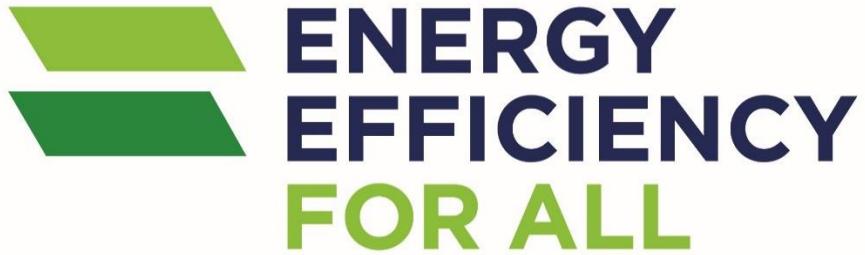


US EPA ARCHIVE DOCUMENT



Next Steps for Improving Energy Efficiency in Multi-Family Affordable Housing

EPA Webinar- January 19, 2016

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About the National Housing Trust

NHT protects and improves existing affordable rental homes so that low-income individuals and families can live in quality neighborhoods with access to opportunities



ADVOCACY



**REAL ESTATE
DEVELOPMENT**

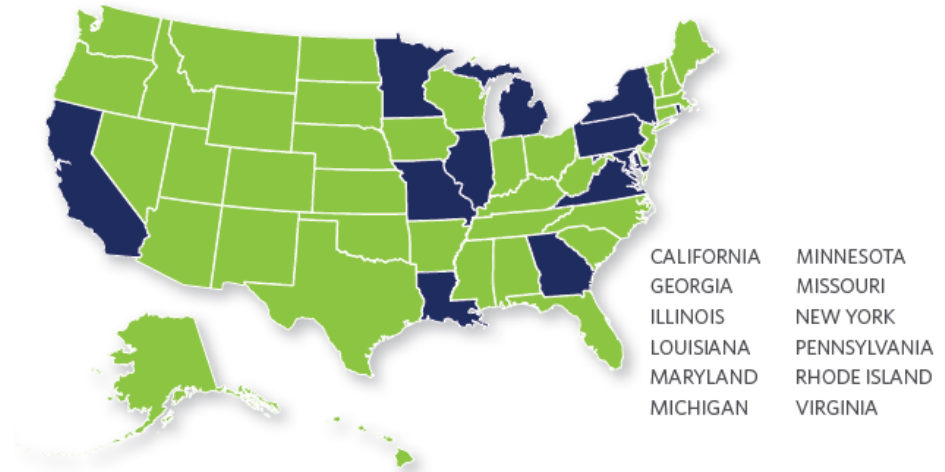


LENDING



About Energy Efficiency For All

**EEFA Mission:
Make multifamily
homes healthy and
affordable through
energy efficiency**



**WORKING TO REACH 5 MILLION
HOMES IN TWELVE STATES**



Why Target Multifamily Affordable Housing?

- Help low-income customers meet their basic energy needs and live in healthier housing
 - Home to 1/4th of poor and 1/2 of very poor households
- Help sustain the affordable housing stock
 - Utility costs are the highest variable operating expense
- Help utilities/EE program administrators meet their efficiency goals
- Help state/local governments reduce carbon emissions
- Help improve the local economy



Energy Characteristics of Multifamily Affordable Housing

- Two-thirds of multifamily buildings of 5+ units were built since 1970
- Multifamily rentals have fewer energy-efficiency features compared with other types of housing
 - Rentals occupied by low-income households have fewer energy-efficiency features than those occupied by higher-income renters
- Higher energy costs than single-family housing on a per square foot basis
- Several studies estimate cost-effective efficiency gains of 20-30% are available



Unique Market Characteristics of Multifamily Affordable Housing

Building type...	Considerable variety in building structures (e.g. # of stories, # units/bldg)
Ownership...	public housing, subsidized private owners, market-rate
Decision makers...	Multiple actors may be involved in making property decisions, e.g. owners, investors, and managers
Capital events...	Multifamily buildings are typically refinanced every 15 years and often receive major system upgrades at that time
Utility meter...	Significant variety in metering arrangements, e.g. tenant-paid residential and owner-paid commercial meters
Market actors...	Contractors and lenders with commercial building/multifamily experience
Access to data...	Owners find it difficult to access whole-building energy usage data because it is fragmented across multiple utility accounts



Features of well-designed energy efficiency programs for multifamily affordable housing

- Program features tailored to multifamily housing
 - Target incentives to whole-building savings
 - Simplify income eligibility, e.g. based on building's participation in HFA/HUD programs
- Creating and growing demand
 - Target owners preparing for major events, esp. purchase, sale, refinancing, or replacement of major equipment
 - Support benchmarking and make energy consumption information easily available (aggregate building level)



Features of well-designed energy efficiency programs for multifamily affordable housing (continued)

- Financing
 - Include financing options that assist building owners
 - Work with lenders to deliver incentives in connection purchase or refinancing
 - Work with local/regional lenders for smaller projects
- Marketing and Coordination
 - One Stop Shop model
 - Work with state housing finance agency to tie utility programs to existing HFA programs and/or align program terms/calendars with efficiency goals



Additional Resources

Available at: <http://www.energyefficiencyforall.org>

1

ANAL REPORT

Potential for Energy Savings in Affordable Multifamily Housing

2

PROGRAM DESIGN GUIDE: ENERGY EFFICIENCY PROGRAMS IN MULTIFAMILY AFFORDABLE HOUSING

3

CLEAN POWER PLAN OPPORTUNITIES FOR ENERGY EFFICIENCY IN AFFORDABLE HOUSING

A Primer for the Affordable Housing Community



Thank you!

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