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Engaging Municipal Officials

Rob Graff

Manager, Office of Energy and Climate Change Initiatives

DVRPC

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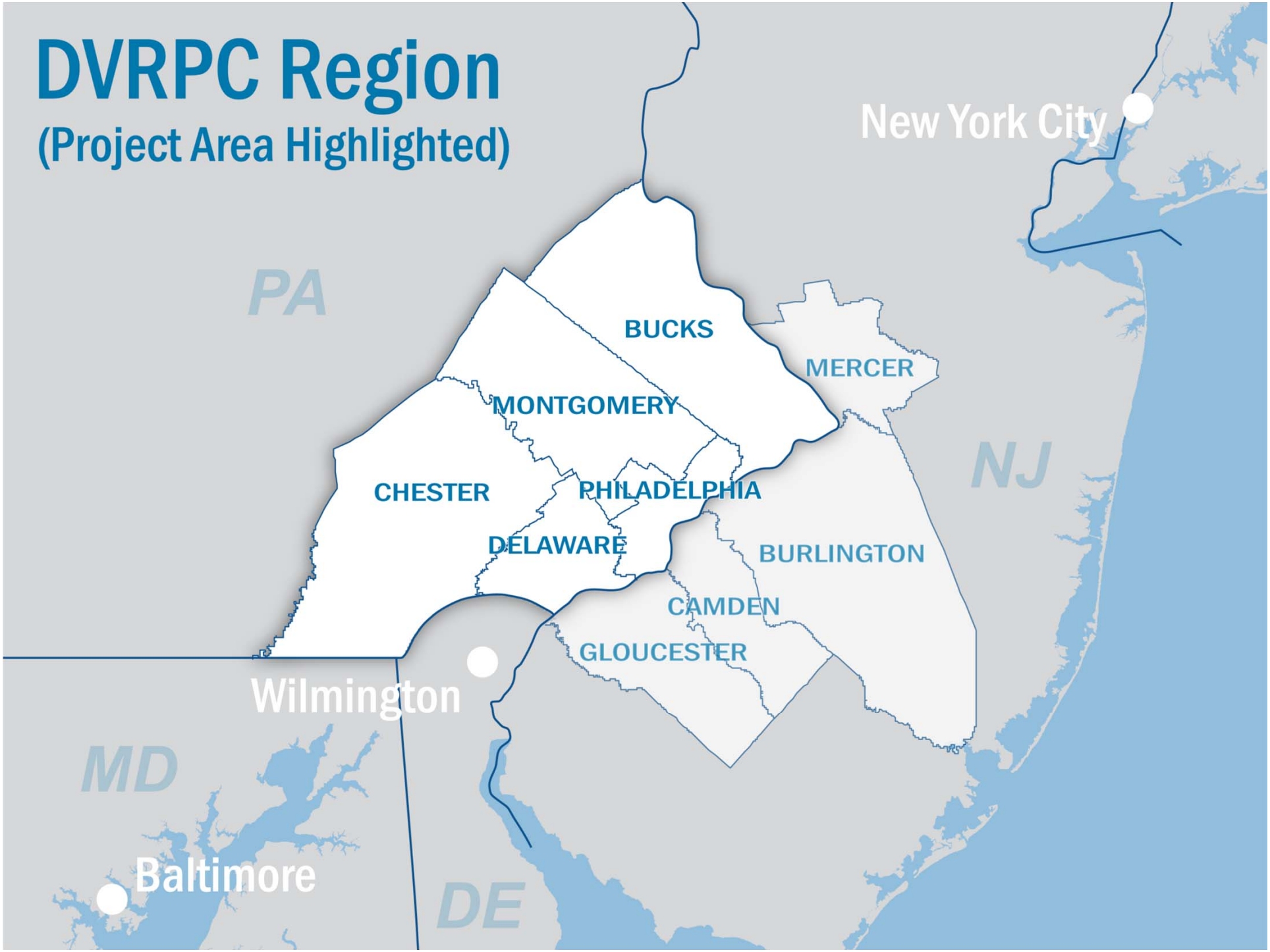

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Circuit Rider for Energy Efficiency

- US EPA Climate Showcase Communities grant

Climate Showcase Communities
Local Climate and Energy Program

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Circuit Rider for Energy Efficiency

- US EPA Climate Showcase Communities grant
- Shared energy manager for small municipalities

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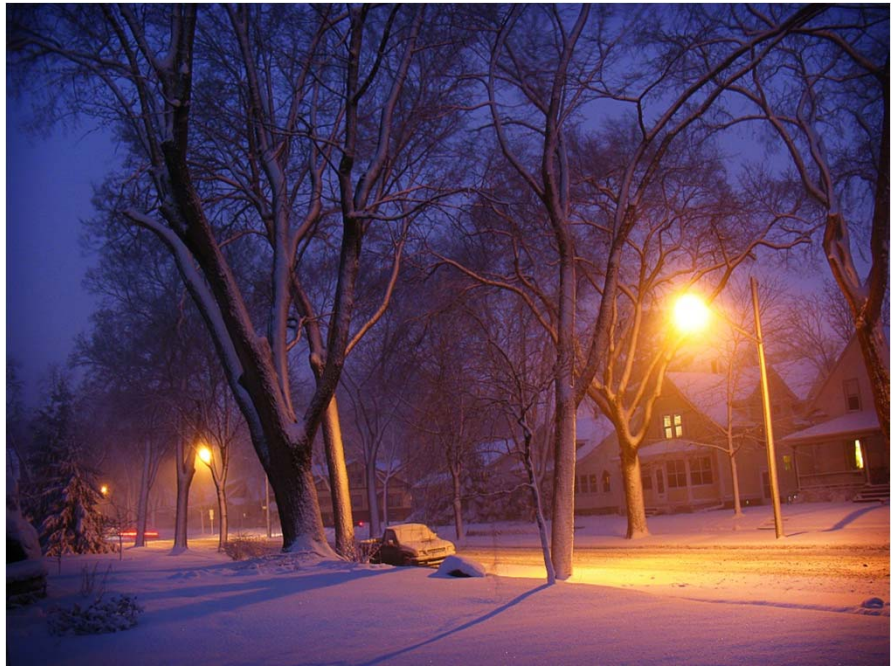
Circuit Rider for Energy Efficiency

- US EPA Climate Showcase Communities grant
- Shared energy manager for small municipalities
- Save money in their operations



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If you give it away, it must not be worth much

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- OUTDOOR LIGHTING
- WATER/WASTEWATER TREATMENT
- VEHICLE FLEET
- BUILDINGS

CIRCUIT RIDER

FOR ENERGY EFFICIENCY IN LOCAL GOVERNMENT OPERATIONS

APPLICATION FOR DIRECT TECHNICAL ASSISTANCE FOR ENERGY EFFICIENCY

Municipality: _____

County: _____

Direct Technical Assistance Point of Contact

Name: _____

Title: _____

Mailing address:

_____

_____

_____

Telephone: _____

E-mail: _____

Who is currently responsible for municipal energy decisions (name and title)?

_____

_____

Which of the following does your municipality operate? (check all that apply)

- ☐ Administration building (number: __)
- ☐ Police station (number: ___)
- ☐ Fire station (number:___)
- ☐ Public works garage (number: __)
- ☐ Library (number: __)
- ☐ Street lights (number: _____)
- ☐ Water/wastewater pumping facility (number: __)
- ☐ Water treatment plant (number: __)
- ☐ Wastewater treatment plant (number: __)
- ☐ Vehicle Fleet (approx. number of vehicles: _____)
- ☐ Other (e.g. ice rink, pool, etc.)

_____

What are your most pressing energy concerns?

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Value Your Partners

- Respect their time

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Value Your Partners

- Respect their time
- Ask what they need

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Value Your Partners

- Respect their time
- Ask what they need
- They know more than you

US EPA ARCHIVE DOCUMENT

Value Your Partners

- Respect their time
- Ask what they need
- They know more than you
- Spend time on materials

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CIRCUIT RIDER PROGRAM

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Understand your Role

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Reward and Acknowledge

DELAWARE VALLEY dvrpc REGIONAL PLANNING COMMISSION

190 N INDEPENDENCE MALL WEST
8TH FLOOR
PHILADELPHIA, PA 19106-1520
Phone: 215-592-1800
Fax: 215-592-9125
www.dvrpc.org

October 24, 2012

Dennis Sheehan
Assistant Township Manager
Nether Providence Township
214 Sykes Lane
Wallingford, PA 19086

Dear Mr. Sheehan:

On behalf of the Board of the Delaware Valley Regional Planning Commission, I congratulate you and Nether Providence Township for your selection to receive the first round of Direct Technical Assistance under DVRPC's Circuit Rider for Energy Efficiency in Municipal Operations. DVRPC looks forward to working with Nether Providence Township and the other nine Direct Technical Assistance awardees, both individually and together, to develop and implement cost-effective strategies to reduce your energy costs.

DVRPC commends you for taking a leadership role in reducing energy use in municipal operations. Energy bills make up a significant part of municipal budgets, and by demonstrating commitment towards identifying cost-effective ways to reduce these costs, you are setting an important example for the residents and businesses in your community, as well as for other municipalities in the region that face similar challenges.

If you have any questions about Direct Technical Assistance, please contact Robert Graff, Manager, Office of Energy and Climate Change Initiatives, at 215-238-2826 or rgraff@dvrpc.org.

Congratulations, and thank you for your leadership!

With best regards,

Barry Seymour
Executive Director

COMMONWEALTH of PENNSYLVANIA: BUCKS COUNTY | CHESTER COUNTY | DELAWARE COUNTY | MONTGOMERY COUNTY | CITY of PHILADELPHIA | CITY of CHESTER
STATE of NEW JERSEY: BURLINGTON COUNTY | CAMDEN COUNTY | GLOUCESTER COUNTY | MERCER COUNTY | CITY of CAMDEN | CITY of TRENTON

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Barry Seymour
Executive Director

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Focus on Partners

- Coffee and donuts

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Focus on Partners

- Coffee and donuts
- Meeting time

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Focus on Partners

- Coffee and donuts
- Meeting time
- Make participants comfortable and respected

Marianne Leamy

Assistant Finance Director

dvrpc

CIRCUIT RIDER PROGRAM

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Focus on Partners

- Coffee and donuts
- Meeting time
- Make participants comfortable and respected
- Use other meetings

Montgomery County Association of Township Officials

Strengthening and nurturing local government for local needs

MONTGOMERY COUNTY 1784

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Talk Their Language

DVRPC Circuit Rider for Energy Efficiency in Local Government Operations.

In 2011, DVRPC was awarded a grant through the United States Environmental Protection Agency's Climate Showcase Communities Program to create a replicable model of sustainable community action that generates cost-effective and persistent energy reductions while improving the environmental, economic, public health, or social conditions in a community. Through this program, DVRPC launched the *Circuit Rider for Energy Efficiency in Local Government Operations program*. DVRPC's *Circuit Rider* program works with municipalities in Bucks, Chester, Delaware, and Montgomery Counties to reduce energy costs in their municipal operations. Municipalities in southeastern Pennsylvania grapple with tightening budgets and limited staffing, and yet they are inundated by sales-pitches for energy efficiency improvements on a regular basis. Municipalities want to know where to start with energy management, and how to carry these aspirations through to the implementation of cost-effective and long-term solutions towards their energy challenges. With state and federal funding for energy efficiency projects ramping down, DVRPC seeks to work with municipalities to demonstrate how cost-effective energy management decisions can be implemented and institutionalized to achieve real savings.

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Talk Their Language

Every municipality has opportunities for energy savings! Many of these opportunities are easy to achieve at low or no cost. In these times of tight budgets and limited staffing, many municipalities simply don't have the time to sift through competing options (and sales pitches) for energy efficiency improvements.

The Delaware Valley Regional Planning Commission (DVRPC), your regional planning agency, is pleased to announce **free one-on-one direct technical assistance to reduce energy costs**—designed explicitly for smaller municipalities in southeastern Pennsylvania. This flyer provides information on this opportunity, and explains how to apply.

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Facilitate Exchange

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Be Flexible and Helpful

- If you can go the extra mile, do it.

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Take Aways

- Select partners inclined to be engaged
- Value your partners
- Understand your role
- Reward and acknowledge
- Focus on partners
- Talk their language
- Facilitate exchange
- Be flexible and helpful

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Thank You!

Rob Graff, Manager
Office of Energy and Climate Change Initiatives
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215.238.2828