

US EPA ARCHIVE DOCUMENT

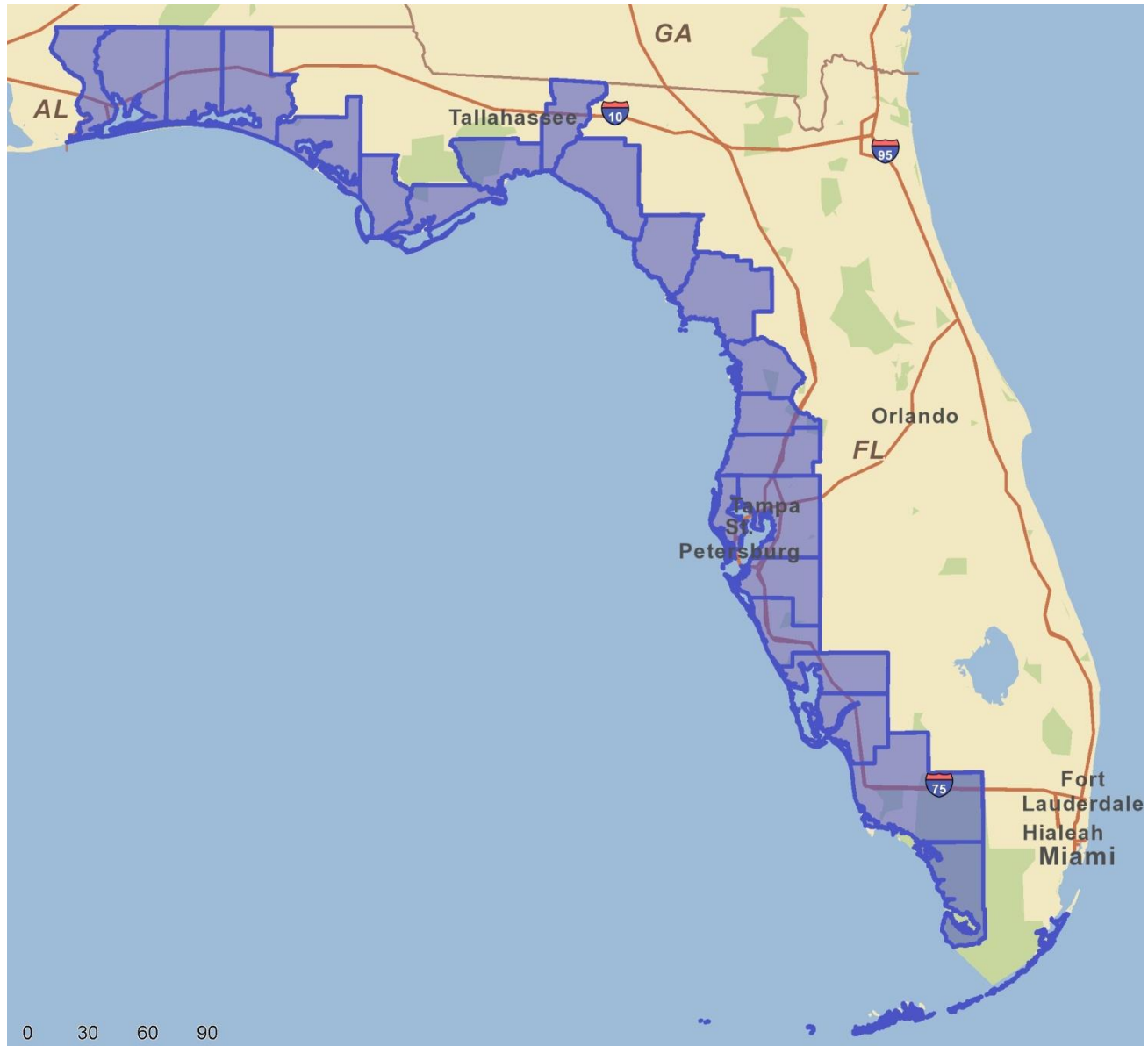
Gulf Coast Ecosystem Restoration Task Force
Economic Importance to Florida
of the Gulf of Mexico

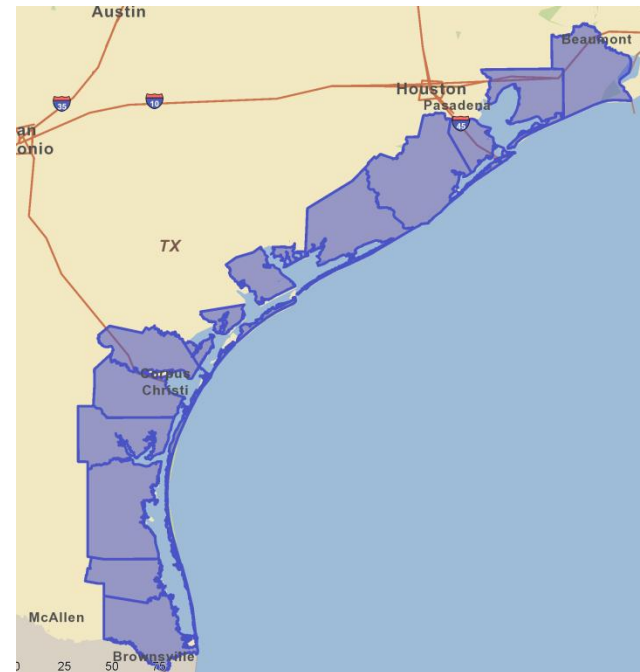
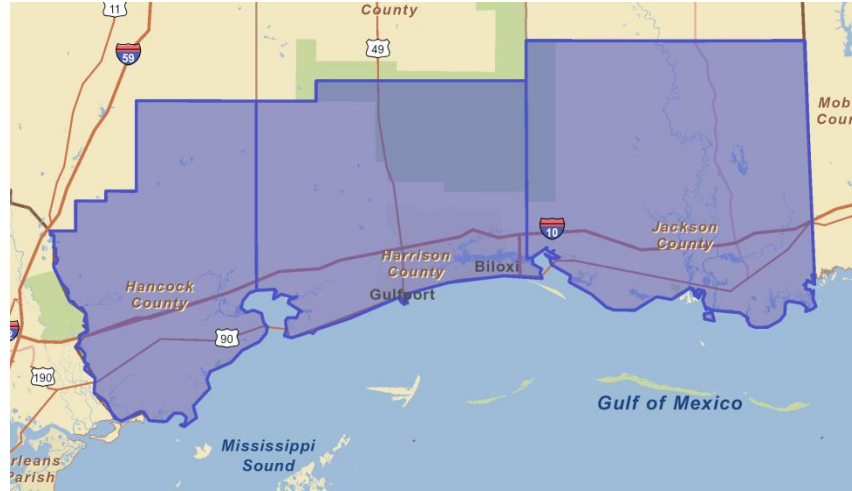
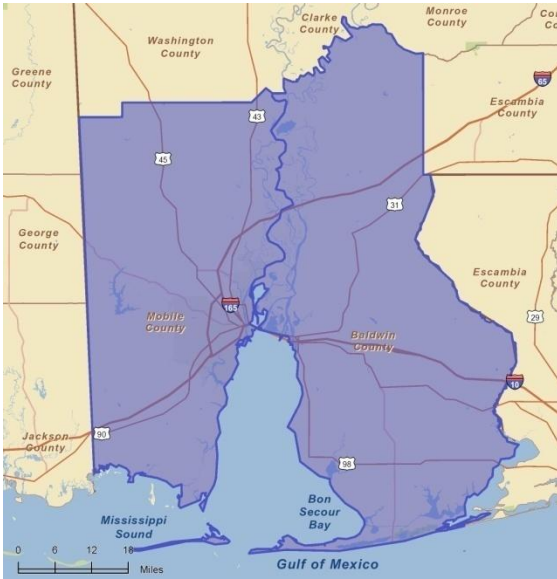
UWF Office of Economic Development and Engagement

The University of West Florida

Rick Harper, Ph.D.

June 1, 2011





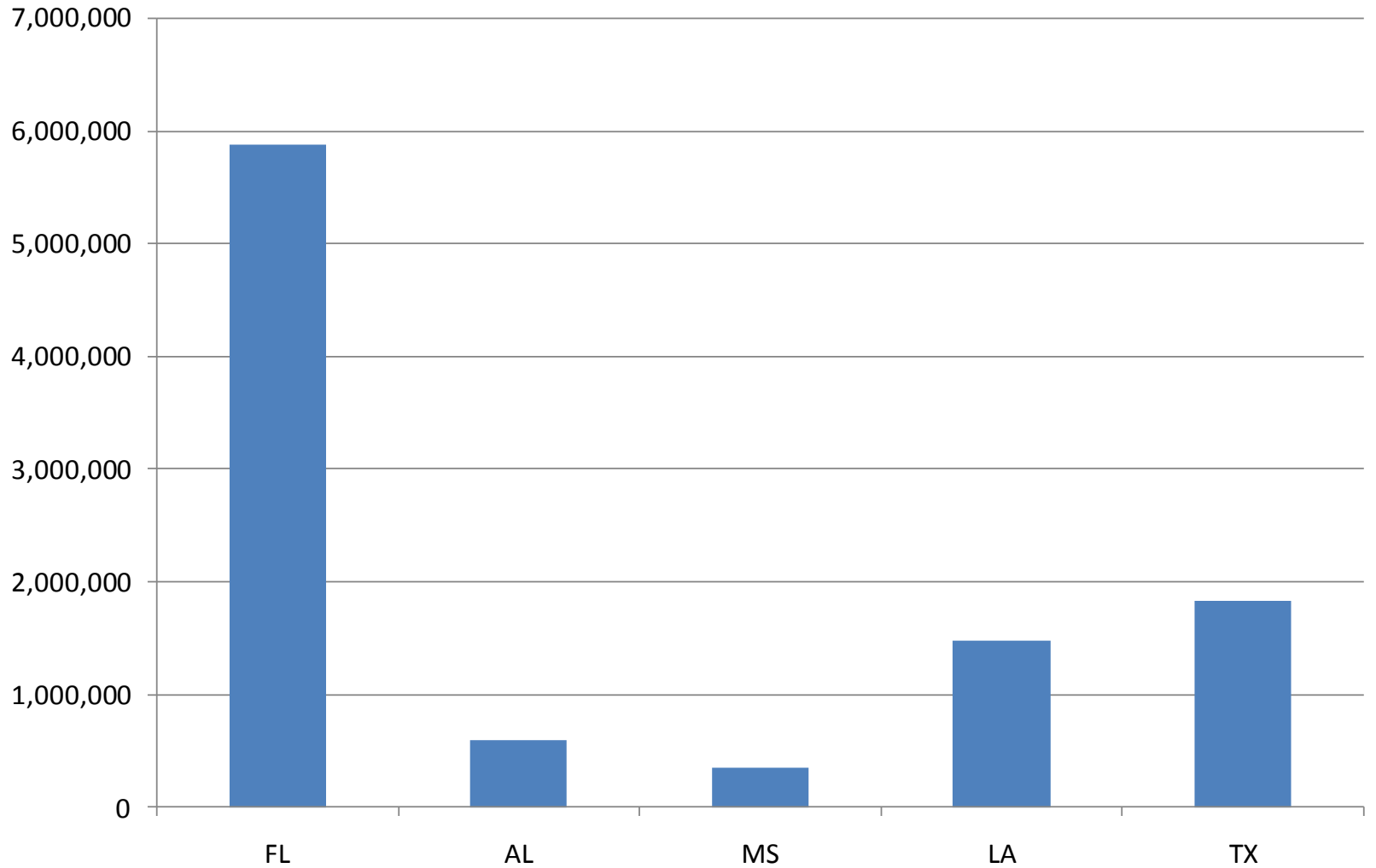
“...Miami, Florida is closer to the capitals of 16 Caribbean and Latin American nations than it is to Washington DC.”

“The percent of US population represented by coastal county population across the five states increased from 1.9 percent in 1950 to 2.8 percent in 2000.”

“[The Gulf Coast of] Florida has been and will continue to be the most rapidly growing area in the Gulf. Its population is expected to increase by more than 1.5 million over the next two decades.”

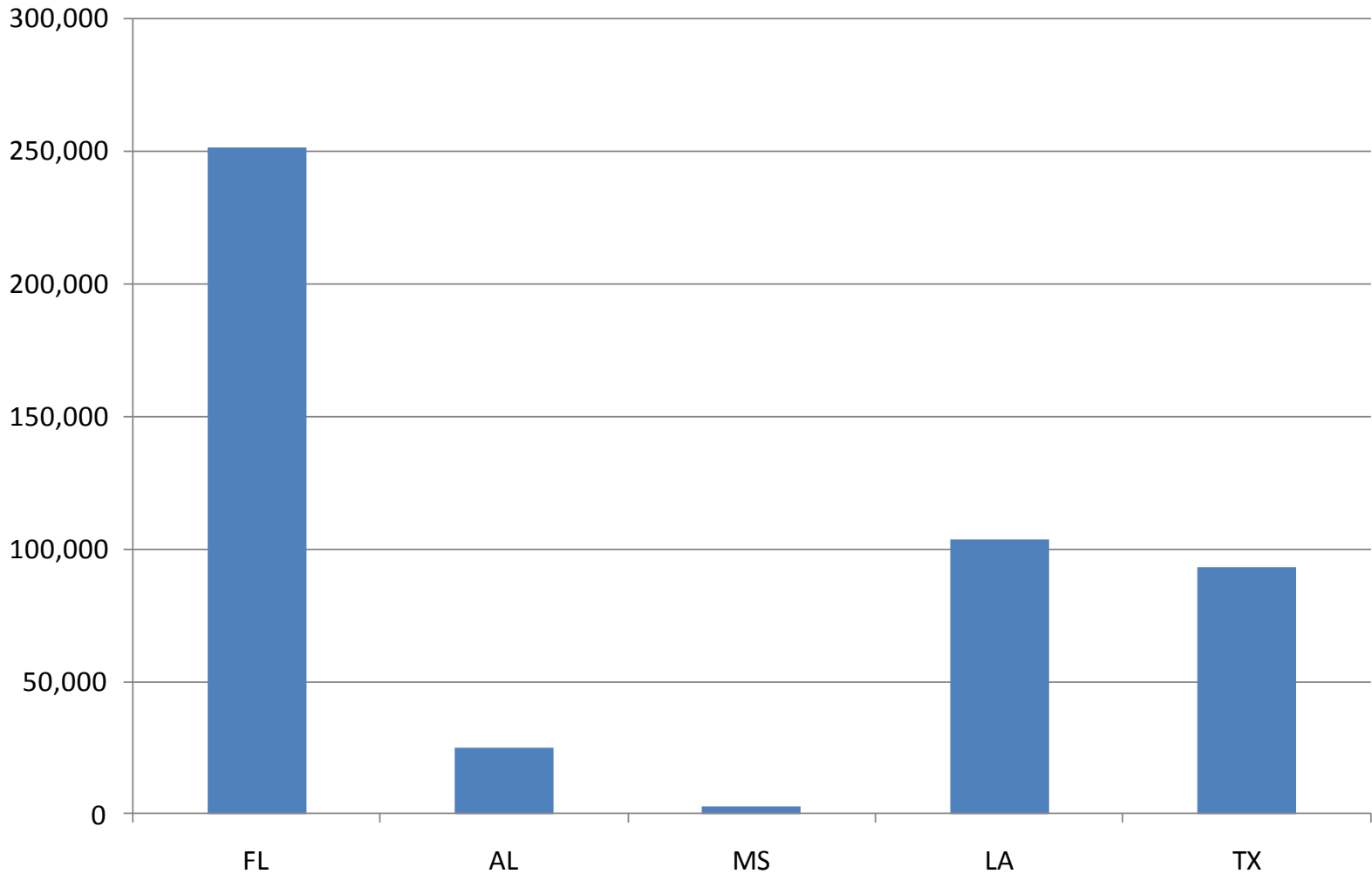
Source: “The economic significance of the Gulf of Mexico related to population, income, employment, minerals, fisheries and shipping,” *Ocean and Coastal Management*, Adams, Hernandez, Cato, 2004.

Gulf Coast Population for Five States, 2010



Source: ESRI, 2011

Projected Gulf Coast Population Growth for Five States, 2010 - 2015



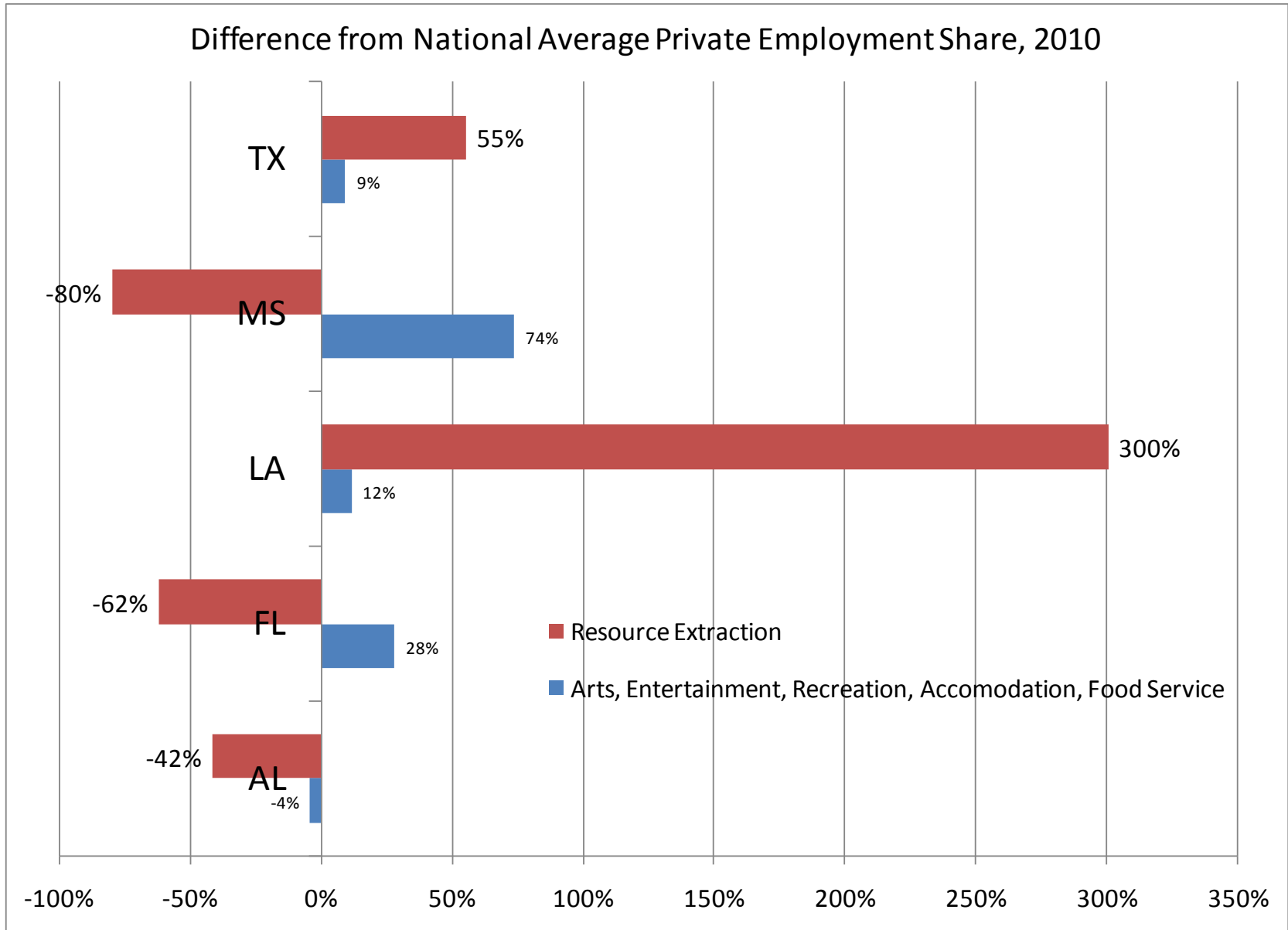
Source: ESRI, 2011

2008 NOAA Commercial Fisheries Economics (in \$ millions)

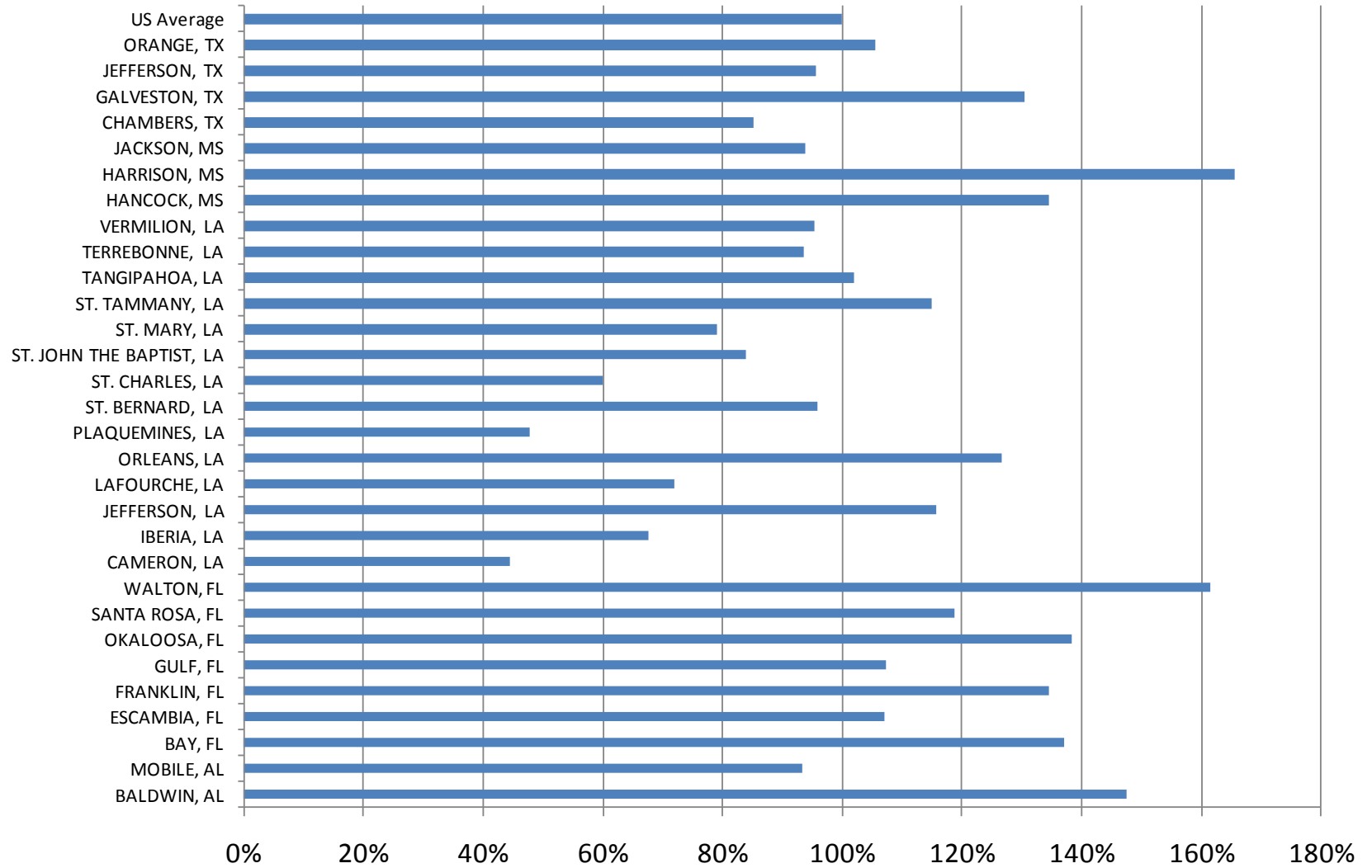
State	Sales	Gulf %	Income	Jobs
Alabama	445	4%	245	9,750
West Florida	5,657	54%	3,108	108,695
Louisiana	2,034	19%	1,060	43,711
Mississippi	391	4%	198	8,575
Texas	2,013	19%	994	42,541
Gulf Total	10,540	100%	5,605	213,272

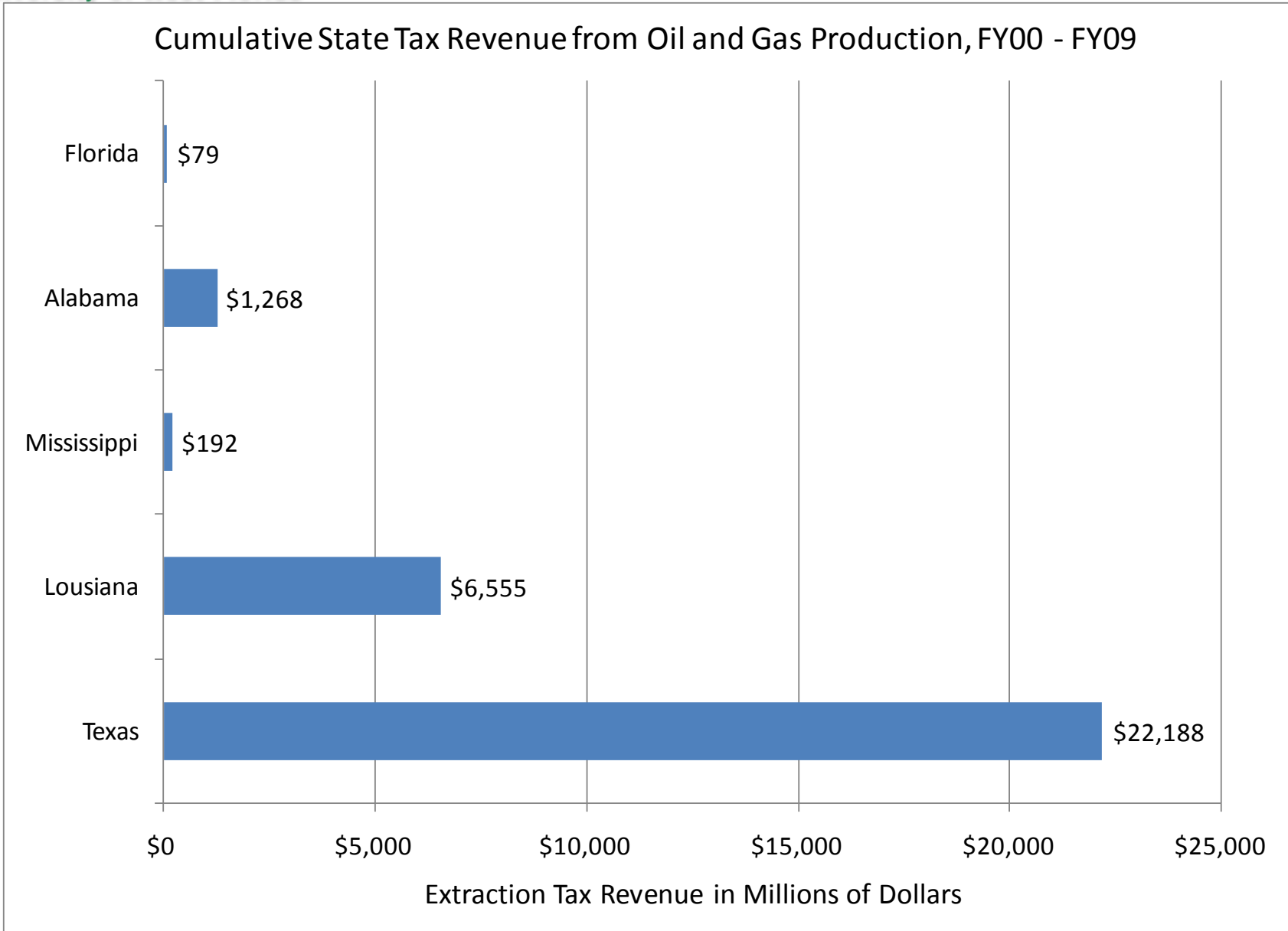
2008 NOAA Recreational Fisheries Economics (in \$ millions)

State	Sales	Gulf %	Trips (1,000s)	jobs
Alabama	445	4%	1,671	4,719
West Florida	5,640	47%	16,928	54,589
Louisiana	2,297	19%	4,541	25,590
Mississippi	383	3%	969	2,930
Texas	3,288	27%	1,337	25,544
Gulf Total	12,073	100%	25,446	113,372



Location Quotient: Private Employment in Retail, Arts, Recreation, Accomodations, Food Service, as % of National Average





Gulf Coast Claims Facility (5/26/11)		
	Claimants	Payments (bns)
Total	513,272	\$4,203
FL	179,624	\$1,676
AL	74,024	\$779
MS	55,724	\$365
LA	204,257	\$1,388
TX	12,062	\$162

Pensacola Beach: Memorial Day Weekend 2011



Westward and Eastward views from
Pensacola Beach Fishing Pier

10:00 a.m., 4th of July, 2010



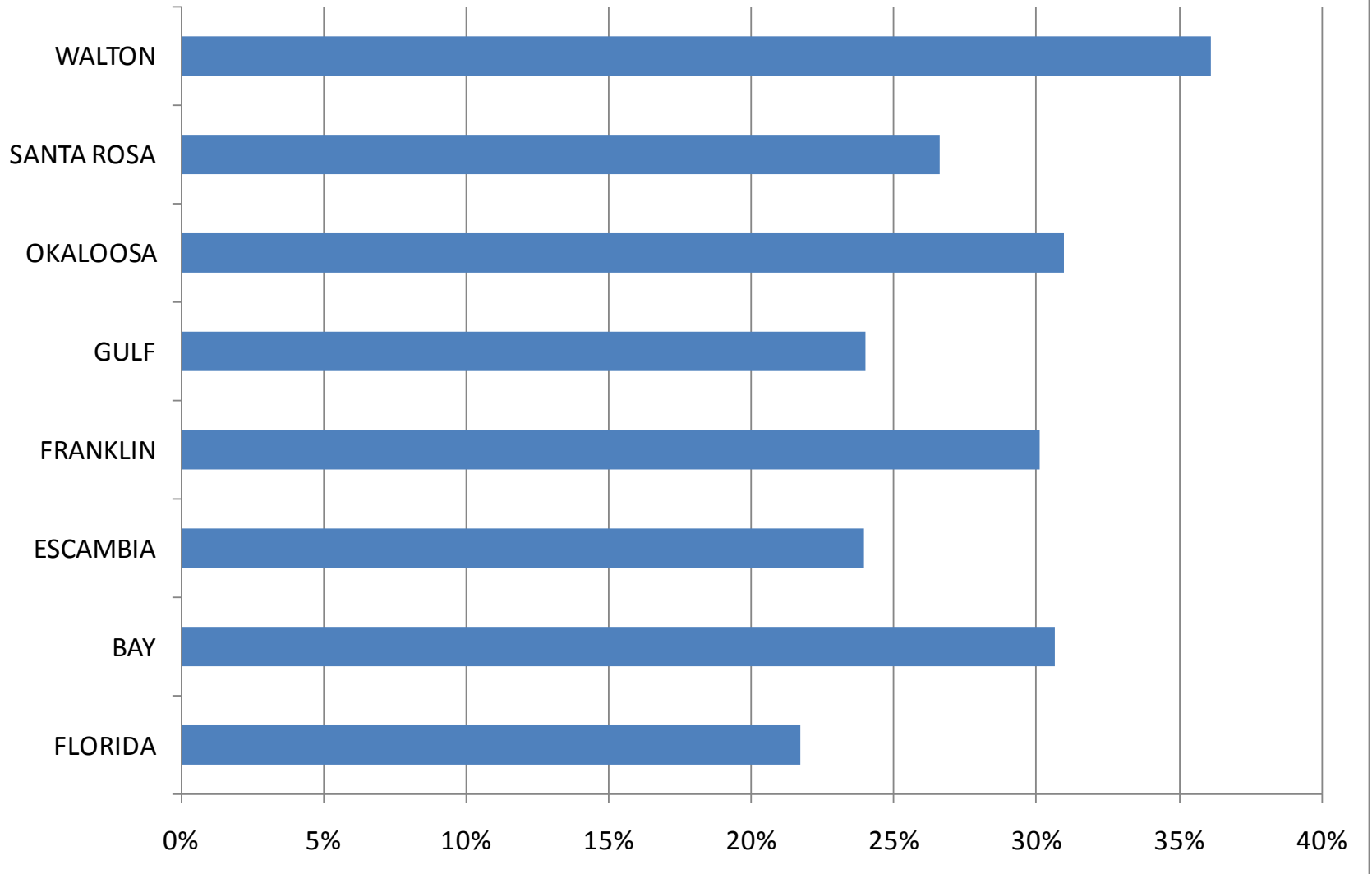
View to the West



View to the East



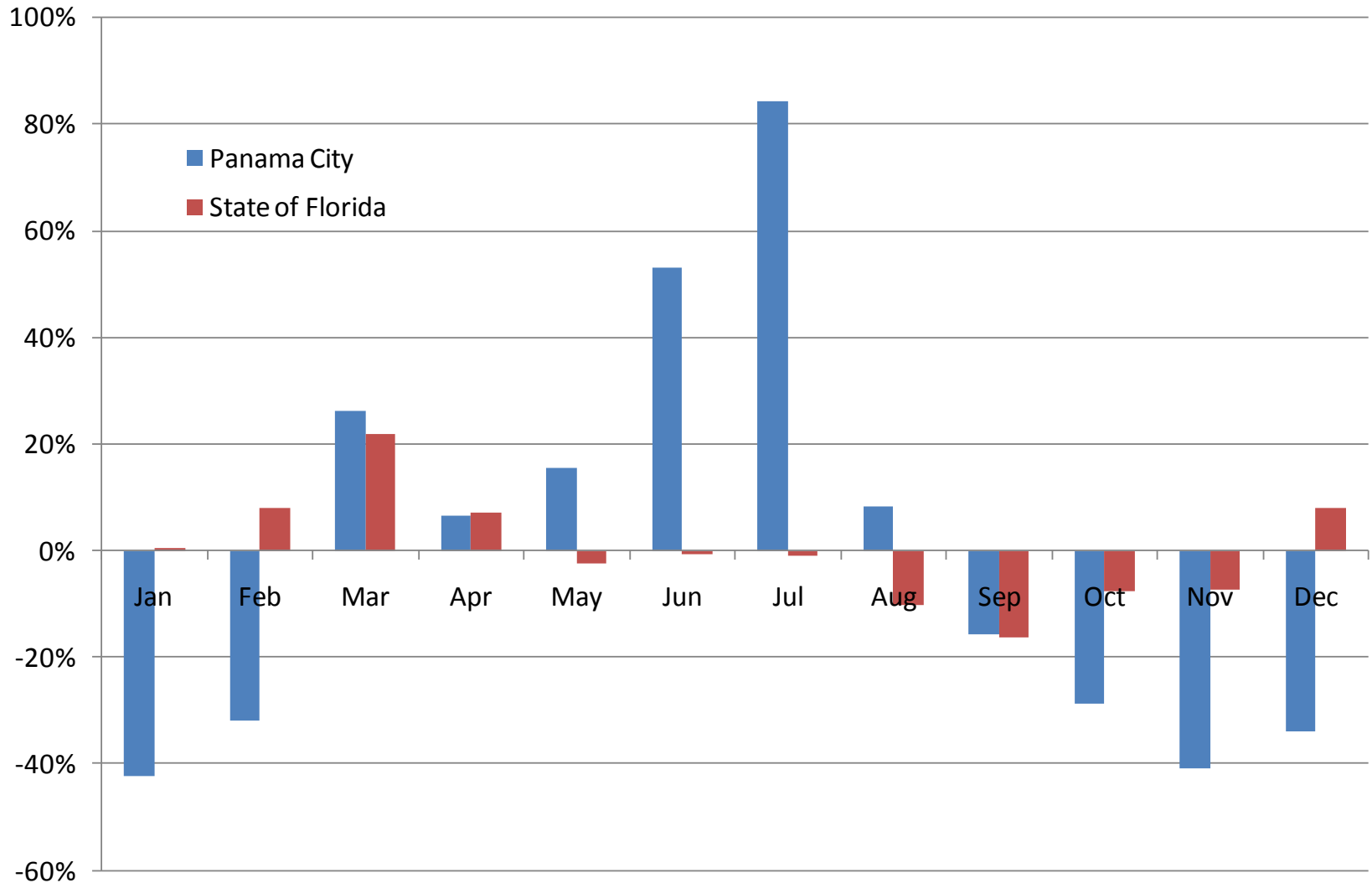
Share of Private Employment in Retail, Arts, Recreation, Accomodations, Food Service

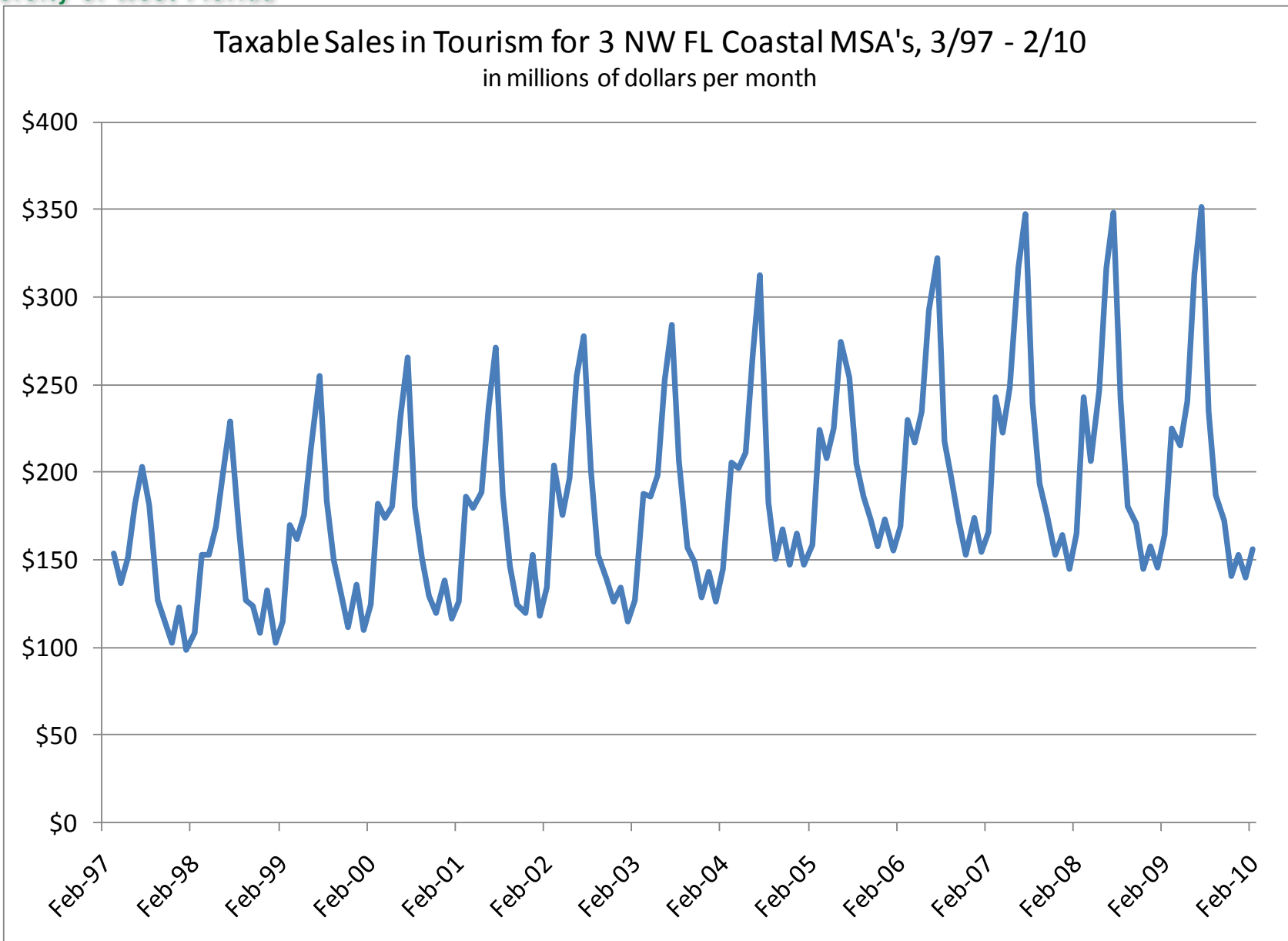


Why is this Important?

- ▶ According to VISIT FLORIDA's Research Department:
- ▶ NW FL has by far the highest share of visitors (52%) reporting that their top activities are beach/waterfront.
- ▶ The only one of the 8 Florida tourism regions where the top season is summer.
- ▶ Ranks fourth of 8 in per person, per day spending
- ▶ \$378 per party per day in 2007
- ▶ Highest share of non-air travel among FL regions.

Seasonality: Monthly Deviation from Average Monthly Tourism Sales
Panama City and State of Florida





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Questions?

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