

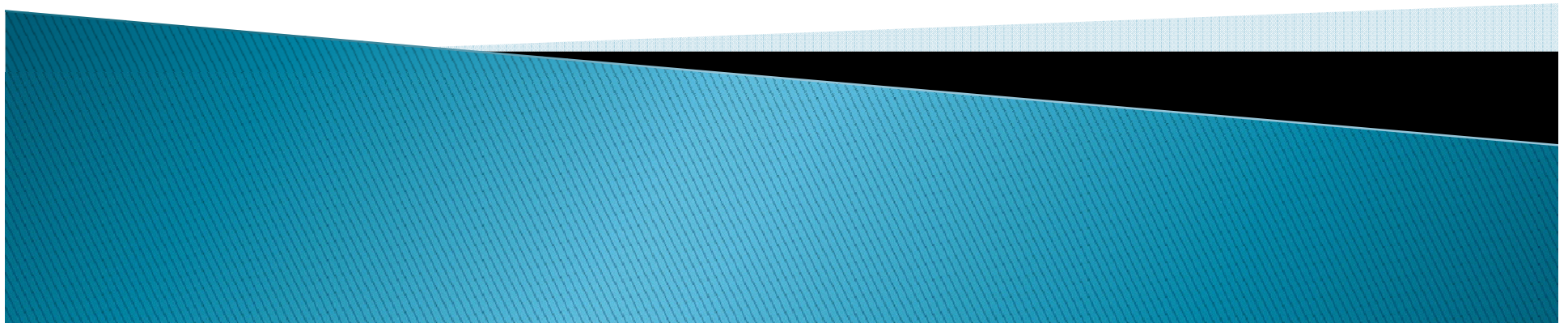
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Gulf of Mexico Ecosystem Restoration Strategy: Communications & Stakeholder Engagement

Gulf Coast Ecosystem Restoration Task Force Staff

June 27, 2011





Implementation of the Strategy

- ▶ Request continued stakeholder engagement starting when the task force strategy is published on October 5, 2011
- ▶ Stakeholder engagement is critical to the implementation of the task force's recommended actions



Engagement Panelists

- 3 Engagement Practitioners in the Gulf
 - LaDon Swann, Mississippi-Alabama Sea Grant Consortium
 - Suraida Nañez-James, Gulf of Mexico Foundation
 - Ericka McCauley, Galveston Bay Estuary Program

- Engagement Considerations
 - Engagement as an organizing framework
 - Diversity in engagement
 - Importance of partnerships in engagement
 - How to measure performance