US ERA ARCHIVE DOCUMENT

IMAGINE & H₂O







USEPA Water Cluster Leaders Meeting March 24-26, 2014 - Cincinnati, Ohio

Experience in Testing and Permitting

IMAGINE | H₂O

PATH-TO-MARKET PROGRAMMING

BUSINESS LEADERSHIP POLICY

Competition

Identifies promising water innovations and emerging businesses

Accelerator

Advances winning ideas through in-kind resources, mentorship, investor introductions and beta customers

Impact

DirectNew solutions

Systemic Ecosystem for entrepreneurship

1 in every 10 dollars of early-stage financing in the water sector

ECOSYSTEM350+ Startups in**15** Countries

END-USERS 25m+ people
Beta Partners

COLLABORATIVE IMPLEMENTATION



Non-Traditional Financing



Local Resources, Capital & Expertise







- Financing
- Pilots Projects
- End-users
- Business innovation
- Fragmentation