US ERA ARCHIVE DOCUMENT





School IPM Update PPDC IPM Workgroup

Center of Expertise for School IPM school.ipm@epa.gov | 844-EPA-SIPM



Agenda

- School IPM Recognition Program
- Resource Investments
- Planning Documents
 - Strategic Plan
 - HQ & Regions' Workplans
- Center Activities
- Grants
- WA School IPM Enhancement Pilot
- Assessing Progress



School IPM Recognition Program

Incentive-based program to award public school districts for implementing IPM

Great Start

Leadership

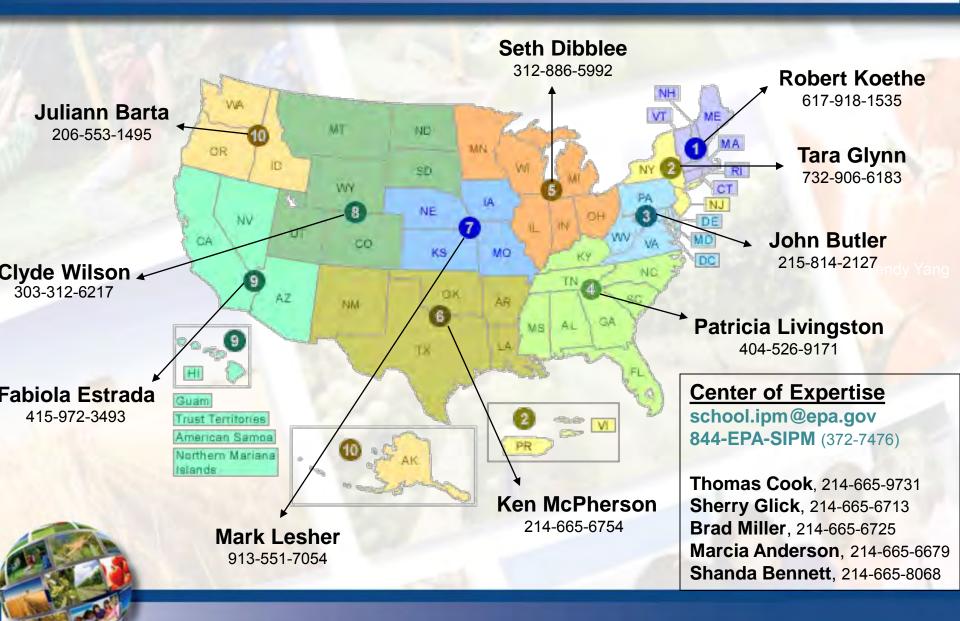
Excellence

Sustained

Connector



EPA's School IPM Team



Investments: Internal

Fiscal Year	FTE				Salary Expenses					
	Regions	Center of Expertise	BPPD (HQ)	Total	Reg	ional FTE	HQ	/Center FTE		Total
2011	0.0	0.0	2.0	2.0	\$	75,000	\$	90,000	\$	180,000
2012	10.0	0.1	1.9	12.0	\$	75,000	\$	90,000	\$	930,000
2013	10.0	2.5	1.0	13.5	\$	75,000	\$	90,000	\$	1,065,000
2014	10.0	4.0	1.0	15.0	\$	75,000	\$	90,000	\$	1,200,000
2015	10.0	5.0	1.0	16.0	\$	75,000	\$	90,000	\$	1,290,000
				58.5					\$	4,665,000



Investments: External

Grantee	Title	Amount (\$)	Funding FY
City of New Orleans Mosquito, Rodent, and Termite Control Board	Implementing Verifiable School IPM Program in the Orleans Parish School System, a Collaborative Effort	113,570	2011
Improving Kids Environment, Inc	The Midwest United States Consortium - Expanding Verifiable Integrated Pest Management in Public Schools	249,936	2011
University of Florida	A School IPM Consortium Reaching One Million Children	244,372	2011
Cooperative Educational Service Agency 10	Expanding IPM in Wisconsin: Using the CESA Model	49,205	2011
Washington State University	The Pacific Northwest School IPM Consortium: Expanding Verifiable Integrated Pest Management in Schools	250,000	2011
Colorado State University	The Rocky Mountain Consortium - Expanding Verifiable Integrated Pest Management in Public Schools	248,000	2011
University of Arizona	Building sustainable school IPM inside and out: Developing and implementing standardized training materials and IPM proficiency exams for certification	250,000	2014
Texas A&M Agrilife	iSchool Pest Manager Project – School IPM Enhancement Program	248,218	2013
Michigan State University	Building on Success: Expanding Efforts to Implement Integrated Pest Management in Michigan and Indiana Schools	158,518	2013
Washington Department of Agriculture	Washington State School IPM Enhancement Pilot	62,000	2014
		\$1,873,819	

EPA Strategic Plan for School IPM

- Updated plan currently in Agency review
- In line with vision shared at 2014
 StopSchoolPests meeting in Dallas
 - Infuse IPM into the bloodstream of districts
 - Make it easy for school officials to say Yes!
 - HQ, Center, and Regions roles
 - Focus on national & state engagement
 - Limited local engagement



Workplan: HQ/Center

Overall Strategy

- Influence school districts and key school-related organizations
- Make it easy for school leaders
- Get key influencers to pitch school IPM

Approach

- HQ: Provide guidance, engage key national organizations, and manage grant program
- Center: Provide information and tools and spread the IPM message at national meetings
- Regions: Engage states, Tribes, and school districts and participate in state School IPM coalitions and Regional School IPM Working Groups

HQ/Center Activities

- Provide Tools Schools Can Use to Implement IPM
- Strengthen Partnerships and Seeking Influencers and Endorsers
- Increase the Demand for School IPM
- Support the Washington State School IPM Enhancement Pilot
- Develop a National School IPM Recognition Program
- Provide Administrative Oversight and Support
- Oversee Assistance Agreements and Disseminate Lessons Learned
- Update the Agency's Strategic Plan for School IPM

Workplan: Regions

- Handout of Regional Approaches/Activities
- Region 3 Example
 - Focus on wholesale approaches to promote the implementation of verifiable and sustainable school IPM in K-12 public, non-public and vocational schools as well as school districts with greenhouse instructional facilities.
 - Establish 3+ new partnerships with regional groups to advocate for School IPM
 - Visit and assist 35 local educational agencies in establishing IPM programs in buildings under their control

Center Activities

- Resource Development
 - Model contract and bid specs (with ASPCRO)
 - "Rat book" revision
- Outreach
 - Webinar series
 - Blogs
 - National conferences
 - LISTSERV
- Regional Support
 - School contact data
 - Meeting/Conference participation



Center Activities: Resource Development

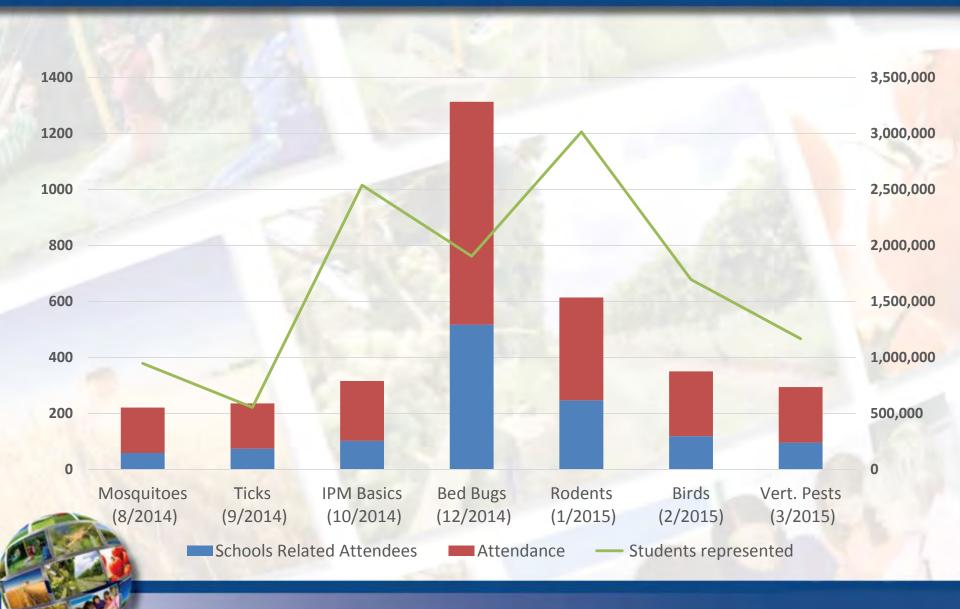
- Model Contract & Bid Specs
 - In development with ASPCRO
 (Association of State Pest Control Regulatory Officials)
 - Draws on existing model contracts
 - Next steps
 - Finalize draft
 - Solicit school officials' feedback
- "Rat Book"
 - Detailed draft in final content review
 - Considering a "lite" version

Center Activities: Webinars

- 7 webinars since Aug. 2014
- 2,000+ attendees
- Attendees represent 11+ million students



Webinar Series: Participation



Webinar Series: Participation by Region



Webinar Series: Future Topics

Pest-Related

Head LiceBatsTermitesVertebrate Turf PestsBed BugsInvasive PlantsTurfgrass IPMAntsPublic Health Pests

How To

- Pest Inspections: What's an IPM crawl-through?*
- Designing Pests Out*
- IPM Contracts: Get the Most from Your Investment*
- Setting up an IPM Program
- Writing a Model IPM Policy

Persuasive Topics

- Benefits of IPM: Highlighting Successful Districts
- Can IPM Impact your Bottom Line?



*PPDC IPM Workgroup Recommendation

Webinar Series: Presenters

Universities

Lynn Braband, Cornell

Thomas Mather, Rhode Island

Dini Miller, Virginia Tech

Tim Stock, Oregon State

Marc Lame, Indiana

Mike Merchant, Texas A&M

Justin Schmidt, Arizona

Stephen Van Tassel, Nebraska

Federal/State/Local

Robert Corrigan, New York City

Kathy Murray, Maine

Marcia Anderson, EPA

Susan Jennings, EPA

Claudia Riegel, New Orleans

Schools

Christine Dunathan, Friends School (MD)

Mark Hardin, Howard County (MD)

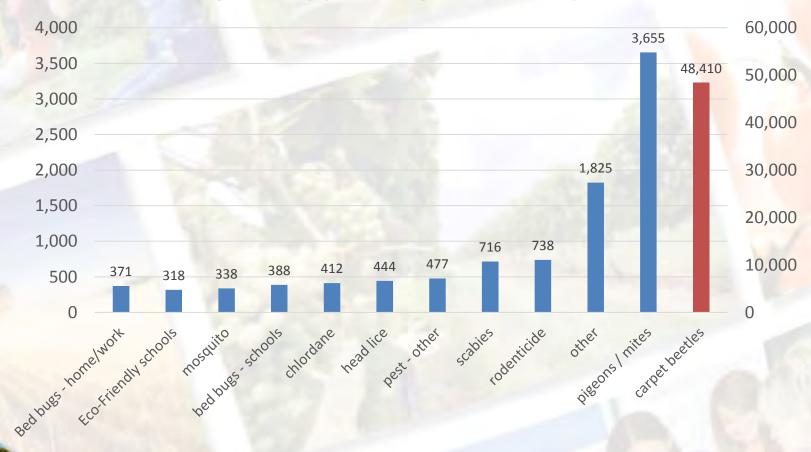
Dan Lisenko, Manatee Co. (FL)

Non-Profit

Joe Conlon, American Mosquito Association

Center Activities: Blogs

Greening the Apple Blog Readership (4/2014-4/2015)



Center Activities: Cultivating Partnerships

- National Environmental Health Association
- National Asthma & Allergy Foundation of America
- Indian Health Service
- Pediatric Environmental Health Specialty Units
- Centers for Disease Control and Prevention



Center Activities: Cultivating EPA Partnerships

- EPA's Office of Air/Indoor Environments Division
 - SHIELD IAQ Mastery Class Webinar Series
 - Smart, Sensible and Sustainable Pest Management in Your School; April 16, 2015
 - Over 200 attended
 - Presenters: IPM Institute of NA and Carrolton/Farmers
 Branch School District, TX
 - All webinars are recorded and available
 - epa.gov/iaq/schools/masterclasswebinars/index.html





Center Activities: Supporting Regional Activities

- Washington State School IPM Enhancement Project
- Region 10 / Indian Health Service School IPM Tribal Pilot
 - Sharing lessons learned
 - Expansion to Regions 4, 5, 8, 9



Center Activities: Conference Participation

- Green Schools National Conference
- National Environmental Health Association
- National Association of School Nurses
- Entomological Society of America
- International IPM Symposium
- National Conference on Urban Entomology
- Assoc. of State Pest Control Regulatory Officials



Grants: 2012 Awards

Complete

- Cooperative Educational Services Agency 10
 - Expanding IPM in Wisconsin Schools Using the Cooperative Educational Service Agency Model - \$49,205
- City of New Orleans Mosquito, Termite, and Rodent Control Board
 - Verifiable School Integrated Pest Management in the New Orleans Parish School System - \$113,570
- Improving Kids' Environment, Inc.
 - The Midwest U.S. Consortium: Expanding IPM in Public Schools \$249,936

<u>Ongoing</u>

- Colorado State University
 - Expanding Verifiable Integrated Pest Management in Colorado and Utah Public Schools - \$248,000
- University of Florida
 - A School IPM Consortium Reaching One Million Children \$244,372
- Washington State University
 - Expanding Verifiable Integrated Pest Management in Pacific Northwest K-12 Schools -\$250,000

Grants: 2014 Awards

- Texas A&M Agrilife
 - iSchool Pest Manager Project
 - Efficiently and effectively deliver IPM information through a website and app.
- Michigan State
 - Building on Success: Expanding Efforts to Implement IPM in Michigan and Indiana Schools
 - Improve online IPM training for applicators serving MI schools and establish demonstration schools in underserved communities
- University of Arizona
 - Building Sustainable School IPM Inside & Out
 - Standardized curricula, available online and through workshops, to train individuals in each key role to achieve the performance objectives



Grants: Updates

- Handouts
 - Summaries of completed projects
 - Updates on ongoing projects
- Completed projects
 - Wrap-up meetings
 - Final reports
 - Lessons learned
- Ongoing Projects
 - Regular calls
 - Quarterly reports

Washington School IPM Enhancement Pilot

- Initial Charge from PPDC
- Project Evolution
- Activities to Date
- Noteworthy Interim Findings
- Plans for 2015



Assessing Progress

