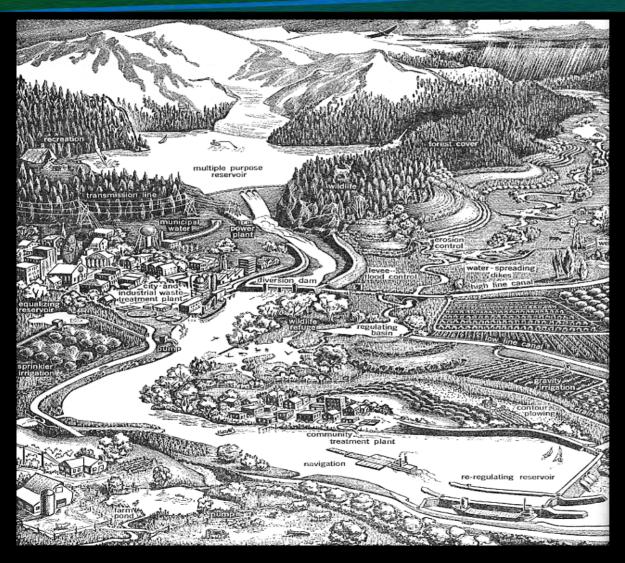
US ERA ARCHIVE DOCUMENT

# Historical Impacts: The Politics and Economics of Watershed Management

Max J. Pfeffer
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"While conceptually sound, most of these attempts at water management have been failures. The reason is that society is not organized around hydrological boundaries...In considering the best spatial arrangements for water policy, we should remind ourselves of the fact that regions do not have 'truth'—they only have utility...If so, there is an urgent need to define water regions as something other than river basins. Problemsheds are what we have in mind." (Foster and Rogers 1988)

#### Watersheds as socially-defined systems



Does a watershed represent an ecosystem?

Is a watershed a useful metaphor for an ecosystem?

### Social values concerning natural resource use are superimposed on watersheds

#### VALUES:

•underlie the exploration, settlement, development and protection of a watershed

•as society changes so does the purpose and content of

watershed management



Source: JW Powell Memorial Museum



Source: USDA 200

# U.S. watershed planning history in a nutshell...

- 1920-1970 federal water projects
  - Comprehensive river basin planning
  - Activity peaked in 1965
  - Almost all federal water policy and planning revolved around federal water projects



# U.S. watershed planning history in a nutshell...

- Late 1960s to early 1970s federally funded water quality planning
  - Federal subsidies for wastewater treatment plants
  - Subsidies declined by mid-1970s



Source: Cornell University 2002

•1980s demise of the Water Resources Council

# U.S. watershed planning history in a nutshell...

- •Resurgence of watershed planning and management in the 1990s
- •Water Quality 2000
- Clinton Administration support
- •EPA advocacy
- •Support of environmental experts and advocates



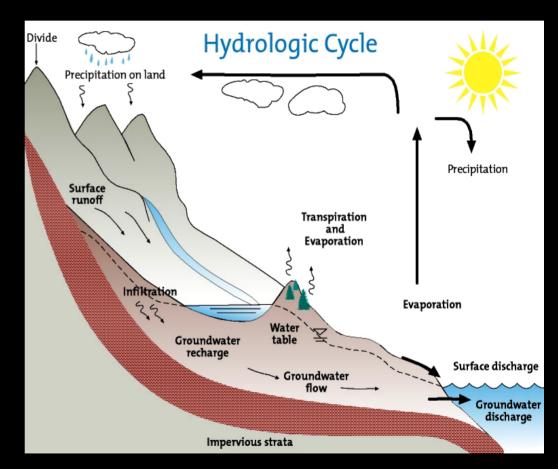




Source: EPA 2002

# Established planning and management principles (Moreau 1994)

- Water resources should be planned and managed in a manner that respects the interrelatedness of hydrologic systems.
- Water resources and facilities to manage them should be planned comprehensively for multiple purposes.



Source: Cornell University 2002

# **Established planning and management principles (Moreau 1994)**

- Planning for water resources should be integrated with planning for land and other resources with which significant relationships to the water resource exist.
- Planning should be guided by clearly articulated goals or objectives and well-developed principles and procedures for formulating and evaluating alternatives that contribute to those objectives.







Source: USDA 2002

# **Long-standing focus on river basin planning**

• Planning on the Mississippi River during the mid-19<sup>th</sup> century



#### Long-standing focus on river basin planning

- Conservation movement at the turn of the century
  - Legacy of Major John Wesley Powell (USGS)
  - -Advocacy of basin-wide planning and multiple use



Powell and Chief Tau-qu

Source: JW Powell Museum

- -Influences on Roosevelt Administration
  - -Reclamation Act of 1902
  - -Hydro-electric dam development at Muscles Shoals, Alabama



Source: New Deal Network

# Long-standing focus on river basin planning

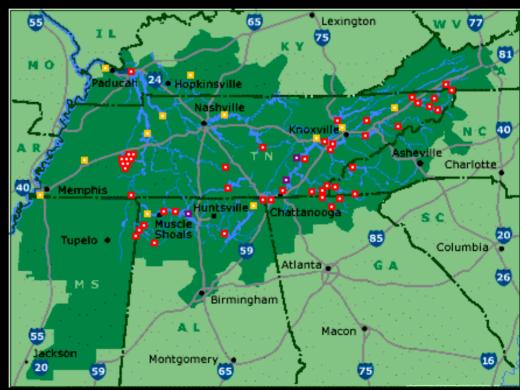
- Federal Power Act of 1920
  - USACE's emphasis on unity
     of the river basin as the basic
     planning unit for planning
  - multiple purpose planning



# Long-standing focus on river basin planning

Tennessee Valley Authority
 1933

 Regional experiment in comprehensive watershed planning and economic development



Source: Tennessee Valley Authority

#### Shift of focus to water quality protection

•Water Pollution Control Act 1948

-Comprehensive pollution control plans for interstate waters; predecessor

of CWA

•President's Water Resources Policy Commission 1950s

-Established an interagency river basin commission with federal and state representation for each major river basin in the nation

•Water Resources Council

•State level river basin planning initiatives



Source: eserver.org/govt



#### Shift of focus to water quality protection

#### • CWA 1972

- State implementation of EPA-approved plans for each river basin to include:
  - Delineate basin boundaries
  - Classify stream segments
  - Designate each stream segment in compliance with relevant standards
  - Estimate total maximum daily loads (TMDLs)
  - Identify point sources
  - Prioritize pollution abatement needs



Source: EPA 2002





# New values: localism and habitat protection

- Demise of President's Water Resource Council early 1980s (ended systematic push for comprehensive multipurpose planning)
  - Increasing fiscal conservatism
  - Cost-benefit analyses under the Procedures and Guidelines for water planning issued by the Water Resource Council
  - Carter's reluctance to fund water projects
  - Reagan and the conservative political agenda

- •Columbia River Basin management in the 1980s
  - -Revised emphasis on creating parity for fish and wildlife in watershed management



#### State primacy and planning

#### Growth of state level planning in the 1990s

- -State primacy
- -Increased emphasis on water quality control, especially in states east of the Mississippi
- -Key elements of state-level water quality control:
  - •Waste water discharge permit program
  - Monitoring and assessment of water quality
  - •Management of nonpoint sources
  - •Groundwater management
  - •Establishment of total maximum daily loads and waste load allocation

#### Watershed planning

- -The Watershed Protection Approach of the 1990s
  - •Promoted by USEPA, the Clinton Administration, and advocacy groups
  - •1994 CWA re-authorization title covering "Watershed Planning and Nonpoint Pollution Control"



# Goals of the USEPA Watershed Protection Approach

- To encourage state and local governments to target watersheds based on overall human health and ecological risk
- To encourage development of site-specific protection methods based on holistic, integrated approaches to a variety of pollutant sources

- To establish a cooperative multilevel decision-making process
- To establish effective programs to measure success and continuous improvements
- Small watersheds planning by USDA-NRCS
- Local (voluntary) watershed initiatives

#### Assessment of 1990s watershed planning

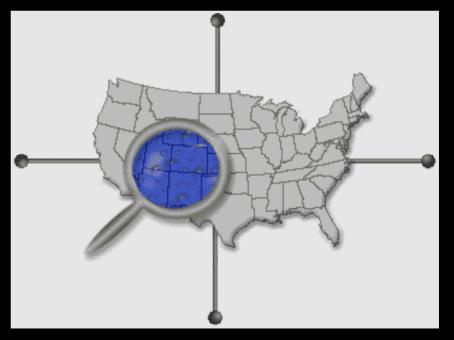
- •Watershed planning is not necessarily being carried out in area defined by hydrological boundaries
- •Some watershed planning activities tend to be single purpose in character, especially focusing on water quality
- •Elevated role given to relationships between land use, water resources, and ecological systems
- •Lack of prioritization of problems on a watershed basis



Source: EPA 2002

# Unresolved problems in contemporary watershed planning

- •Scale
- Boundaries
- Control of planning and management
- Mission
- Consistency



# Additional problems raised by the NRCs Committee on Watershed Management

- •Involvement of relevant stakeholders
- •Identification of tradeoffs among alternative plans
- •Identification of shared values to guide selection of alternatives
- Actions to balance among tradeoffs



Source: USDA 2002

# **Basic questions emerging from the renewed** interest in watershed management

- •What is new about these activities?
- •Which well-established principles of watershed management have they incorporated?
- •Have the meaning and objectives of watershed management changed?
  - •If so, what should we understand contemporary watershed management to be?

# Established planning and management principles (Moreau 1994)

- •Water resources should be planned and managed in a manner that respects the interrelatedness of hydrologic systems
- •Water resources and facilities to manage them should be planned comprehensively for multiple purposes
- •Planning for water resources should be integrated with planning for land and other resources with which significant relationships to the water resource exist
- •Planning should be guided by clearly articulated goals or objectives and well-developed principles and procedures for formulating and evaluating alternatives that contribute to those objectives

