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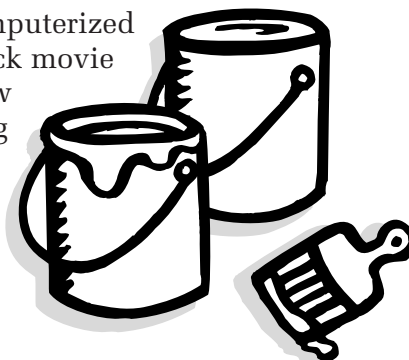
Doing What it Takes to be WasteWise

From donating excess food to food banks to buying restroom supplies in bulk, the entertainment industry has a wealth of waste reduction opportunities. Below is a sampling of the commitments and achievements of WasteWise partners in this industry. These types of activities also can help your company reduce waste and cut costs. For more information or to enroll your company in WasteWise, call **800 EPAWISE (372-9473)** or visit our home page at [www.epa.gov/wastewise].

Waste Prevention

The cornerstone of WasteWise, waste prevention means using less material to do the same job, cutting waste before recycling. Regardless of industry sector, everyone can take advantage of general waste prevention goals, such as double-sided copying, packaging reduction, or switching to reusable supplies. Some WasteWise partners in the entertainment industry have gone beyond the basics and implemented activities that target industry-specific waste materials. The following is a sampling of these goals:

- ❖ Collect maps from guests upon exit and reuse.
- ❖ Donate old water-based paint to community antigrffiti efforts.
- ❖ Compost organic waste and use as landscaping material throughout grounds.
- ❖ Distribute excess prepared and perishable food from hotels and restaurants to local food banks.
- ❖ Give unused food scraps to farmers for hog feed.
- ❖ Standardize all food service containers to reduce excess stock.
- ❖ Purchase supplies for visitor restrooms in bulk to reduce packaging.
- ❖ Monitor production levels closely to prevent overproduction of titles and catalogs.
- ❖ Educate guests about waste prevention.
- ❖ Establish computerized system to track movie sets and allow for revamping and reusing of sets.



Recycling Collection

WasteWise partners commit to initiating, expanding, or improving company programs to collect recyclables. In some cases, companies add new materials to an existing program, or they increase effectiveness through activities such as employee education or community outreach. WasteWise partners in the entertainment industry have set these goals:

- ❖ Distribute "recycling kits" to overnight guests.
- ❖ Recycle golf cart batteries.
- ❖ Add more containers for glass and aluminum recycling throughout parks.



Buying or Manufacturing Recycled Products

WasteWise partners commit to increasing the overall recycled content in the products they purchase. WasteWise partners that are manufacturers can either increase the percentage of postconsumer content in the products they make or increase the recycled content in the products they purchase. Buy-recycled activities of WasteWise partners in the entertainment industry include:

- ❖ Use fast food containers made from post-consumer office paper at theme parks.
- ❖ Pilot recycled-plastic park and picnic benches in camping areas.
- ❖ Use old theme park trash can liners in the manufacture of new liners.

WasteWise Partners in the Entertainment Industry

ABC, Inc.	Maritime Center
Admiral Fell Inn	Renaissance New York Hotel
Alpine Meadows Ski Resort	Ridge Tahoe
Arapahoe Basin Ski Area	San Francisco Hilton & Towers
Aspen Skiing Company	San Juan Grand Beach Resort and Casino
Best Western - Kirkwood Inn	San Juan Marriott Resort
Best Western Richmond Suites Hotel	Sedgwick County Zoo
Caribe Hilton	Shades of Green on Walt Disney World Resort
Celestial Harmonies	Sheraton Seattle Hotel & Towers
Chico Hot Springs Resort	SMG -- The Moscone Center
Denali River View Inn	Sugar Bowl Ski Resort
Doubletree Hotel - Jantzen Beach	Sundance Resort
Doubletree Hotel at Fisherman's Wharf	The Disneyland Resort
East Shore RV Park	The Madison Concourse Hotel
Executive Tower Hotel	The Ritz-Carlton San Juan Hotel and Casino
Green Hotels Association	The Walt Disney Company
Holiday Inn at Danbury-Bethel	Turnberry Isle Resort and Club
Hoosier Boys Town	Walt Disney World Company
Jackson Hole Mountain Resort	Westin Rio Mar Beach Resort Country Club & Ocean Villas
La Cabana All Suite Beach Resort	Westin South Coast Plaza Hotel
Mammoth California	Wintergreen Resort
Mission Ridge Mountain Corp.	Wyndham Hotel - Salt Lake City
Mount Vernon - Home of George Washington	
Mt. Bachelor Ski & Summer Resort	
Nauticus- The National	

As of February 1, 2002

Sample Partner Achievements

- ❖ **Aspen Skiing Company** donated 48 computers to local elementary schools. The company also donated over 9000 sweaters, pants, and jackets to refugees for reuse.
- ❖ **The Walt Disney Company**, located in Anaheim, California switched to ordering supplies electronically instead of by fax, saving approximately 48,000 sheets of paper and more than \$25,000 from vendor rebates. Through a toner cartridge take back program, the company saved \$152,000 and 12.6 tons of plastic. The company also developed a database of all reusable sets and props, resulting in a 75 percent reuse rate.
- ❖ **Walt Disney World Company**, located in Orlando, Florida, donated over 10 tons of materials to local schools and 200 tons of prepared food to a food bank in 2000. The company also used more recyclable Geami packaging and recycled over 14,500 tons of various office, packaging, and yard waste materials.
- ❖ **Sheraton Seattle Hotel & Towers** developed a furniture liquidation program to encourage reuse versus disposal.