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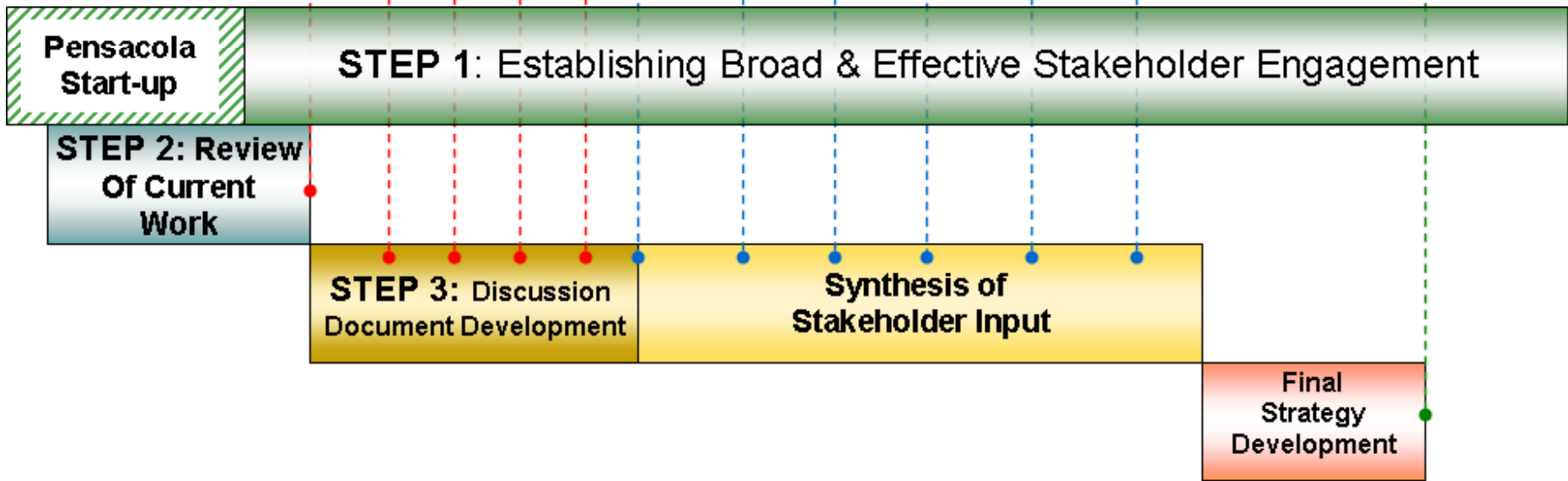
# **Strategy Development Update: A Retrospective on “Knowledge Gained Between New Orleans and Mobile”**



**Bryon Griffith & Buck Sutter**  
Gulf of Mexico Ecosystem Restoration Task Force

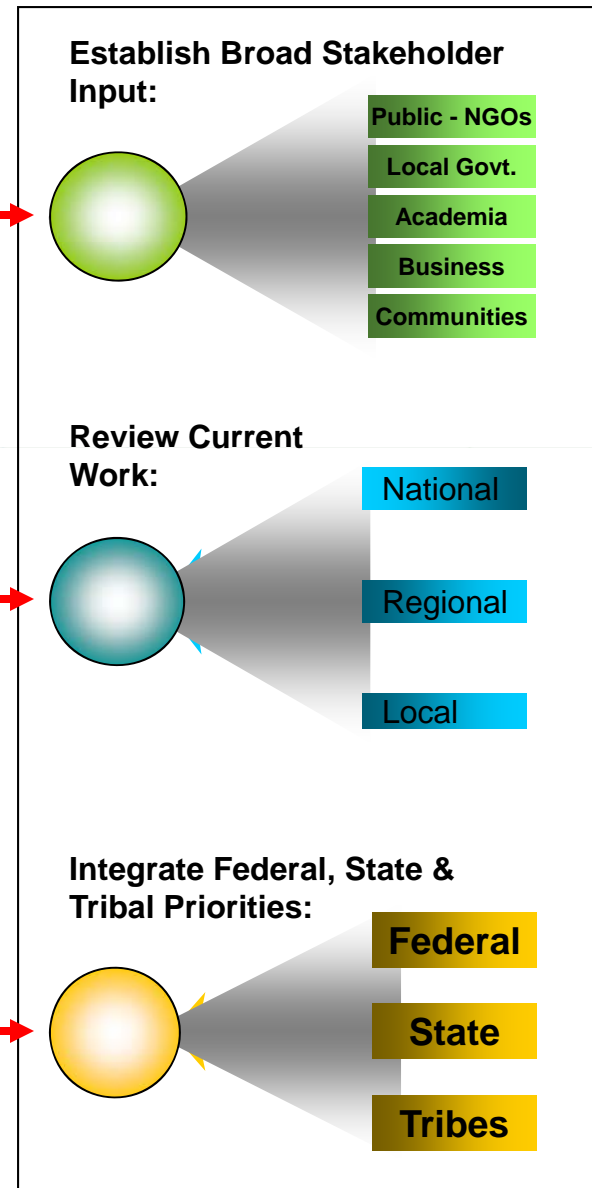
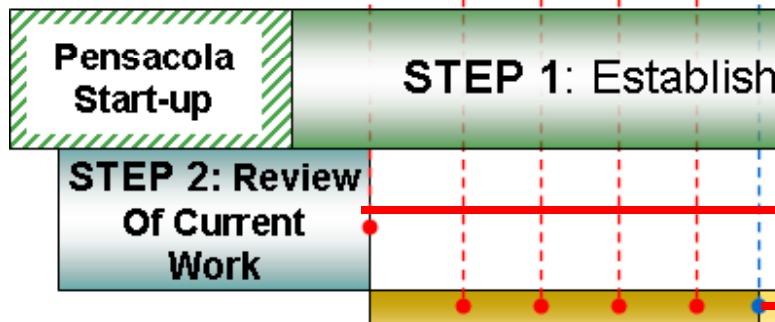
# Strategy Development Schedule:

	February				March				April				May				June				July				August				September				October																		
Week Beginning	1st	7th	14th	21st	28th	7th	14th	21st	28th	4th	11th	18th	25th	4th	11th	18th	25th	1st	8th	15th	22nd	30th	6th	13th	20th	27th	4th	11th	18th	25th	1st	8th	15th	22nd	29th	5th	12th	19th	26th	4th	10th	17th	24th								
					TF Mtg. New Orleans								TF Mtg. Mobile												TF Mtg. Houston / Galveston											TF Mtg. Biloxi								Strategy to the President							



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	February					March					April				
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					TF Mig. New Orleans									TF Mig. Mobile	

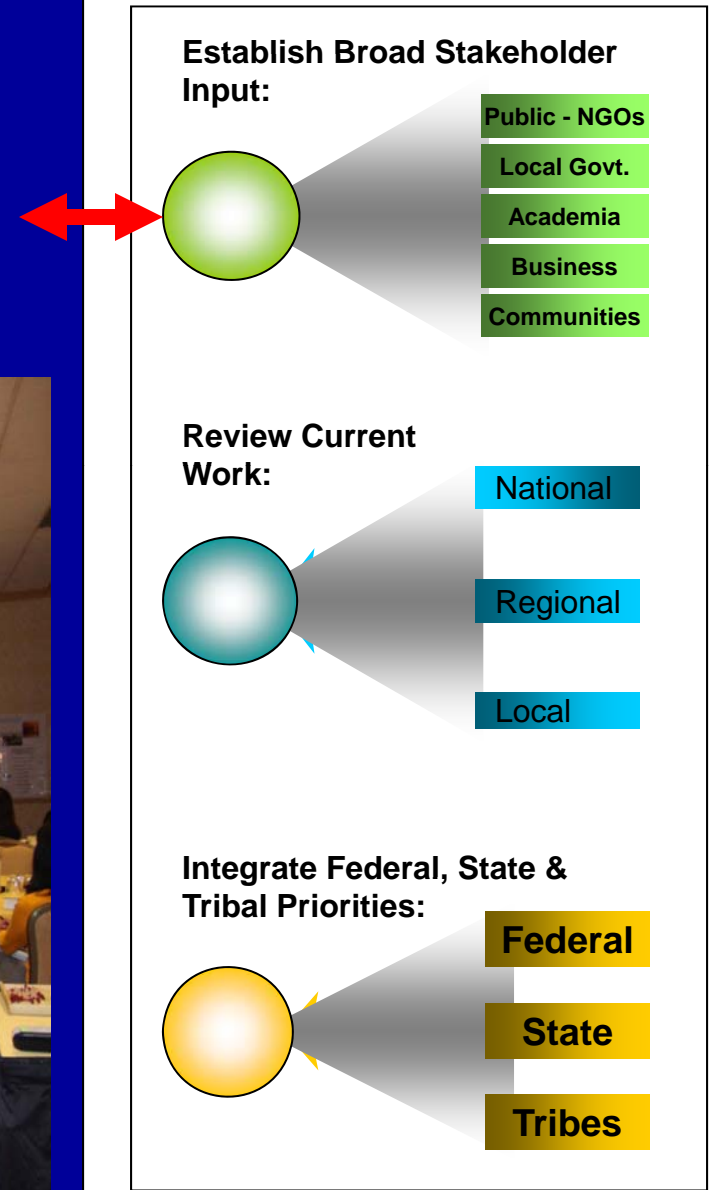


# 21 Listening Sessions:

>1000 Stakeholders Participating;

**1012** Participants in Listening Sessions

**797** unique comments posted on web to date (200-300 more being prepared)

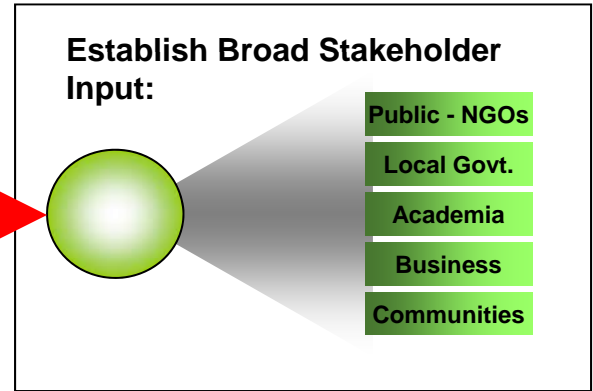


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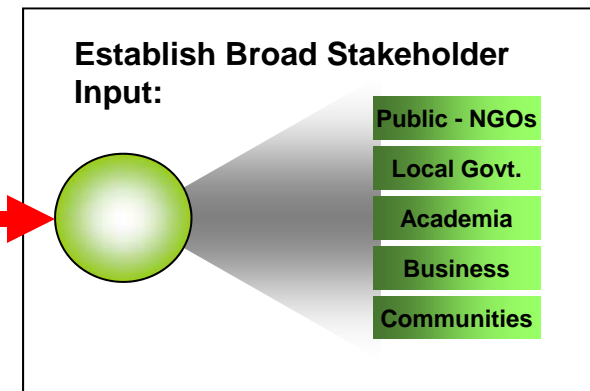
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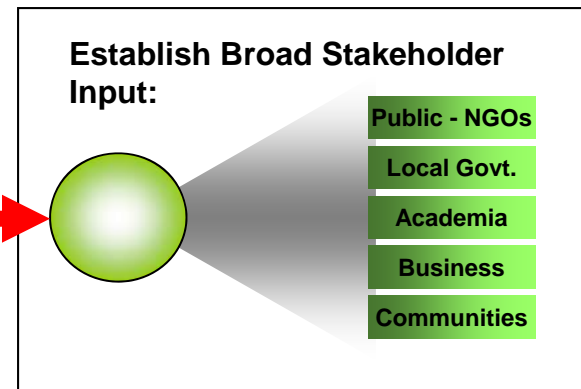
# Listening Session Key Messages

- Be transparent, keep citizens informed;
- Hear the public's voice;
- Share the science – improve everyone's understanding equally;
- Respect the public's economic as well as environmental concerns
- Address the implementation obstacles this time



# Be Transparent

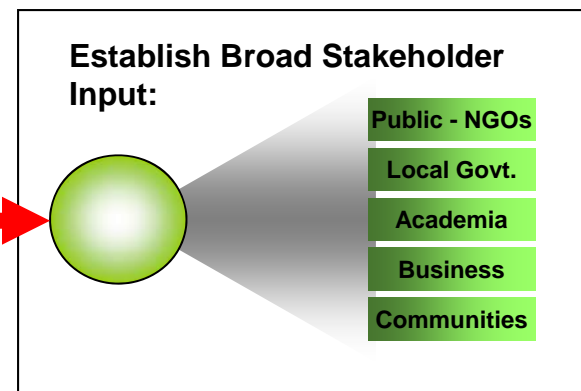
- **Develop partnerships** with those who work with our communities, including other task forces, grass roots organizations, and coastal EJ ambassadors.
- Need to know what the Task Force is planning and doing so they have **something to respond to**.





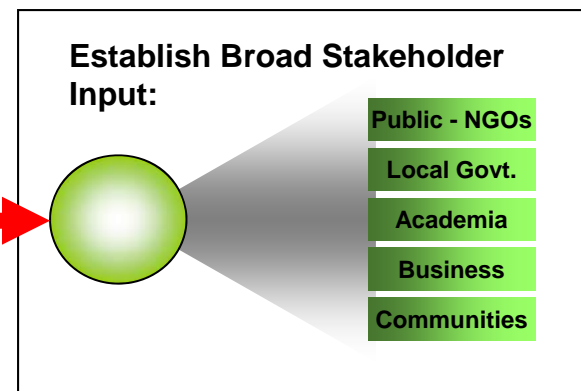
# Respect the Public's Voice

- **Involve everyone:** the widest participation will enable the public to help create a vision of what people want, based on shared information and insights.
- **Provide a seat at the table:** a formal way for folks to contribute their priorities and ideas.



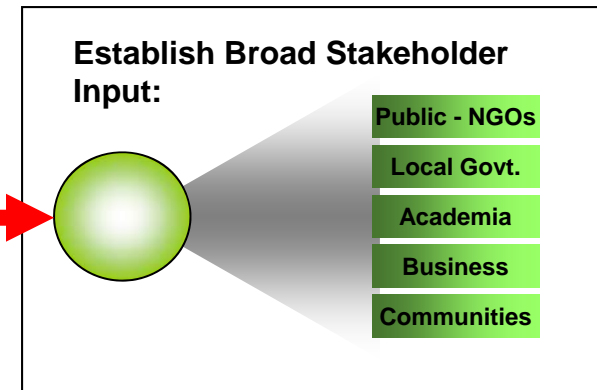
## Share the science – improve everyone's understanding equally

- The public needs to **understand the actual impacts** of the issues facing the Gulf – both on people & environment – use existing data and additional research.
- Focus on **what projects would have the most positive effect** for the short and long term, locally and regionally.
- **Raise national awareness:** the Gulf Coast needs to be seen as valuable to the country as the Grand Canyon.



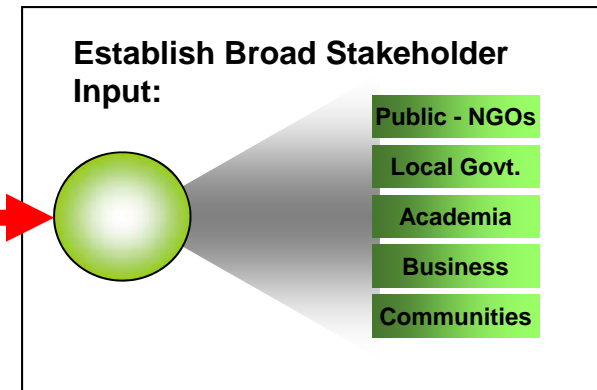
# Recognize that Restoration Includes Economics & Health

- **Empower and fund the locals:** Help make sure funds are allocated to and actually reach the most impacted communities.
- **Link restoration activities with job creation** at the local level: utilize small businesses and train fishermen to restore Gulf resources.



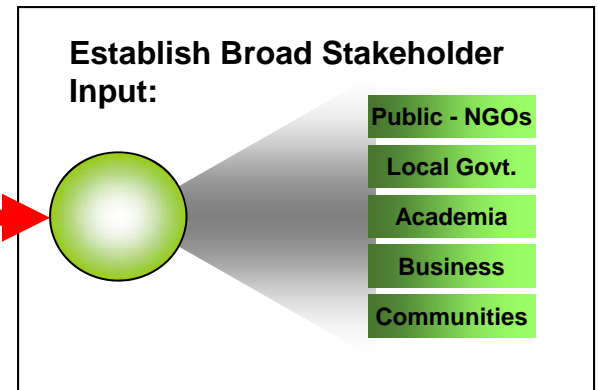
# Specific Environmental Priorities

- Address **subsidence & shoreline restoration**: acquire land, preserve land, and work with land owners.
- Acknowledge the extent of some of problems reaches upstream and work to address the source of these issues where they occur.



# Be Different

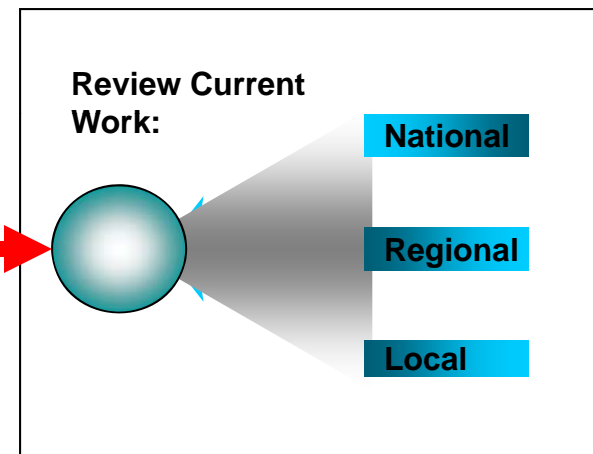
- **Think Big, Act Big!**
- **Address the need for funding** for research, monitoring, and habitat restoration.
- **Don't make this just another plan?** Demonstrate the will to implement, take aggressive and measurable actions.





- Initial Review (Feb. 28) involved **35** National, Regional, State Plans

**Expanded Review Includes >130 Plans & Reports**



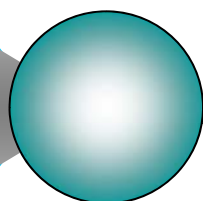
# Merger of the Three Steps will Reveal Shared Priorities and Capacities:

Synthesis of Existing Restoration Plans / Programs

National

Regional

Local



Integration of Stakeholder Input:

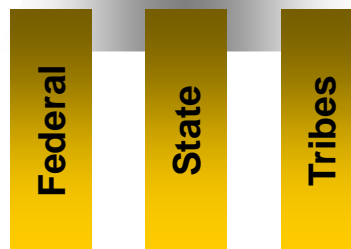
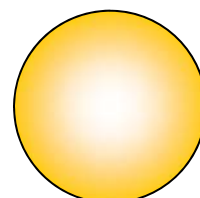
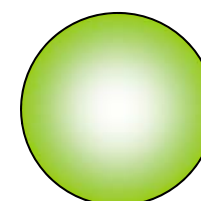
Public - NGOs

Local Govt.

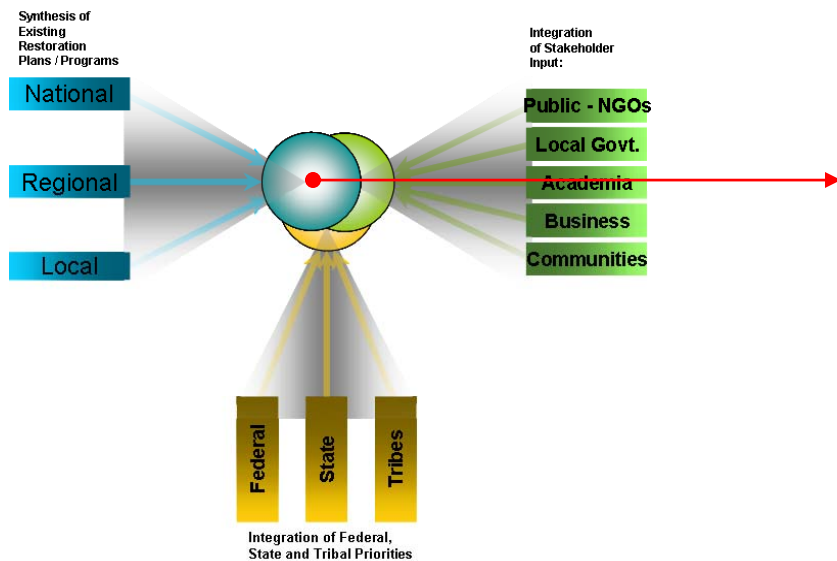
Academia

Business

Communities



Integration of Federal, State and Tribal Priorities



## Priorities:

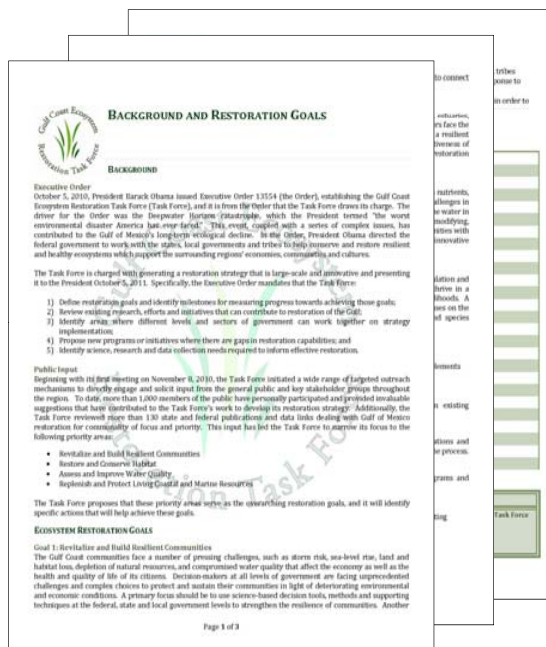
- \* Enhance Community Resilience
- \* Restore and Conserve Habitat
- \* Restore Water Quality
- \* Replenish and Protect Living Coastal and Marine Resources

## Foundational Elements:

- Science-based Adaptive Management
- Community Engagement, Outreach and Education
- Regional, State and Local Implementation Efforts
- International Collaboration
- Consultation and Coordination with Tribes



# Next Steps:



## .....Continue the Task Force's public stakeholder outreach initiatives to help:

- Determine the critical actions and major Outcomes
- Define new programs
- Identify key policy changes
- Define measures and reporting needed



**Questions / Comments?**