U-S Environmental Protection Agency at 1-800-424-9346.

SHAUNTAY: This is our neighborhood. Recycle.