

US EPA ARCHIVE DOCUMENT



Description of Flagship Project

- The Chesapeake Bay Total Maximum Daily Load (TMDL) Webinar project falls under the “Expanding” Public Awareness and Involvement in the Development of Rules and Regulations” Flagship Theme
- EPA will set binding limits on nitrogen, phosphorus and sediment pollution through the TMDL, a tool of the federal Clean Water Act that will be backed by accountability measures to ensure cleanup commitments are met
- EPA is being assisted by the Water Quality Goal Implementation Team, made up of 30 members including the District of Columbia (DC) and six watershed states
<http://www.epa.gov/reg3wapd/tmdl/ChesapeakeBay/PartnerLinks.html>
- The goal of the webinar series is to have a dialogue with the public and stakeholder groups as EPA develops the TMDL – also referred to as a “pollution diet” to restore the Bay and local waters
- The TMDL is to be in place by the end of calendar year 2010; with all practices in place by 2025
- Link to additional project information: <http://www.epa.gov/chesapeakebaytmdl>

Stakeholders

- Public
- Industry (Agriculture, Development)
- Federal government
- State and local governments

Milestones/Status

- TMDL will be finalized December 2010

Highlights of Progress this Quarter

- Conducted and documented 2 webinars, attracting an audience of over 380 in each
- Conducted 2 more webinars late in the quarter, including one out of a public meeting

Planned Activity for Next Quarter

- Conduct 6 webinars in conjunction with public meetings on TMDL, allowing online audience members to participate from home or the office

Metrics

- Number of Webinars: 4
- Number of Attendees: Average over 300 per webinar
- Number of Comments: Approximately 40 per webinar
- Number of Partnerships: 1 Team with 30 members (including 6 watershed states and DC)