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EPA Mid-Atlantic Region | Brownfields Program



Bell Hall: A Brownfields to Burgers Story Allentown, PA

Site Description

Bell Hall, a new gourmet burger restaurant, opened its doors October 2015 in the former Schoen's Furniture Store in Allentown. A building once vacant for 20 years has found new life as a loft-style office building with a mix of modern and historical architecture.

EPA Grant Recipient: Lehigh Valley Economic Development

Year Awarded: 2010

Grant Types: Hazardous Substance Assessment

Former Uses: Schoen's Furniture Store Current Uses: Gourmet Burger Restaurant

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Current Use

The six-story former Schoen's building, now called the Trifecta Building, had been abandoned for years before it was redeveloped by Charles Street Capital. The funds from the EPA 2010 assessment grant were used for a Phase I and an Asbestos and Lead Survey.

The total amount of EPA dollars used was \$9,777.80. The total project cost was \$9,000,000. In addition to the ground floor restaurant, Bell Hall, the top floors are used for offices that include Shane Patrick Construction and Trifecta Technologies. A total of 150 jobs have been created at this site.

Bell Hall Street Location in Allentown, PA

"I strongly believe that redevelopment of vacant or underutilized property can not only be a cultural asset for a community but can also change the direction of that community," said Jeff Brown, principal with Charles Street Capital.

Exterior of the Trifecta Building

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