US ERA ARCHIVE DOCUMENT



Educating at an Institutional Level: Hotels

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Hotels have long been vigilant in regard to bed bugs. Although nearly eradicated in the '60s, in the last 10 years more hotels are reporting an increase in infestations.



Educational and training resources

- free digital toolkit features downloadable materials on how to train staff to detect bed bugs early, what to do if infestation is suspected, fact sheet, poster, instructional video, pocket card for housekeeping
- 12-minute training DVD for housekeepers, maintenance employees, property managers. Provides information to help employees, detect, manage, and prevent bed bug infestations.



Educational and training resources

- Resources from Orkin, EcoLab, EPA, and NPMA
- tips for guests
- Webinars and seminars
- Hotel partner states working closely with state depts of health to develop protocol, seminars



- Hotels should create a formal policy on how to handle a bedbug outbreak or complaints.
- The best prevention is daily inspection
- Products Protect-A-Bed, Active Guard, dogs
- Monitor <u>www.bedbugregistry.com</u>, an online usergenerated database tracking infestations in apartment buildings and hotels.



- Federal government can assist in providing complete information on addressing bed bugs as we train our employees.
- Guests have a responsibility in reporting incidents, while also giving businesses the opportunity to defend against false claims.



Recommendations:

- 1. Request the Ad Council create a consumer awareness campaign
- 2. Request the EPA work with pest control companies to find a treatment that is effective